

NEW EDGE / WINTER 2015

#02

NEW EDGE

ARE
YOU
READY
FOR
IT?



PROMISING / VISION / FASHION / ALTERNATIVE / CULTURE



02 / NEW EDGE / WINTER 2015

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NEW EDGE

NEW EDGE



NEW YEAR, NEW BEGINNING, NEW THINGS, NEW EDGE.

Welcome to the second issue of New Edge magazine. This is a free magazine that promotes, and draws attention to, all the good things in our environment.

All beginnings are difficult and success is not self-evident or guaranteed, but with the right vision and working with the right people, it is always possible to achieve it. And because it is necessary to continue the work we started and insist on our chosen path, here is the new issue of the New Edge magazine, which maintains our primary editorial philosophy. We added the English translation of its contents, and with minor cosmetic adjustments, the new issue of the magazine is here to please you again.

It seems to me that it is important to selflessly promote the good things around us and in our life. Good things over time tend to show and prove themselves as successful, rather than to only gain the quick and instant 15 minutes of fame. "Per aspera ad astra", as they say, each path is hard, but it leads us to a beautiful view of the stars.

New Edge Magazine symbolizes people with remarkable interests and innovative view of the world. In the social context, the magazine points out that things have more sides than we see at first glance, and that it is often necessary to look at life from another perspective.

Thank you for staying with us.

—Anja Korošec

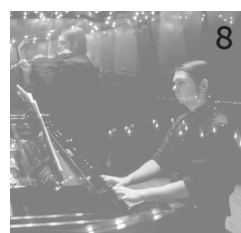
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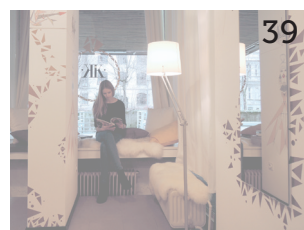
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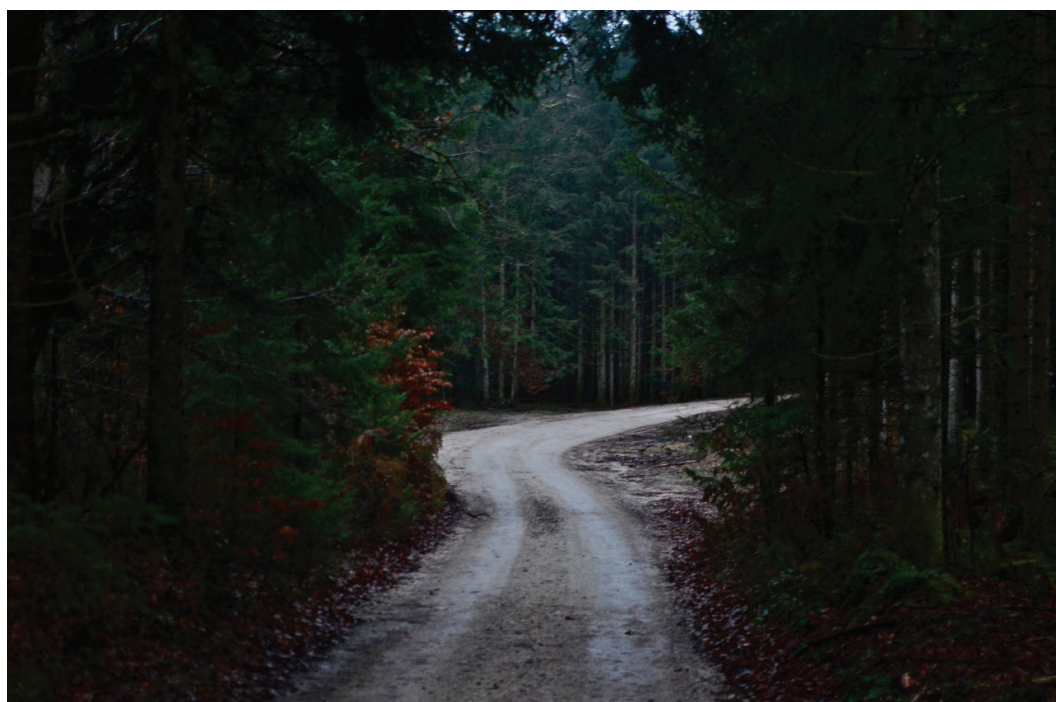
ENCIJAN
(Genioma ženski)

PROMISING

PHOTOGRAPHY

MATEJ POČERVINA

<http://matejpocervina.tumblr.com/>



Text: Anja Korošec; Photos: personal archive



Tell me something about yourself?

I am Matej, I come from Jurka vas. In my spare time I skate, play music and I photograph.

Why photography?

I started taking pictures due to my injury, which lasted one year, and because of it I couldn't skate. Injury wasn't caused by skateboarding and in my 'Medical Journal' it's written: "he fell on the dance floor" :-). Because of this I had to undertake some new things, and so I started to make photos of skateboarding and nature, therefore of the environment that surrounds me and affects me.

Motifs?

The motifs from nature, because I'm surrounded by it and it's what's closest to me, and as well because I have not yet managed to get used to photograph people, because it seems to me that you have to be a little intrusive to do that. I feel that I haven't yet acquired the nerve for this, since I don't even live in such an environment, namely in the city, where it is more natural to do that, that is to take pictures of people and city events. I also photograph skateboarding, which is an interesting combination of opposites, skateboarding and nature, maybe I should try and combine them.

How did it all begin?

Skateboarding began in elementary school, while my habit for photography began due to my idle time after injury. I wanted to buy something and because I always followed skateboarding magazines and photographic layouts in them, since with colleagues we were filming skate films, I've gotten used to how the scene is laid out and sequenced, so I started with that. And then I quickly became quite good at it and I liked it, and so now I'm doing both.

What kind of camera do you use?

I have a digital and an analog camera. Analog one is for special occasions and sometimes I have a film in it for almost a year before I get it developed, so that in the meantime I've already forgotten what I

photographed and when I finally see developed images, they surprise me.

What would you like to do if you had all the opportunities open for you?

I would like to work in the skateboard industry. I'd like to manage skateboarding team, and I was also thinking to have my own 'brand' or skate shop, but one that focuses on 'design', that therefore adds something more and is not an ordinary skate shop with products from selected brands. It seems to me that there is a need for something like this in Slovenia, as it is a small market that lacks recognition.

In the field of photography, I would like to experiment and try to expand to other photographic areas. But skateboarding will always affect my way of thinking, since even when you go abroad, you'll always look more closely at the stairs in front of some museum than at museum itself, and think about how you could 'drive over' these steps. I have more than 10 years of skate experience and I can't imagine not to do this anymore.

I do a lot of things, I like to draw, and I'm currently working on a project of painting skateboards. I'm also interested in music and I play in a band "Kormorana". I'm getting offers from magazines, but otherwise I work in marketing, where I'm responsible for marketing in tourism. I also write poetry. I find inspiration, for example, in love and ordinary everyday events. I am writing songs for the band Kormorana, and I also sing.

What differentiates you from others?

... I'm doing what makes me happy, and I give a part of myself into the product, I think this is the biggest difference you can make as a man. I always try not to do something that someone else does, but something that makes me happy, and I look at role models with a thought: "let them do it their way, but I will do it my way". If you take over some element from others, you must do it even better than them, you must add "a touch" of your own. —

PROMISING

MUSIC

MIHA SMIRNOV OŠTIR



Duo brothers Smirnov Oštir

Text: Anja Korošec; Photos: personal archive

How did you get involved with music?

Since I was a kid I was always accompanied by music, not only classical but also other forms of music. My mother is engaged in education and she is a school class teacher, along with being engaged as a choirmaster and leading a pair of choirs, so that we have simply, since our young age, been living in the spirit of music that always accompanied us.

I started to go to the music school with 6 years of age, which was still in those times that you first have to learn block flute for a year, and then you could opt for one instrument, and I opted for the piano. My mother played the piano and at home we had an upright piano and so I always thought it was a beautiful instrument. So I started with playing piano in music school in Velenje, then continued with it in musical high school. When time came for me to go to a musical academy, I decided to go to Ljubljana, because I liked it as a city, and it had good energy, good mannered people, and a good study program. I enlisted in musical education study, later I added a parallel piano study, and now I'm just prior to graduation.

Would you like to go abroad?

Of course, I was just in London to perform the entrance exam for postgraduate studies, which I will begin in September at Trinity Conservatory of Music and Dance.

Your professional development advancing?

My piano playing is developing slowly but with quality. I started my professional performances half time through my Music High School, when I started to perform live in Slovenia from Ljubljana, Velenje to Maribor, etc. I perform abroad as well, and I'm often accompanied by my brother who plays the violin, and who is also studying in London. We are very successfully collaborating as a duo named "Duo Smirnov Oštir". We perform concerts in Slovenia and abroad, pretty regularly. Last one was in the Slovenian Embassy in London. I hope we will be as successful in the future as well.

Each year, I participate at various professional seminars at home and abroad, in Velenje, Ljubljana, Budapest and London.

Music is in my opinion difficult to objectively evaluate. In my opinion music cannot be adequately evaluated, as is done in various competitions, since each musician has an interpretation of his own, his own emotions and understanding of music and the song he is playing.

What is your specialty? What differentiates you from others?

My musicality and capacity to integrate emotions in my play, and a good interpretation. When you engage in a creative art, the beginning is always difficult, at least its technical side, but when you master this, then comes the moment when you can start enjoying it and playing with pleasure. I very much enjoy in music.

Any thought for the conclusion?

Music is the meaning of life, without it we almost cannot imagine our lives. Music accompanies us everywhere, even there where we are not even aware of it. In everyday life we are everywhere accompanied by the sounds of music, and therefore I think it is right for us to think about it, and to look at things that surround us in life.

Your expectations for the future?

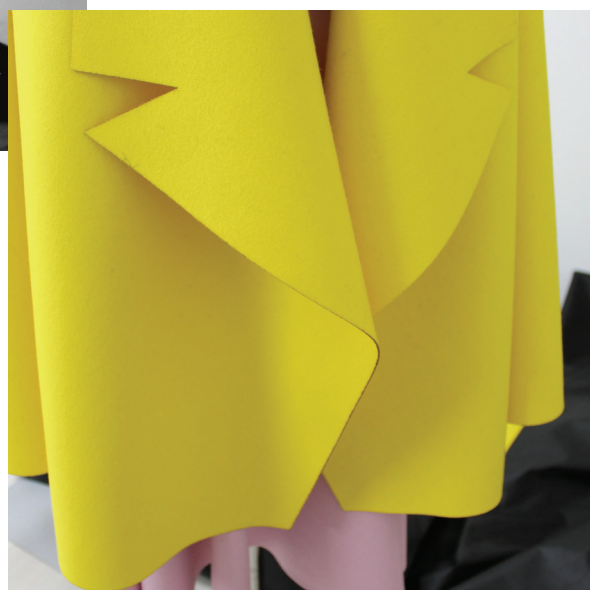
To finish my studies and to be a good teacher, from pedagogical point of view, and a 'repetitor' – who accompanies or 'plays along' pupils on various instruments.

So far I see myself working in London, because there are a lot of opportunities there, as well as people who appreciate and respect music and musicians and have them in high regard.

I do not play only classical music, I'm also fluent in different musical styles and genres, like variants of pop, jazz and blues. I would like to, for example, cooperate with Sam Smith, in his live acoustic performances and variants. ■



TINA VERBIČ



How did you start, how did you become interested in fashion?

I always found it interesting how clothes can change you and then you feel better, it could be enough just to give a piece of cloth on, to achieve this. And with this piece of cloth you can highlight your own attributes, you can be seductive and trendy. I was attracted to fashion because as a little girl I sewed clothes with my grandmother, but she never let me sew by myself, and so I sat next to her and I was watching her as she sewed my tracksuit and a skirt with the shape of a circle. That I was always very amused. That's why I continue in this direction.

You received some awards for your work?

I received an award at the high school and at the college for a "full-grown wearable minimalism", which I was awarded by now deceased professor Zoran Garevski. I respect all the professors at our college, and out of respect for them I'm trying to do my best when I'm creating my products and at each of my

tasks I try to add to it something more.

Even then I wanted to do something without a seam. Since I don't understand why it should be so self-evident that the cloth should have some sews, since clothes can be done without stitching as well. I was able to glue Neoprene nicely and with precision, so that the parts were nicely merged together. I love to explore new shapes and sewing patterns, and to discover new ways of producing clothes.

What is your latest project?

"COLLECTION WITHOUT STITCH" is a sustainable collection, because it eliminates all intermediate processes of manufacturing clothes, since the production of ordinary

piece of clothing demands more than 100 different intermediate stages, from tailoring to ironing, the insertion of seams and sew-ins, sewing buttons and zippers. This collection eliminates all these processes and basically does not require any labor force, and is therefore an organic, ecological and sustainable concept of cloth production.

How did you get this idea?

I invented this concept myself, I because I've always wanted to produce garments without seams. Why, for example, are we, for over 100 years, wearing clothes that are sewn in basically the same way, as in our footwear? It's always the same, but why shouldn't we now do something different, since we have new technologies and better materials? It is important to pursue sustainable design, due to environmental problems around us, as for the production of garments we are using fossil fuels as the main energy source, and then by burning of these fuels we accumulate CO2 and other greenhouse gases in our environment. For production of clothing we need energy, and with this concept of clothing I wanted its consumption to be reduced. As designers we have to pursue sustainability and choose it over other things, in the first place with our selection of materials, as this is an established way of how we can make changes and also offers us guidelines that suggest how something could be sustainable and useful at the same time. In clothing and fashion industry there's a whole series of problematical issues, especially with the expansion of 'fast fashion', which has taken hold recently. This fashion is offered to a mass population for a low price, but at the expense of people who produce it, and at the expense of environment, since it only offers the cheapest materials, which are also the most dangerous for our environment.

Fashion needs to 'slow down', because we have no control over it, and since consumer habits have changed, they buy too much, we produce too much and then these slowly degradable clothing are deposited on landfills and discarded. Today's clothes are poorly manufactured and after a few washes their quality already significantly degrades. Such clothing is thrown away because we have no respect for the product we bought for 1 euro. Therefore, the durability of clothes is important. It's clever for us not to follow fashion trends too closely, otherwise we have to deal with all of the mentioned problems.

You are preparing New Collection?

In designing this collection, I have started from the circle, because it seems to me that it is such a perfect form, that starting from it presents a challenge, since it is an infinite, timeless figure and pattern ... So I laid my patterns into a circle and out of it I formed folds out of a circle and I created and made a lot of prototypes and then chosen the most convincing ones, the classical ones, but they are somewhat different. The collection includes a jacket, a coat with a collar, a skirt, tops and a little black dress, all starting from the circle. All designs therefore start from the perfect starting point of the circle.

The silhouette down to the knees, 100% wool biodegradable, since it can be dismantled and degraded. I chose colors for autumn and winter 2015 and also for the following seasons, since I created eternal pieces.

Your slogan?

Less is more. Someone once said, "always put up one thing of clothes more, but I'm the one who always gives one of the things away. I very quickly end up with too much of something, and although I appreciate art, I became very rational with regard to unnecessary things. —



Non-stich Collection



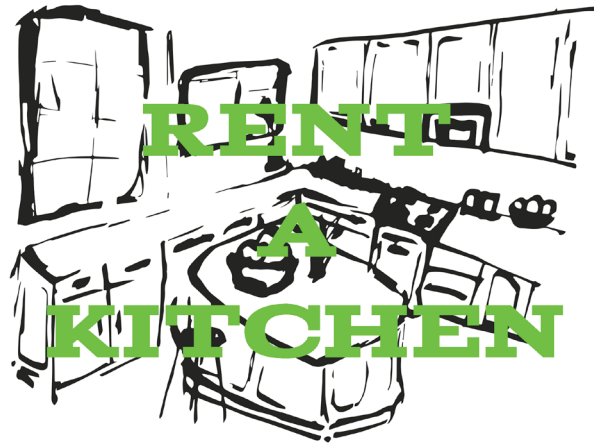
RENT A KITCHEN

Idea of renting a kitchen in a big city to have a chance and make yourself a healthy meal.

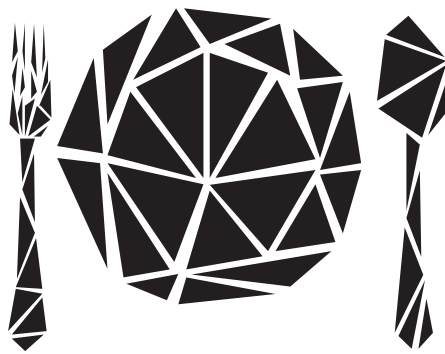
"Rent a Kitchen" is a kitchen in a big city where people have a chance to cook themselves a healthy meal.

We can use it when have an hour of free time in a big city, but not enough time to go home and cook a healthy meal according to our tastes and at a price that is acceptable. It is the kitchen that you can use without going back home, if you live far away and outside of the city, and so you can spend your free time to prepare the same meal as you would prepare at home. Basic appliances and supplies such as kitchen containers and utensils and eating ingredients are always available for use, but under condition that everyone cleans up behind themselves and enables the others to use the kitchen too. The kitchen is open 24 hours a day, 7 days a week. The target audience are busy people who love to cook and to live healthily healthy living, since the fast food you can buy in cities is usually unhealthy.

"Rent a kitchen" is trying to promote healthy food and to offer people an opportunity to eat food according to their tastes. Therefore such a food as they wish themselves, without inconvenient additives in their food. ■



rent a kitchen offers you
to rent a kitchen
&
make a meal
by your choice



1H = 1£

leave the kitchen the way you wanna use it

LONDON



PHOTO Anja Korošec & Anže Ermenc
CREATIVE DIRECTOR Anja Korošec & Anže Ermenc
STYLING Anže Ermenc
MODEL Andreja Slavič @ Immortal model managemnet
MAKE UP Gox Miljic
HAIR Anže Ermenc
LOCATION AND SPECIAL THANKS Ina Klanšek

TOP Sabina Špilak
SHORTS Matic Veler

WHAT'S

THE STORY

MORNING

GLORY?

WELL

YOU NEED A

LITTLE TIME

TO WAKE UP



DRESS Ivan Rocco
SHOES Fabi





SHIRT Ivan Rocco
BLAZER Barbara Vrbančič (Squat)







TOP Sabina Špilak
SHORTS Matic Veler



DRESS Nika Batista
TOP Sabina Špilak



TOP Nika Batista
SHORTS Ana Jazbec







TOP Ivan Rocco
TROUSERS Sabina Špilak





UNCONSCIOUS YELLOW

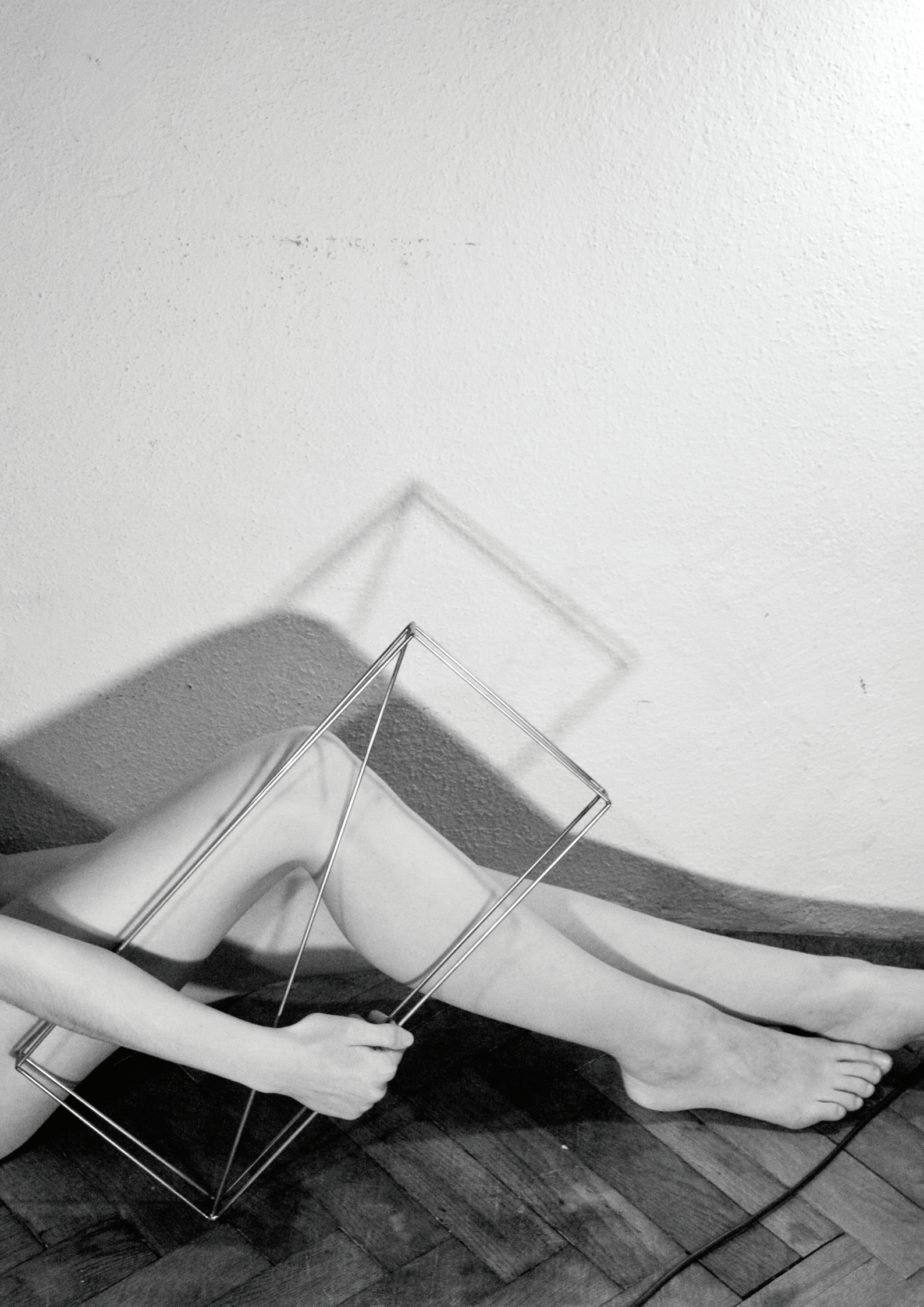
PHOTO Anže Ermenc
CREATIVE DIRECTOR Anja Korošec
MODEL Ajda Auer



NECKLACE Estera Lovrec, Anxiety



JEWELLERY Deni Pregelj





MIHA KÜRNER

<http://www.mihiski.com/>

My name is Miha.

I like to ski.

T34emgf4a5pm.s, rydgjvžć <Lmvc.

I just tried to blindly type with ten fingers.

The key to success is to every day try something new. Perhaps ten finger blind typing doesn't have much in common with skiing, but to do it I still had to engage a part of my brain that is rarely involved in my everyday life processes. Namely that part of the brain that is responsible for trust, that is based on feeling. We love our 'comfort zone' and so do I. But sadly, the only thing that this 'zone' is missing, is excitement. And money. Just kidding, money has nothing to do with it. So why do we do things that are foreign and unfamiliar to us and, at first sight, seem unsurmountable? Perhaps in order to make progress, perhaps in order to find meaning in something we are doing, perhaps simply out of boredom ... Therefore the reason or "Why?" is basically almost irrelevant, because to explain something only in order to understand it, is a waste of time. The more important question is "When?". Therefore the answers "as soon as possible", "immediately", "now", "often" and "always", are the ones that carry a positive meaning and charge and break the iron cage of our everyday



lives and give our soul the freedom, which is precisely what it needs.

That's the reason I like skiing and therefore I always prefer to 'fall on my face' than 'fall in safe haven'.

Everything initially looks tremendously simple. Skiing in particular, since you don't need much to understand that the essence of competitive skiing is to get from point A to point B in the shortest possible amount of time. The statement of this sort by itself indicates that it will be followed by a dramatic turnaround and a classical conclusion: "everything is not as it seems" – and indeed it is so. It's not everything so simple, and the more closely you look at each element this

sport is composed of, from snowflakes up to the complexity of man, the more you see that sooner or later you will have to rely on that unconscious part of the brain, on a sense or on an instinct. Trying to control all is pointless, at least in the conscious sense, and although all can somehow be controlled, a big part of this control will be unexplainable and will always originate from there where the light of reason lits only fleetingly, as in the depths of the ocean, where the last shade of the color turns into eternal darkness. And hence originate the legendary statements of top athletes, exemplified by this one: "That night was my day!" ■

POETRY
PIECES

INA KLANŠEK

Lost in Space

found on Earth

lost themselves.

Found in the mirror of your soul,

lost in the body of the second,

found in mind, dear.

Lost in the vastness of thinking,

found in the heat of the heart,

lost in crashed emotions.

Tiny, scattered, disheveled, alienated...

semi ourselves, each other, everything.

ALTERNATIVE





MUSIC

KORMORANA

Kormorana is a band that is exploring 'stoner', 'psychedelic', 'doom' and 'sludge' musical waters or genres. In regard to members I cannot say much, the band is still in the formation stage, so far we have two guitarists (Mare and me) and a drummer (Max), we are still waiting for a bassist, I hope that this week we'll have one rehearsal, and then we'll see.

Check it out here:

<https://soundcloud.com/matej-po-ervina/studio-kormorana-pescena-ura>

WHAT'S UP?

CARTOON

CIPERCOPER

INVIDA internet video agencija d.o.o.

In a short fifteen minute animated film Cipercooper we go on an adventurous journey of three small magic heroes. Witches Kuštra and Štumfa the one Monday unanimously agree that they would rather than be bored in school and fearful of the dentist to embark on an adventurous search for the lost magic cat. On paths through space and time come across a wise Brihta, great connoisseur of magic potions, which according to ancient recipe creates his latest concoction.

<http://www.invida.tv/sl/cipercooper-2/>





ANIMATION VISOŠKA KRONIKA Version 1.0

Toni Mlakar

This animation is a simplified story of Visoška Kronika for children. Visoška Kronika is a Slovenian historical novel by Ivan Tavčar published in 1919. Visoška kronika identify three historical themes; persecution of witches, the persecution of Protestants and 30-year war. The main theme of the novel is a sin and penance: a writer chronicles Izidor at the beginning tells us that chronicle written so that the reader will see how he and his family all his life doing penance for his father's sins. This belief also take his son, who after his father's death chronicle continue. Animation Visoška Kronika Version 1.0 was made for Škofja Loka castle.

SHOP Katja Koselj Jewellery

Katja Koselj has collaborated with young artists to create a new image of her jewellery studio. Illustrations were produced by Isabela Kavšek, Helena Bernik was in charge for a space and Anja Summer for graphics in a jewellery shop.

<http://www.katjakoselj.com/>



FOOD

ZAZAJTRK

<http://www.ekoloskakmetijadarja.si/#!zazajtrk/cz4g>

The idea was born in Mošnje in Upper Carniola, since we have put together a mix out of the home grown cereals, that we ourselves are eating and enjoying 'ForBreakfast' ('ZaZajtrk'). The mixture is composed of spelled flakes, hemp and flax, which have become the basis for our breakfast, dinner, and as a meal before a workout or after it.

Why is 'ZaZajtrk' so good?

Because it contains all the ingredients that balance your meal and contains all the essential ingredients that your body needs for optimum performance. It is particularly suitable for breakfast, since the mixture is satiable, but it does not burden the gastrointestinal tract. 'ZaZajtrk' contains the perfect balance between carbohydrates, protein and omega 3 fatty acids. Hulled hemp and hemp flour also regulate your appetite, because they reduce your desire for "bad" and sweet food.

'ZaZajtrk' IS NOT SWEET

Suitable for diabetics

Suitable for allergic to gluten from wheat

A rich source of protein and fiber

FREE from nuts or fruit

Rich in dietary fiber.

An ideal base for enjoying it with

The smoothies, milk, fruit juice, yogurt, soy milk ...

On the website you can order your 'ZaZajtrk'. —



ACCESSORIES

NATIONAL BOW TIE

<http://slovenskimetuljcek.si/>

<https://www.facebook.com/nationalbowtie?fref=ts>

Matic Veler is a young Slovenian designer of textiles and garments. Innovation, talent and promising quality of his work can be seen in the results of his study and numerous extracurricular activities. During the study he developed some original fashion accessories for the project "Slovenian Souvenirs" – butterflies with patterns of typical Slovenian flowers that have proven themselves very successful during exhibitions, but they also sell well. —

CONTACT AND CONTRACT:
INFO@SLOVENSKIMETULJCEK.SI



ročno izdelano v Sloveniji



ENCIJAN
(Gentiana froelichii)



INVITATION TO PARTICIPATE:

Be a part of the NEW EDGE

With your imagination fill the space on the next page and let us photograph their information send email to: korosec.any@gmail.com, we'll contact you and you can be presented in the next issue.

