

ANGLEŠKO-SLOVENSKI UMETNO INTELIGENČNI

slav ar

Nataša Gajšt, Dejan Romih (ur.), Sabina Taškar Beloglavec (ur.)

Artificial Intelligence
Umetna inteligenca

DRUŠTVO EKONOMISTOV MARIBOR



<https://demb.si/>

Angleško-slovenski umetnointeligenčni slovar

Maribor

Društvo ekonomistov Maribor

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Uredila doc. dr. Dejan Romih (Univerza v Mariboru) in viš. pred. mag. Sabina Taškar
Beloglavec (Univerza v Mariboru)

Tehnično uredil doc. dr. Dejan Romih (Univerza v Mariboru)

Napisala lekt. dr. Nataša Gajšt (Univerza v Mariboru)

Recenzirali lekt. Tatjana Koropec (Univerza v Mariboru) in doc. dr. Mojca Žagar Karer
(Inštitut za slovenski jezik Frana Ramovša ZRC SAZU)

Lektoriral Mitja Brünec

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REPUBLIKA SLOVENIJA
**MINISTRSTVO ZA VISOKO ŠOLSTVO,
ZNANOST IN INOVACIJE**



PREDGOVOR

Zaradi hitrega razvoja umetne inteligence in z njo povezanih orodij se je pojavilo veliko novih izrazov, ki odslikavajo njeno rabo na različnih področjih, vključno s področjem poslovnega sveta. Ker so ti izrazi praviloma v angleščini, je nastala potreba po ustreznih izrazih tudi v slovenščini. Ta dvojezični angleško-slovenski slovar izrazov sem pripravila kot pomoč študentom in strokovnjakom s področja ekonomije in poslovnih ved ter vsem ostalim, ki se srečujejo ali pa se še bodo srečevali s terminologijo področij, kot so management, človeški viri, finance in bančništvo, marketing, podjetništvo in logistika. Poleg tega so v slovar vključeni tudi izrazi, povezani z zakonodajo in etiko umetne inteligence, kar odraža interdisciplinarno naravo umetne inteligence in njen velik vpliv na sodobne poslovne prakse.

Pri sestavljanju tega slovarja sem veliko pozornosti namenila njegovi uporabnosti na različnih področjih ekonomije in poslovanja. Slovar tako vključuje izraze, ki kažejo na izjemno pestrost vključevanja umetne inteligence v poslovne procese na različnih nivojih in zgoraj omenjenih področjih. Pri prevajanju in oblikovanju slovenskih izrazov sem se v največji možni meri držala osnovnih načel oblikovanja terminologije, predvsem načela gospodarnosti in jezikovnosistemske ustreznosti. Glede načela ustaljenosti velja izpostaviti, da gre v veliko primerih za novonastale izraze, ki pa imajo v svojem jedru že uveljavljene slovenske izraze. Ti novonastali izrazi morda v slovenščini še niso splošno uveljavljeni, zato pa njihova vključitev v slovar lahko prispeva k bogatitvi strokovnega diskurza na obravnavanem področju.

Seveda pa ta slovar še zdaleč ne pomeni dokončnega in vseobsegajočega seznama izrazov, ki združujejo umetno inteligenco in poslovni svet, saj se področje rabe umetne inteligence v poslovne namene razvija z izjemno hitrostjo. Posledično nastajajo tudi vedno novi izrazi, ki so povezani z različnimi gospodarskimi panogami in poslovnimi procesi. Zaradi tega bo čez čas zagotovo prišlo do nujne nadgradnje slovarja oziroma njegove razširitve in prilagajanj.

Želim, da bi slovar služil ne samo kot praktični vodnik po obravnavani terminologiji, temveč tudi kot odskočnica za nadaljnje raziskovanje te terminologije in za dialog o potencialih in izzivih, ki jih umetna inteligenca prinaša na področju ekonomije in poslovanja. Slovar ima torej več namenov: je učno orodje za tiste, ki si želijo razširiti besedišče, povezano z umetno inteligenco v dvojezičnem

kontekstu, in je referenca za strokovnjake, ki se orientirajo po terminologiji umetne inteligence v poslovnem okolju.

Da bi še povečala njegovo izobraževalno vrednost, sem slovarju v prilogi dodala jezikovne vaje, ki so namenjene krepitvi poznavanja in praktične uporabe izrazov, zajetih v slovarju.

ZAHVALA

Iskreno se zahvaljujem doc. dr. Dejanu Romihu in viš. pred. mag. Sabini Taškar Beloglavec za priložnost, da sem lahko v okviru projekta Laboratorij za ekonomijo in umetno inteligenco (NOO) – Econ&AllLab pripravila ta slovar. Prav tako sem hvaležna lekt. mag. Alenki Plos za tvorno sodelovanje pri mojem delu.

Posebna in globoka osebna zahvala pa gre doc. dr. Mojci Žagar Karer, vodji Oddelka za terminologijo Inštituta za slovenski jezik Frana Ramovša ZRC SAZU, ki je s svojim natančnim pregledom in konstruktivnimi predlogi bistveno pripomogla h kakovosti slovenskih izrazov.

Lekt. dr. Nataša Gajšt

ANGLEŠKO-SLOVENSKI SLOVAR

Agentic AI → agentska UI

Agentic AI system → agentski UI sistem

AI (artificial intelligence) → UI (umetna inteligenca)

AlaaS (Artificial Intelligence as a Service) → UI kot storitev

AI advertising → UI oglaševanje

AI algorithm → UI algoritem

AI analytics → UI analiza

AI asset management → UI upravljanje premoženja

AI assistant → UI pomočnik

AI automation → UI avtomatizacija

AI bias → pristranskost UI

AI billing → UI zaračunavanje

AI booking system → UI sistem rezervacij

AI bot → UI robot

AI business → UI podjetje

AI business model → UI poslovni model

AI chatbot → UI klepetalni robot

AI city → UI mesto

AI coin → UI žeton

AI company → UI podjetje

AI content generation → UI generiranje vsebin

AI content generator → UI generator vsebin

AI copilot → UI kopilot

AI creator → tvorec UI

AI cryptocurrency → UI kriptovaluta

AI customer review analysis → UI analiza mnenj strank

AI customer segmentation → UI segmentacija strank

AI customer support → UI podpora strankam

AI data analysis → UI analiza podatkov

AI debt collection → z UI podprta izterjava dolgov

AI decision-making → UI odločanje

AI demand forecasting → UI napovedovanje povpraševanja

AI detector → UI detektor

AI developer → razvijalec UI

AI-driven customer relationship management → UI upravljanje odnosov s strankami

AI economy → UI gospodarstvo

AI ecosystem → UI ekosistem

AI email automation → UI e-poštna avtomatizacija

AI enterprise → UI podjetje

AI environment → UI okolje

AI ETF (exchange-traded fund) → UI ETF sklad

AI ethics → etika UI

AI expense management → UI upravljanje stroškov

AI expense tracker → UI sledilnik stroškov

AI expert → strokovnjak za UI

AI expertise → strokovno znanje o UI

AI feedback analysis → UI analiza povratnih informacij

AI field → področje UI

AI financial advisory platform → UI platforma za finančno svetovanje

AI financial analysis → UI finančna analiza

AI financial analysis tool → UI orodje za finančno analizo

AI financial forecasting → UI finančno napovedovanje

AI financial planning → UI finančno načrtovanje

AI financial reporting platform → UI platforma za računovodsko poročanje

AI fintech → UI finančna tehnologija

AI firm → UI podjetje

AI fleet management tool → UI orodje za upravljanje voznega parka

AI founder → utemeljitelj UI

AI framework → okvir UI

AI fraud → UI goljufija

AI fraud detection → UI odkrivanje goljufij

AI fraud detection system → UI sistem za odkrivanje goljufij

AI fraud detection tool → UI orodje za odkrivanje goljufij

AI fraud prevention tool → UI orodje za preprečevanje goljufij

AI freight management → UI upravljanje tovara

AI fund → UI sklad

AI governance → upravljanje UI

AI implementation → implementacija UI

AI industry → UI gospodarska panoga

AI influencer → UI vplivnež/UI vplivnica

AI influencer marketing → UI vplivnostni marketing

AI infrastructure → UI infrastruktura

AI innovator → inovator UI

AI institute → inštitut za UI

AI integration → integracija UI

AI interview scheduling → UI terminsko načrtovanje intervjujev

AI inventory forecasting → UI napovedovanje zalog

AI inventory management → UI upravljanje zalog

AI inventory replenishment software → UI programska oprema za dopolnjevanje zalog

AI investing → UI investiranje

AI investment management → UI upravljanje investicij

AI investor → UI vlagatelj

AI itinerary planer → UI načrtovalec itinerarja

AI job → UI delovno mesto

AI job matching → UI usklajevanje ponudbe in povpraševanja po delovnih mestih

AI language model → UI jezikovni model

AI-led economic development → z UI voden gospodarski razvoj

AI-led economy → UI vodeno gospodarstvo

AI-led growth (ALG) → z UI vodena rast (podjetja)

AI legal framework → pravni okvir UI

AI legislation → UI zakonodaja

AI literacy → UI pismenost

AI logistics optimization → UI optimizacija logistike

AI management → UI management

AI management system → sistem upravljanja z UI

AI market → trg UI

AI market analysis → UI analiza trga

AI market analysis tool → UI orodje za analizo trga

AI marketing → UI marketing

AI marketing automation → UI avtomatizacija marketinga

AI marketing strategy → UI marketinška strategija

AI marketing tool → orodje UI marketinga

AI mobile app builder → UI ustvarjalnik mobilnih aplikacij

AI model → UI model

AI mutual fund → UI vzajemni sklad

AI onboarding → UI organizacijsko ugotavljanje

AI operations → UI poslovanje

AI patent → UI patent

AI patent holder → imetnik UI patenta

AI patent owner → lastnik UI patenta

AI patent portfolio → portfelj UI patentov

AI payment processing → UI obdelava plačil

AI payroll processing → UI obračunavanje plač

AI performance management system → UI sistem upravljanja uspešnosti

AI personalization → UI personalizacija

AI personalization platform → UI platforma za personalizacijo

AI personalization tool → UI orodje za personalizacijo

AI pioneer → UI pionir

AI policy management → politika upravljanja z UI

AI portfolio management → UI upravljanje portfelja

AI-powered tool → z UI gnano orodje

AI principle → načelo UI

AI procurement → UI naročanje

AI product description generator → UI generator opisov izdelkov

AI product development → razvoj UI izdelkov

AI product management → management UI izdelkov

AI product manager → manager za UI izdelke

AI product recommendation → UI priporočanje izdelkov

AI professional → strokovnjak za UI/strokovnjakinja za UI

AI project management → UI vodenje projekta

AI provider → ponudnik UI

AI quantitative trading → UI kvantitativno trgovanje

AI quantitative trading bot → UI robot za kvantitativno trgovanje

AI recommendation engine → UI mehanizem za priporočanje izdelkov

AI recruiting → UI kadrovanje

AI recruitment tool → UI orodje za kadrovanje

AI regulation → pravna ureditev UI

AI regulatory compliance → skladnost s predpisi o UI

AI regulatory framework → UI regulativni okvir

AI remote work management → UI upravljanje dela na daljavo

AI reservation platform → UI rezervacijska platforma

AI reservation system → UI sistem rezervacij

AI resource allocation → UI razporejanje virov

AI resource management → UI ravnanje z viri

AI resume parsing → UI razčlenjevanje življenjepisov

AI resume screening → UI pregledovanje življenjepisov

AI retirement planning → UI pokojninsko načrtovanje

AI revenue management → UI upravljanje prihodkov

AI revenue optimization → UI optimizacija prihodkov

AI risk assessment → ocena tveganj UI

AI risk management → obvladovanje tveganj UI

AI route optimization → UI optimizacija poti

AI route planning → UI načrtovanje poti

AI sales forecasting → UI napovedovanje prodaje

AI sentiment analysis → UI analiza razpoloženja

AI shopping assistant → UI nakupovalni pomočnik

AI skills assessment test → ocenjevanje veščin s področja UI

AI social media analytics → UI analitika družbenih medijev

AI social media management tool → UI orodje za upravljanje družbenih omrežij

AI software → UI programska oprema

AI solution → UI rešitev

AI specialist → strokovnjak za UI/strokovnjakinja za UI

AI start-up → UI zagonsko podjetje

AI startup investment → naložba v UI zagonsko podjetje

AI stock → UI delnica

AI stock analysis → UI analiza delnic

AI stock trading → UI trgovanje z delnicami

AI strategy → strategija o UI

AI supply chain management → UI management dobavnih verig

AI-supported decision-making → z UI podprto odločanje

AI-supported market data → z UI podprti podatki o trgu; z UI podprti borzni podatki (*finance*)

AI-supported planning → z UI podprto načrtovanje

AI-supported task management → z UI podprto upravljanje nalog

AI system → UI sistem

AI system lifecycle → življenjski cikel UI sistema

AI tax analysis tool → UI orodje za davčne analize

AI technology → UI tehnologija

AI time-tracking tool → UI orodje za evidentiranje delovnega časa na delovnem mestu

AI tool → UI orodje

AI tour planner → UI načrtovalec potovanja

AI trading algorithm → UI trgovalni algoritem

AI trading bot → UI trgovalni robot

AI trading platform → UI trgovalna platforma

AI training → UI usposabljanje

AI training programme → program za UI usposabljanje

AI transaction monitoring solution → UI rešitev za spremljanje transakcij

AI transaction tracker → UI orodje za sledenje transakcij

AI transparency → transparentnost UI

AI underwriting → UI sklepanje zavarovanj

AI unicorn → UI samorog

AI usage → raba UI

AI user → uporabnik UI

AI value chain → vrednostna veriga UI

AI vendor → ponudnik UI

AI virtual assistant → UI virtualni pomočnik

AI virtual banking assistant → UI virtualni bančni pomočnik

AI warehouse management → UI upravljanje skladiščenja

AI wealth management → UI upravljanje premoženja

AI workflow automation → UI avtomatizacija delovnih procesov

application programming interface (API) → vmesnik uporabniškega programa

artificial intelligence → umetna inteligenca

big data → velepodatki

conversational AI → pogovorna UI

data mining → rudarjenje podatkov

data science → podatkovna znanost

deep learning → globoko učenje

emergent behavior → pojavno obnašanje

emotional AI → čustvena UI

enterprise AI → podjetniška UI

generative AI → generativna UI

hallucination → halucinacija

hybrid AI → hibridna UI

Internet of Things (IoT) → internet stvari

large language model (LLM) → veliki jezikovni model

logic-based AI → na logiki temelječa UI

machine learning → strojno učenje

natural language processing → obdelava naravnega jezika

prompt → poziv

responsible AI → odgovorna UI

weak AI → šibka UI

PRILOGA – JEZIKOVNE VAJE

By completing the following tasks, you will build your AI-related vocabulary in English and work on your communication skills in English. At the same time, you will explore the world of AI and its application for business purposes as well as develop your critical thinking skills by reflecting on strategic and ethical implications of using AI in business.

➤ **TASK 1:** Match the following terms with their definitions.

- | | |
|---|---|
| 1. <i>AI adoption</i> | A The application of AI tools to streamline hiring processes, such as screening resumes, matching candidates to job descriptions, and scheduling interviews. |
| 2. <i>AI automation</i> | B The use of AI systems to analyse data and recommend or make business decisions automatically. |
| 3. <i>AI-based recruitment</i> | C The integration of AI technologies into supply chain processes to optimize logistics, predict demand, and improve delivery times. |
| 4. <i>AI decision-making</i> | D The use of AI technologies to perform repetitive or routine tasks without human intervention, such as data entry or process monitoring. |
| 5. <i>AI fraud detection</i> | E The process of ensuring that AI systems and applications follow legal rules, standards, and ethical guidelines set by governments or industry bodies. |
| 6. <i>AI-powered supply chain management</i> | F The use of AI to tailor products, services, or marketing messages to individual customer preferences based on collected data. |
| 7. <i>AI personalization</i> | G The process of implementing artificial intelligence tools and systems into a company's operations. |
| 8. <i>AI regulatory compliance</i> | H The use of AI to monitor transactions, identify unusual activities, and prevent fraudulent actions in finance or e-commerce. |

(Text adapted from: OpenAI. (2023). ChatGPT (Mar 14 version) [Large language model]).

➤ **TASK 2:** Choose other terms in the dictionary you find interesting or relevant and search for their explanation online. Think about how the concepts defined by the selected terms shape the world of business and the society.

➤ **TASK 3:** Read the text about the role of AI in modern business operations and decide if the following statements are true (T) or false (F) according to the information in the text.

The integration of Artificial Intelligence (AI) into business operations has revolutionized industries by improving efficiency, accuracy, and decision-making. From AI-based recruitment to AI-powered supply chain management, the adoption of AI technologies is enabling businesses to adapt and thrive in an increasingly digital economy.

In HR, AI-based recruitment tools are transforming how organizations identify and hire talent. These systems use AI algorithms to screen resumes, match candidates to job descriptions, and eliminate bias in the hiring process. For instance, AI-driven interview scheduling automates the coordination of interview times, saving time for HR teams. Furthermore, AI performance management systems analyse employee productivity and provide insights into training needs, ensuring workforce optimization. Such AI-based business solutions allow HR managers to focus on strategic planning while improving employee engagement.

AI plays a crucial role in logistics by enhancing route optimization, inventory management, and demand forecasting. For example, AI logistics optimization uses AI-based data analysis technologies to predict delivery patterns and ensure timely shipments. AI fleet management tools monitor vehicle performance in real-time, reducing fuel consumption and maintenance costs. Additionally, AI warehouse management systems automate inventory tracking and replenishment, minimizing human error. By leveraging these tools, companies achieve greater efficiency and scalability in their supply chain operations.

In international trade, AI improves transparency and streamlines processes such as compliance and customs clearance. AI-powered customs systems analyse trade documentation to reduce errors and accelerate approvals. AI-based demand forecasting tools enable businesses to anticipate inventory needs, ensuring smooth cross-border transactions. Moreover, AI decision-making systems assist in navigating geopolitical risks, allowing companies to adapt quickly to changes in trade policies. The use of AI-based goods and services also promotes sustainability, as AI applications optimize resource allocation and reduce waste in global trade.

In finance and banking, AI supports decision-making, fraud detection, and personalized customer experiences. AI financial analysis tools process large datasets to identify market trends and provide accurate forecasts. For instance, AI fraud detection systems use AI analytics to monitor

transaction patterns and detect anomalies, preventing financial losses. Additionally, AI-powered virtual banking assistants improve customer engagement by answering queries and processing routine requests. Robo-advisors, driven by AI-based algorithms, provide tailored investment advice, making wealth management accessible and efficient.

For entrepreneurs, AI offers tools to innovate, scale, and stay competitive. Startups use AI-generated business plans and AI marketing automation to streamline operations and optimize campaigns. AI-based customer segmentation allows businesses to analyse consumer behaviour and target specific audiences effectively. Furthermore, AI content generation tools assist in creating high-quality promotional materials, reducing the need for external resources. With AI-supported decision-making systems, entrepreneurs can make data-driven choices that enhance growth and profitability.

(Text adapted from: OpenAI. (2023). ChatGPT (Mar 14 version) [Large language model]).

STATEMENT	T (true)/F (false)
1. AI technologies are primarily used in business to enhance customer service interactions.	_____
2. The implementation of AI in human resources aims to reduce bias during the recruitment process.	_____
3. AI logistics tools are designed to increase human involvement in inventory management.	_____
4. The text indicates that AI applications in international trade can lead to improved sustainability.	_____
5. AI-driven financial analysis tools are ineffective in identifying market trends.	_____
6. Entrepreneurs can leverage AI to create more efficient marketing strategies and business plans.	_____
7. AI-powered virtual banking assistants are solely focused on fraud detection and prevention.	_____

➤ **TASK 4:** Fill the gaps in the text with the word from the list below.

<i>AI-based recruitment tools</i>	<i>AI-driven customer segmentation</i>	<i>decision-making</i>	<i>discriminate against certain groups</i>
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<i>ethical and legal</i>	<i>human oversight</i>	<i>lack transparency</i>	<i>market trends</i>
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Artificial intelligence (AI) has transformed business operations, offering tools that improve efficiency, (1) _____, and customer experience. For instance, AI-powered tools can analyse large datasets to identify (2) _____ or automate repetitive tasks like invoice processing. Also, (3) _____ helps companies target specific audiences more effectively, while (4) _____ streamline hiring processes. However, AI is not without limitations. One major issue is AI bias, where algorithms unintentionally (5) _____, particularly in hiring or lending decisions. Data privacy is another concern, as AI systems often rely on vast amounts of sensitive information, raising (6) _____ questions. Additionally, AI decision-making can (7) _____, making it difficult to hold systems accountable for errors. Therefore, businesses must carefully balance its benefits with ethical considerations and (8) _____ to ensure responsible and effective use.

(Text adapted from: OpenAI. (2023). ChatGPT (Mar 14 version) [Large language model]).

➤ **TASK 4:** Write a 100-word email in English based on the following prompt. Make sure you use the appropriate level of formality.

You are a junior manager in the company Santal Ltd. You would like to attend a one-day seminar on the use of AI-powered tools in business operations. Write an email to your department manager, Ms Hemani, with the following content:

- *give the reason for writing the email,*
- *explain what you will learn at the seminar,*
- *state how the obtained knowledge can benefit your department (e.g. finance, marketing, sales, logistics, HR, etc.),*
- *conclude with a polite phrase (hoping for the manager's positive response).*

➤ **TASK 5:** Choose at least 5 terms from the dictionary which relate to a particular area of business (e.g. human resources, finance, international trade, logistics, entrepreneurship, etc.).

Write a 250-word report in English on how the adoption of AI could impact the selected industry. Before you write your report, find and study at least 10 relevant professional sources (e.g. articles) related to the topic of your report. The report should include the following elements:

- (1) Title: Report on ... (insert your topic),
- (2) Introduction: State the purpose of the report,
- (3) Key findings: Write 3 paragraphs on the topic,
- (4) Conclusion: Summarize key findings.

➤ **TASK 6:** Choose at least 5 terms from the dictionary which relate to a particular area of business (e.g. human resources, finance, international trade, logistics, entrepreneurship, etc.). Write a 250-word proposal for company managers in English on why AI should be integrated into the company's business operations. Before you write your proposal, find and study at least 10 relevant professional sources (e.g. articles) related to the topic of your proposal. The proposal should include the following elements:

- (1) Title: A proposal to/for ... (insert your topic),
- (2) Introduction: State the purpose of the proposal,
- (3) Key findings: Write 3 paragraphs on the topic,
- (4) Conclusion: Summarize key findings.

➤ **TASK 7:** Based on either Task 5 or Task 6, prepare a 10-minute presentation for your peers.

➤ **TASK 8:** Find an AI-powered tool that can be used in your future field of work. Prepare a sales pitch based on the following instructions.

You are part of a startup which has developed an innovative AI-powered tool designed to enhance business operations. Your task is to deliver a compelling sales pitch to potential clients. Your pitch should be engaging and persuasive and should last no longer than 5 minutes. Use visual aids (e.g. slides or handouts) if they add to your presentation. Consider the following:

- *Who are your target clients (e.g., small business owners, corporate executives, marketing teams, etc.)?*

- *Clearly explain what the AI-powered tool does. Highlight its key features and functionalities.*
- *Focus on the specific benefits the tool offers. How does it solve common business problems? How can it improve efficiency, reduce costs, or increase revenue?*
- *Incorporate relevant statistics, case studies, or testimonials to support your claims and demonstrate the tool's effectiveness.*
- *Anticipate potential objections or concerns from your audience (e.g., cost, ease of use, integration with existing systems) and prepare responses to address these.*
- *Conclude your pitch with a strong call to action. Encourage your audience to take the next step, whether it's scheduling a demo, signing up for a trial, or making a purchase.*

(Text adapted from: OpenAI. (2023). ChatGPT (Mar 14 version) [Large language model]).

➤ **TASK 9:** Discussion – Adoption of AI Tools in Business

You are part of a team representing a specific department (marketing, HR, finance, customer service, accounting, procurement, etc.) in an internationally oriented medium-sized production company. As a team, conduct a SWOT analysis focused on the adoption of AI tools in the company considering different departments and the characteristics of your company. Make sure you cover all four elements:

1. *Identify and discuss the advantages that AI tools can bring to your assigned area. Consider aspects like efficiency, cost savings, and improved decision-making. (Strengths)*
 2. *Explore the challenges and limitations associated with AI adoption. Think about potential issues such as implementation costs, training needs, and technological limitations. (Weaknesses)*
 3. *Discuss the potential benefits and innovations that AI could create for your area. What new possibilities could arise from integrating AI? (Opportunities)*
 4. *Analyse the risks and external factors that could negatively impact the use of AI tools. Consider competition, regulatory issues, and ethical concerns. (Threats)*
- *After you finish your discussion, present your findings to the class, highlighting key points from each section of the SWOT analysis.*
 - *Think about the broader implications of AI in business. How might these insights influence your future career in the business world?*

(Text adapted from: OpenAI. (2023). ChatGPT (Mar 14 version) [Large language model]).

KEY

TASK 1:

1 G, 2 D, 3 A, 4 B, 5 H, 6 C, 7 F, 8 E

TASK 3:

1. False – The text does not mention that AI technologies are primarily used for customer service. It focuses on their role in improving efficiency, accuracy, and decision-making across various business operations.

2. True – The text states that AI-based recruitment tools help eliminate bias in the hiring process.

3. False – The text indicates that AI logistics tools aim to reduce human error, not increase human involvement.

4. True – The text mentions that AI applications in international trade promote sustainability by optimising resource allocation and reducing waste.

5. False – The text states that AI financial analysis tools are effective in processing large datasets to identify market trends.

6. True – The text explains that entrepreneurs can use AI for optimising campaigns and creating business plans.

7. False – The text states that AI-powered virtual banking assistants improve customer engagement by answering queries, not that they are solely focused on fraud detection.

TASK 4:

1. decision-making; 2. market trends; 3. AI-driven customer segmentation; 4. AI-based recruitment tools; 5. discriminate against certain groups; 6. ethical and legal; 7. lack transparency; 8. human oversight

DRUŠTVO EKONOMISTOV MARIBOR

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