



# Re-Inventing or Re-Vitalising?

## Challenges for Post- Pandemic Era

Proceedings of the Joint International Conference Organised by

- University of Primorska, Faculty of Management, Slovenia
- Juraj Dobrila University of Pula, Faculty of Economics and Tourism 'Dr Mijo Mirković,' Croatia

Ljubljana, Slovenia • 9–11 June 2022

**MIC 2022: Re-Inventing or Re-Vitalising? Challenges for Post-Pandemic Era**

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**Design and Layout** Alen Ježovnik

**Published by** University of Primorska Press

Titov trg 4, 6000 Koper, Slovenia

**Editor in Chief** Jonatan Vinkler

**Managing Editor** Alen Ježovnik

[www.hippocampus.si](http://www.hippocampus.si)

Koper, Slovenia | 2022

**Management International Conference**

ISSN 2712-3766

© University of Primorska Press

<https://www.hippocampus.si/ISBN/978-961-293-086-8.pdf>

<https://doi.org/10.26493/978-961-293-086-8>

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Kataložni zapis o publikaciji (CIP) pripravili  
v Narodni in univerzitetni knjižnici v Ljubljani  
COBISS.SI-ID 140741635

ISBN 978-961-293-086-8 (PDF)

## Foreword

What will the world look like in the next 10 years after Covid-19? Some authors say there will be a 'new old' reality while some argue that Covid-19 marked the beginning of a new era in economic, social, societal, technological, and ecological fields. Heraclitus, a Greek philosopher said that we never step into the same river twice, so one assumption is that after Covid-19 changes are inevitable and irreversible. The challenge is whether we have learned lessons from the Covid-19 period and how we can re-vitalise in a new way and/or re-invent a new reality.

The above question was at the forefront of the 21st edition of the Management International Conference (MIC) that was held in June 2022 in Ljubljana, Slovenia. The conference hosted around 100 participants, who presented 61 research papers. We express our sincere appreciation to all the participants and presenters for their contributions and participation.

After the conference authors were invited to submit their full papers to the MIC 2022 Conference Proceedings. All the received papers have gone through a double-blind peer review process.

Several papers presented at the MIC 2022 conference were published in the MIC supporting journals:

- *Academica Turistica*
- *Economic Research/Ekonomska istraživanja*
- *Human Systems Management*
- *International Journal of Sustainable Economy*
- *Management and Production Review*
- *Managing Global Transitions*
- *Review of Innovation and Competitiveness*

We sincerely thank all the editors for their cooperation.

Our deepest gratitude goes to Keynote Speakers, Dr Alec Wersun (Glasgow School for Business and Society, Glasgow Caledonian University, Scotland, UK, and PRME Global Chapter Council) and Dr Iva Tomić (Croatian Employers' Association, Croatia).

The MIC 2022 conference hosted also the multiplier events of two Erasmus+ projects, I-THEN and INSHIP, Innovative Pedagogical Approach in Practice workshop, Spatial Transformation in Agriculture - A Hungarian-Slovenian Comparison workshop and two workshops for the PhD students and young researchers (Everything is Not on the Likert Scale - How to Ask the Right Question?, and How to Publish in Economic and Business Journals?). We thank all the workshops organizers for their contribution.

Finally, we extend our sincere thanks to everybody who participated in the programme boards and organisation of the MIC 2022.

Dr Anita Trnavčević  
Conference Chair

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