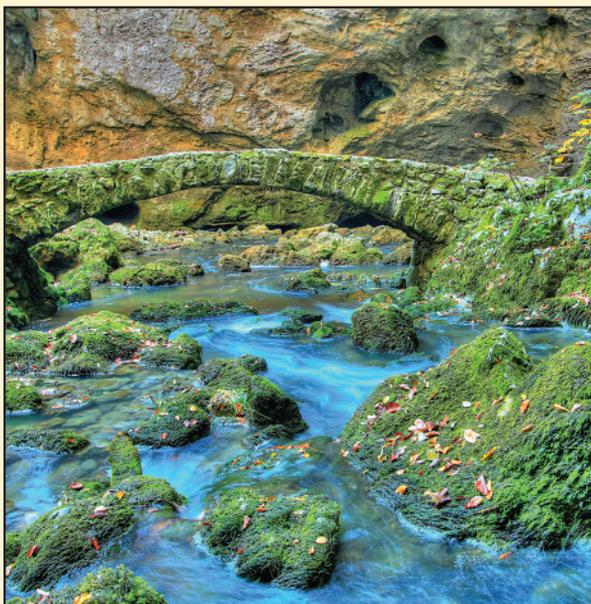


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SOCIO-ECONOMIC IMPACT OF PHOTOVOLTAIC PARK: THE GIURGIU COUNTY RURAL AREA, ROMANIA

Irena Mocanu, Bianca Mitrică, Mihaela Persu



INTERNET 1

Photovoltaic parks at Stănești.

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Socio-economic impact of photovoltaic park: The Giurgiu County rural area, Romania

ABSTRACT: The paper aims to analyse the socio-economic territorial impact of photovoltaic parks in the rural area of Giurgiu County. The analysis valorises two types of data: the statistical information on the local socio-economic features provided by the National Institute of Statistics and the Giurgiu County Statistics Office, and the specific information about the photovoltaic parks revealed by the interviews applied to the local authorities during field investigation. The case-studies discussed in this paper reflect the socio-economic effects of building and operating the six photovoltaic parks as in the three rural local administrative units – LAU2: Izvoarele, Stănești and Malu. This study emphasizes four types of the socio-economic effects of investment in a photovoltaic project on: local rural economy, land use changes, local investments, budget and local labour market.

KEY WORDS: geography, solar park, land use, regional development, rural space, Romania

Socialnoekonomski vpliv fotovoltaičnega parka: podeželsko območje Giurgiu v Romuniji

POVZETEK: V članku avtorice analizirajo socialnoekonomski teritorialni vpliv fotovoltaičnih parkov na podeželskem območju okrožja Giurgiu. Pri analizi so ocenjevale dve vrsti podatkov: statistične podatke o lokalnih socialnoekonomskih značilnostih, ki so jih pridobile na nacionalnem statističnem uradu in statističnem uradu okrožja Giurgiu, ter podatke o fotovoltaičnih parkih, ki so jih med terensko raziskavo pridobile v intervjujih z lokalnimi oblastmi. Predstavljene študije primera izražajo socialnoekonomske vplive gradnje in upravljanja šestih fotovoltaičnih parkov v treh lokalnih upravnih enotah (LUE2): Izvoarele, Stanești in Malu. Izsledki raziskave so razkrili štiri različne vrste socialnoekonomskih vplivov naložb v fotovoltaične projekte, in sicer vplive na lokalno podeželsko gospodarstvo, spremembe v rabi tal, lokalne naložbe, proračun ter lokalni trg dela.

KLJUČNE BESEDE: geografija, solarni park, raba tal, regionalni razvoj, podeželje, Romunija

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1 Introduction

The low-carbon energy transition, a long-term structural change in energy system (Hauff et al. 2014), represents a geographical process (Bridge et al. 2013) which implies the reconfiguration of current patterns and scales of economic and social activity (Smil 2003). Geography offers the concepts which allow us to assess the territorial impacts of energy transition, such as the location, the territoriality, the unequal development, and the scale/level concept (Bridge 2011). The territorial impact of renewable energy, including photovoltaic energy, is one of the many topics emerging from the new geography of energy (Zimmerer 2011) being linked with other concepts such as energy landscape (Nadaï and Van der Horst 2010; Pasqualetti 2012), and brightfield (Kunc, Frantál and Klusáček 2011; Kunc et al. 2014). Photovoltaic (PV) parks are »*large-scale photovoltaic systems designed to supply merchant power to the electricity grid*« (Wolfe 2012, 994).

Romania is an ideal location for the installation of the PV systems (Oprea 2008; Pavlíček 2012; Paulescu et al. 2013), the most common being photovoltaic parks and solar thermal systems. Production of renewable energy affects the environment and involves the use of land resources (Sliz-Szkliniarz 2013); also, the development of any type of energy project generates direct and indirect effects on the demand of goods and services as well as employment generation (Caldes, Santamaria and Sáez 2009).

Recent worldwide investigations on the socio-economic impacts of solar park implantation refer to:

- social impacts of photovoltaic parks on rural development (Mezei 2008; Pelin et al. 2014; Frantál et al. 2014);
- expansion of residential photovoltaic systems (Fekete, Klaić and Majdandžić 2012) and
- public acceptance of renewable energies (Zoellner, Schweizer-Ries and Wemheuer 2008).

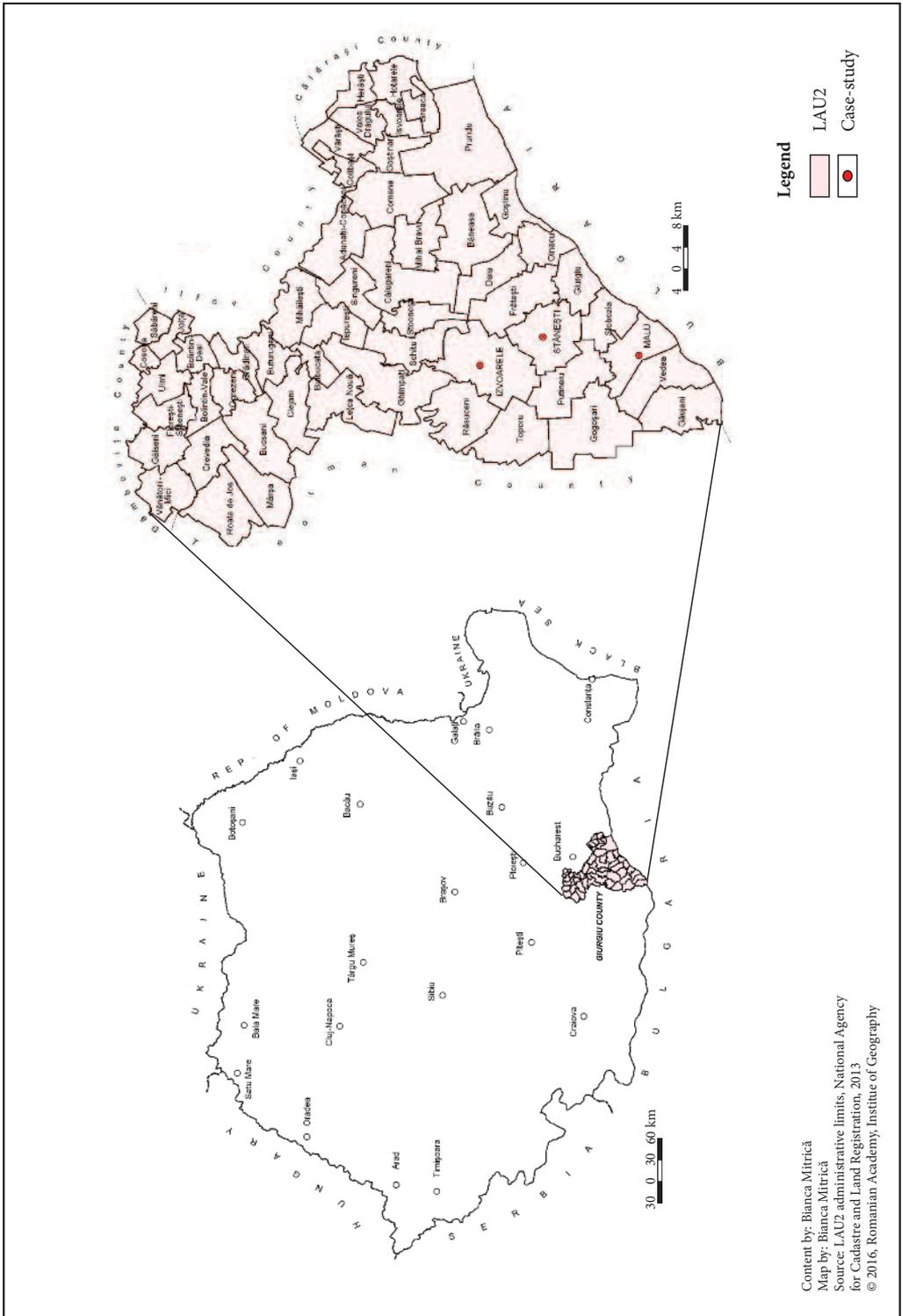
Kontogianni, Tourkolias and Skourtos (2013) and Gaigalis et al. (2014) bring into question the massive deployment of renewable energy sources from the perspective of the local economy and the local communities. Sliz-Szkliniarz (2013) focused the scientific interest on the risks linked to the use of an intensified renewable energy source use, which should be adequately taken into consideration in any planning of rural areas. The concept of multi-functionality of the rural space relies on the recognition that agriculture, in addition to producing food, also produces non-market goods and services, shapes the environment, affects social and cultural systems, biodiversity conservation and contributes to economic growth (Van Huylenbroek and Durand 2003, cv. Wilson 2010; Van Huylenbroek et al. 2007, cv: Knific and Bojnec 2015; Salvioni 2008). Recent investigation into green jobs shows that this type of employment means fewer jobs (Lyman 2016). The fact that photovoltaic systems require little labour participation is discussed by Pelin et al. (2014).

The issue of territorial impact of photovoltaic parks implanted in Romanian rural areas represents subject of only a few scientific works. Bănică and Istrate (2014) conclude that the jobs are less common at manufacturing phase of the facilities and more in construction, operating and maintenance phases. Mocanu et al. (2015) highlight loss of farmland as a negative effects of solar park setting up in rural space in terms of land use changes. Pavlíček (2012) analysed markets of some European countries and concluded that the Romanian slow market development is caused by weak education on the photovoltaic technology and by slow bureaucracy in the subsidies system from the EU.

Given this picture, this study concentrates on specific research question: Do photovoltaic parks setting up contribute to the socio-economic development in certain Romanian rural areas? This study attempts to enlarge the current body of literature by analysing at micro-scale the socio-economic impacts of photovoltaic parks setting up, specifically in three rural local administrative units (LAU2): Izvoarele, Malu and Stănești (Giurgiu County). In order to estimate such impacts in Romanian rural space, four types of socio-economic impacts were considered: the rural economic profile before and after the implantation of photovoltaic parks, land-use and land-cover changes, the effects of investments in the photovoltaic industry on the local budget, the real new job opportunities.

1.1 Study area

Giurgiu County is located in the Romanian Plain, also known as the Lower Danube Plain (Bălțeanu et al. 2006) (Figure 1).



The Giurgiu County includes 3 towns: Giurgiu City (county-seat, an urban pole with regional development potential), Bolintin Vale and Mihăilești, two urban poles with local influence (Giurgiu County Council 2014). Within the Giurgiu County administrative bonds one finds 51 rural LAU2 with 167 villages (Giurgiu County Statistics Office 2012) with low and very low socio-economic development levels (Mocanu et al. 2015). Over the past decade (2002–2012) the county's population fell by 16,437 inhabitants (–6%) because of high population ageing, the ageing process increasing the economic dependency rate and inactivity rate values (Kerbler 2015). Jordan (1973; 1998), Gherasim (2003), Ianoș (1999), Săgeată (2004) and Ianoș et al. (2012) show that, in terms of administrative characteristics, the case-studies reported herein are rural areas, although functionally they are located in the peri-urban area of Giurgiu Municipality, inside the Bucharest Metropolitan Area. In turn, this territory is characterised by the alternating countryside with a new emerging urban landscape founded in the former villages surrounding Bucharest City (Mihai, Nistor and Simion 2015).

2 Key driving factors

Key driving factors of the photovoltaic energy industry in Romania and in Giurgiu County are:

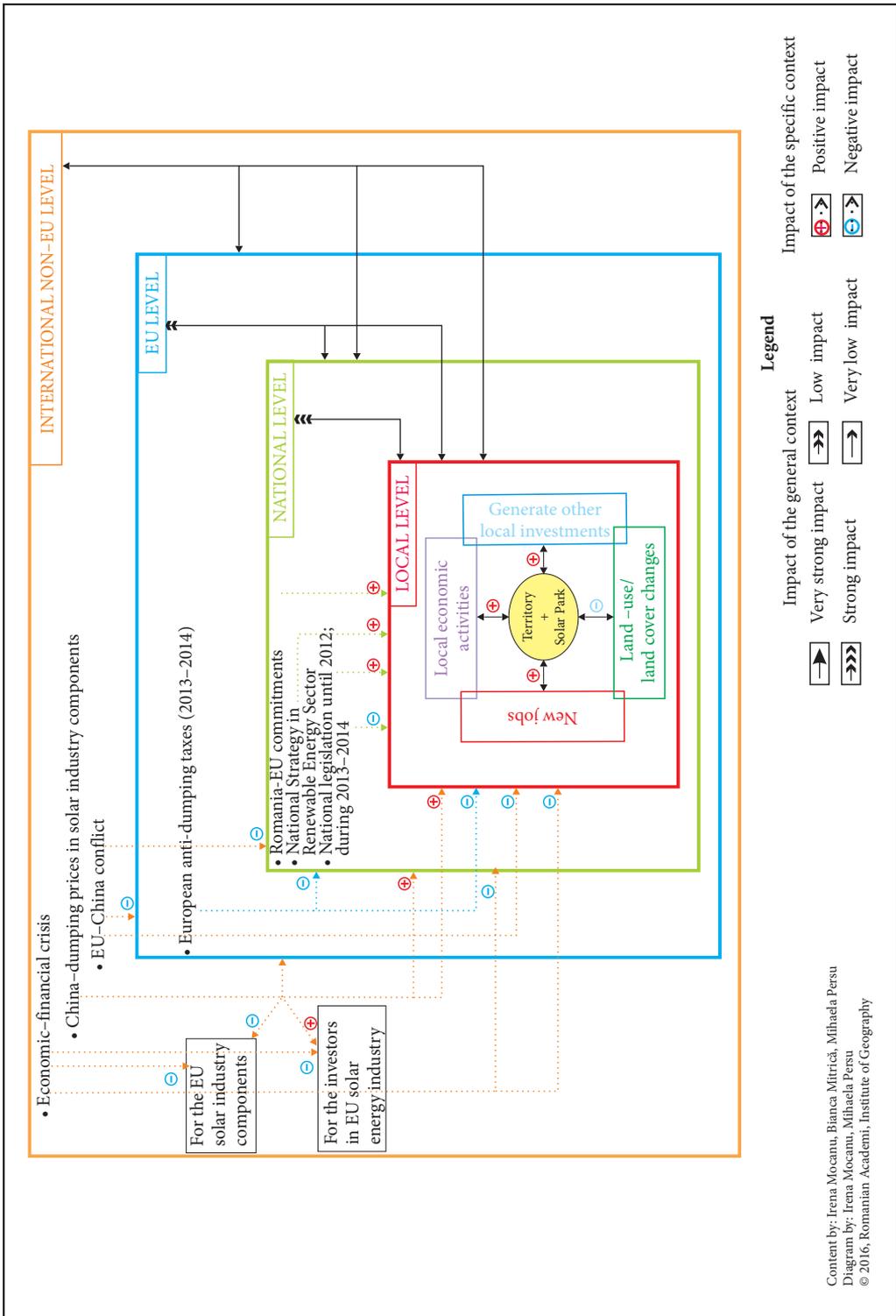
- *High annual average sunshine duration* – the Giurgiu County receives over 2,100–2,200 hours of annual average sunshine duration (Oprea 2008). The most important solar regions in Romania are the Black Sea Coast, Dobrogea and the South of the Romanian Plain, with global horizontal irradiation of 1,400 kWh/m² (Paulescu et al. 2013).
- *The EU commitments* represent the main background for the photovoltaic energy industry to develop in Romania. In this respect the Giurgiu County Council elaborated two important strategic documents: The 2008–2013 Sustainable Development Strategy and The 2010–2020 Action Plan for Sustainable Energy (Giurgiu County Council 2014).
- *The national legislation* on renewable energy production (Legea ... 2008) establishing the system that promotes energy from renewable sources, was modified many times. Despite continuous legislative changes, the Romanian renewable energy sector had attracted investments of 3 billion Euro until 2013 (Câmpeanu and Pencea 2014). Beginning with 2014, the legislation intended to reduce the number of green certificates accredited to photovoltaic energy producers, the investors not being eligible to the support scheme if the photovoltaic park is located on cultivable agricultural land (Emergency Government Ordinance 2013). In Giurgiu County (Băneasa municipality), this legal provision was one of the main reasons for the first case of insolvency of photovoltaic industry producers.
- *The economic-financial crisis* made it difficult for the renewable energy industry to implement the EU provisions, because the generous subsidiaries earmarked to the photovoltaic industry were reduced, as a more stringent budgetary discipline was being imposed (Ghani-Eneland and Chawla 2009). The trade conflicts between China and the EU multiplied the negative impact of the financial-economic crisis and the photovoltaic projects became unprofitable (Zhao et al. 2011; Berger et al. 2012).

These driving forces act in a very complex way, distinctively different at local, national, EU and non-EU levels (Figure 2).

3 Methods

To achieve the aims of this study both qualitative and quantitative methods were used (e.g. field investigation, official public statistical documents analysis and interviews (Chelcea 2006; Șandor 2011)). The multi-functionality of economy, the issues related to land use and land cover changes and the effects of initial investment in photovoltaic parks on the local budgets were accomplished by using the following indicators: number of photovoltaic energy producers, percentage of farmland covered with photovoltaic parks per total agricultural surface, obtained by an unobtrusive research method, studying official public documents and statistical documents (Babbie 1998; Marshall and Gretchen 2016). The sources of these

Figure 2: The economic, financial and legislative background of the solar energy industry and the socio-economic changes at local territorial level in Romania. ► p. 42



official documents were county and local institutions (Giurgiu County Statistics Office, Giurgiu County Environment Protection Agency, and mayoralities) and national institutions, such as National Institute of Statistics and the National Regulatory Authority for Energy. Also, it was used the *Intelligent decision support system for the low voltage grid with distributed power generation from renewable energy resources – InDeSen Project* database (Intelligent decision ... 2012).

The official and statistical data were completed with the results of field investigation in the rural settlements of Stănești, Malu and Izvoarele. The interviews were conducted with a total of 30 persons from the three mayoralities during summer 2014. The interviews focused on four issues: land-use and land-cover changes, new jobs, consequences for the local budget (types of taxes) and the community's perception.

4 Results

Field investigation has shown the main socio-economic effects of photovoltaic park implantation in a rural area, namely:

- new investments in local economy;
- loss of farmland;
- growth of local budgets;
- new job opportunities.

4.1 New investments in local economy

In Giurgiu County, since 2012 new investments in the photovoltaic energy industry have diversified the county's economic profile and have increased the number of companies involved in this field (National Regulatory ... 2014). According to the data provided by National Regulatory Authority for Energy (National Regulatory ... 2014) and the *InDeSen Project* database (Intelligent decision ... 2012), there are 25 photovoltaic energy producers in Giurgiu County which are operating in 19 rural LAU2 and in Giurgiu Municipality.

The largest photovoltaic parks were setting up in Bucșani, Colibași, Izvoarele and Bulbucata rural LAU2. In 2012, the Altius Photovoltaic Company (Bomax Group) began producing photovoltaic panels in Giurgiu Free Zone area, following an investment of 8 million Euros. It is the only manufacturer of photovoltaic panels in Romania. The Company doubled its production capacity to 220,000–230,000 panels/year in 2014 (Altius ... 2016) (Figure 3).

Table 1: The main characteristics of the six photovoltaic parks at Izvoarele, Malu and Stănești (Giurgiu County Agency ... 2014).

Investor	Location	Station of connection	Installed power (MW)	Distribution company	Surface (ha)
S.C. BORRA ENERGY PLANT SRL	Izvoarele	Ghizdaru 110/20 kV	30	Enel Distribuție Muntenia	72
S.C. LJG GREEN SOURCE ENERGY BETA SRL	Izvoarele	Ghizdaru-Videle 110kV	20	Enel Distribuție Muntenia	48
S.C. LJG GREEN SOURCE ENERGY GAMMA SRL	Izvoarele	Ghizdaru-Videle 110 kV	50	Enel Distribuție Muntenia	120
S.C. ECO TRADING ENERGY SRL	Malu	Pietrișu 110/20 kV	4	Enel Distribuție Muntenia	9.6
S.C. LONG BRIDGE MILENIUM SRL	Stănești	Ghizdaru 110/20 kV	7.5	Transelectrica	18
S.C. MONTANA ENERGY ROM SRL	Stănești	Ghizdaru 110/20 kV	5.5	Enel Distribuție Muntenia	13.2

4.2 Loss of farmland

In the Giurgiu County, agricultural land is the main land-use category (75–90% of total land fund).

In terms of land use and land cover, the photovoltaic parks studied lay on very valuable arable land (Bălțeanu et al. 2006), the three photovoltaic parks at Izvoarele occupy 240 ha of farmland with almost 470,000 solar panels. Compared with these large photovoltaic parks, the two parks at Stănești cover with photovoltaic

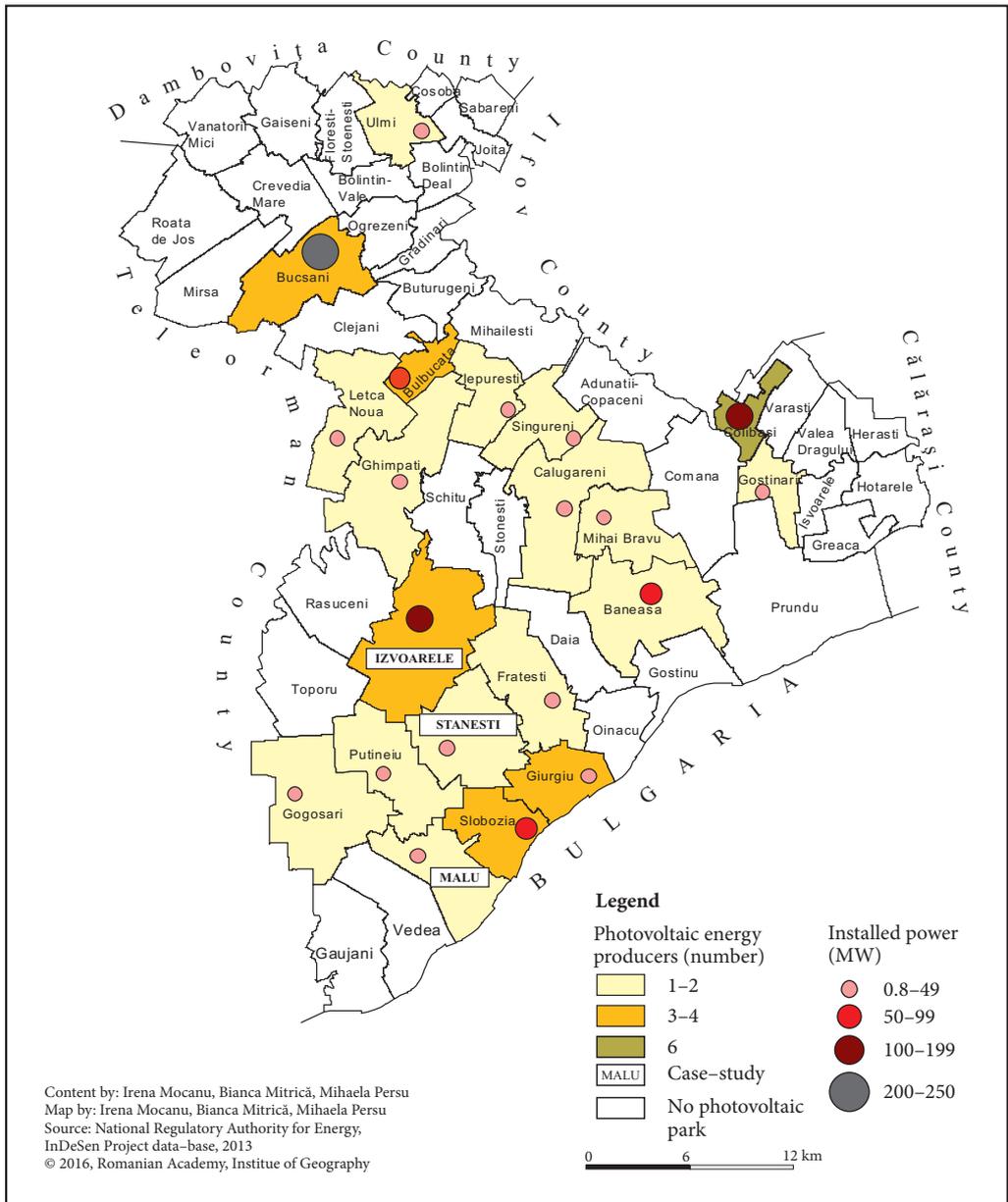


Figure 3: Photovoltaic energy producers in Giurgiu County.

panels only 30 ha farmland; the photovoltaic park at Malu is built on 9.6 ha of non-agricultural land (19,000 solar panels) (Mocanu, Mitrică and Persu 2015). Our field investigation revealed that farmland areas used for the construction of photovoltaic parks were bought from local farmers (Izvoarele) at prices of 2,000 €/ha, and 1,300 €/ha (Stănești), or conceded for 500 €/ha/year (Izvoarele).

Loss of farmland can be described by the percentage of farmland covered with photovoltaic parks per total agricultural surface, the highest losses being registered at Colibași (13.08%). In our case-study, photovoltaic parks occupy small farmland at Stănești (0.47%) and Izvoarele (2.16%), while the photovoltaic park at Malu extends on non-farming land. As revealed by the field investigation, in Izvoarele and Stănești, the main land cover category changed by the construction of photovoltaic parks is represented by cultivated areas regularly ploughed and generally under a rotation system (Mocanu, Mitrică and Persu 2015).

4.3 Growth of local budgets

Field investigations have shown positive impact of initial photovoltaic parks investments on the local budgets. Interviewing the local authorities from Izvoarele, Stănești and Malu we found that the taxes perceived by the mayoralties target the land concession for the setting up of photovoltaic parks, the land sale to investors for setting up solar projects, the building licenses, tax on land, tax on special buildings and a special tax on the installed operation power of each solar project (Figure 4). This type of revenue had a positive impact only if consistently paid annually during the lifetime of a photovoltaic park.

4.4 New job opportunities – a disputable socio-economic impact

Investment in a photovoltaic project stimulates new temporary and permanent jobs, directly connected with the building and operation of a solar park and indirectly with other economic activities produced by the initial investment (Figure 5).

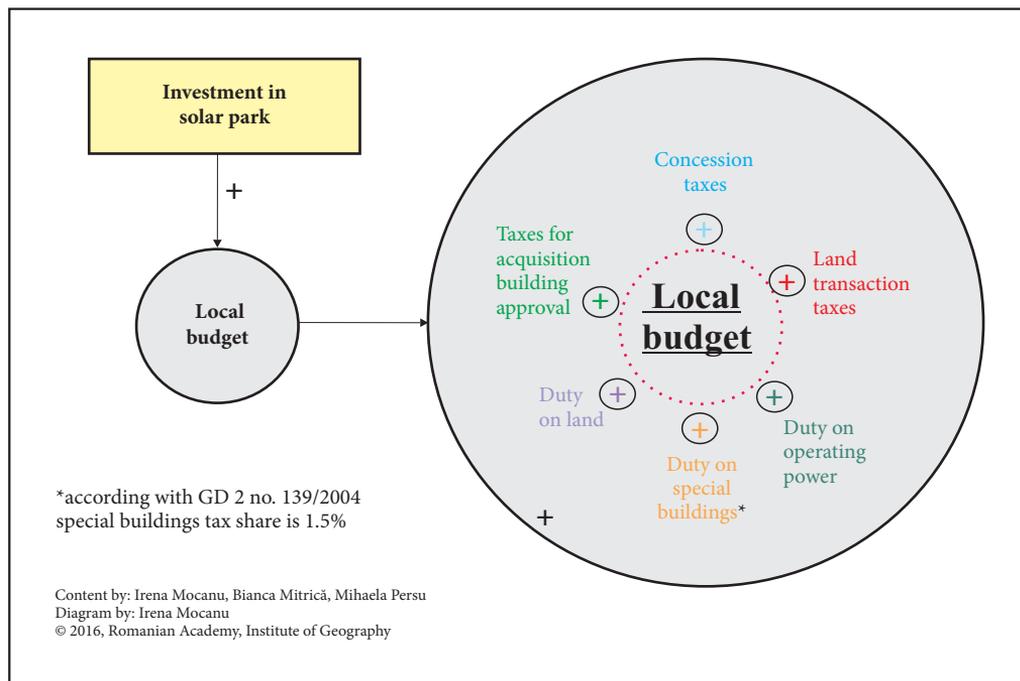


Figure 4: Local investments in solar/photovoltaic parks and the surplus to local budgets.

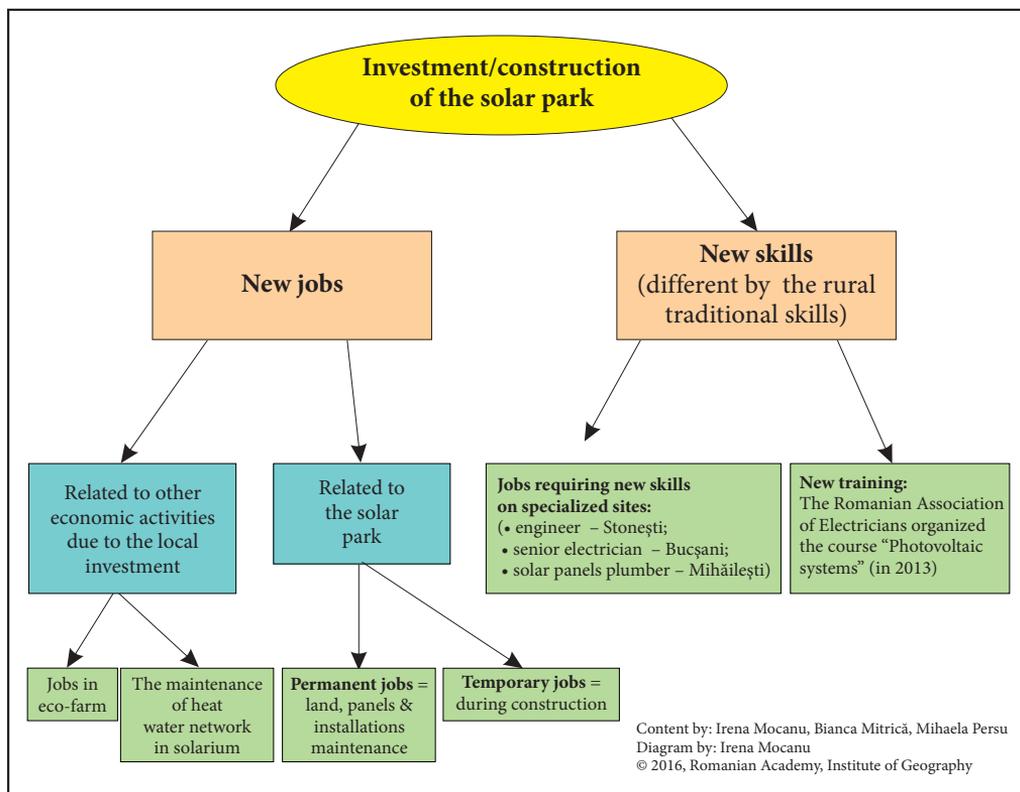


Figure 5: Local investments in photovoltaic parks and new job opportunities.

Field investigations revealed that most new jobs had only a temporary character (during the construction of solar parks), most lower- and medium-skill jobs being occupied by local community members. Thus, for the construction of photovoltaic parks at Izvoarele they employed 50 workers for a period of 12–18 months (depending on the spatial expansion of the park), the building of the Malu photovoltaic park provided jobs for 20 workers over an eight-month interval.

Permanent jobs are scheduled for the maintenance of park grounds (mowing the lawn and up-keeping the road), of photovoltaic panels and the entire specific infrastructure, as well as guards for park protection. At local level, the impact on labour employment is insignificant (2.6% workers employed for the construction of photovoltaic parks out a total of 1,903 employed in Izvoarele), more people getting jobs (usually unskilled labour) when the site is arranged for mounting the photovoltaic panels and the infrastructure is developed. Only a few guards are employed when the photovoltaic park is operating. The firms entrusted the administration of photovoltaic parks at Izvoarele and Malu are the clients of the *Renovatio Asesst Management* firm in Bucharest, therefore the impact on local employment is nil.

5 Discussion

Both, the authorities and the population were content with the construction of the photovoltaic parks which brought benefits to the local budget and provided jobs for the locals.

The big photovoltaic projects in Giurgiu County had disputable positive impact on rural development. A short-time positive impact is visible only in the case of low- and medium-skilled workers, and also a positive effect is marked only when, and if, taxes and duties are collected.

At the local level, positive impact on the economy of photovoltaic park implantation is strongly underlined by the local authorities, and the locals' general opinion on solar park is a very good one. Local economy has a multi-functional character only from two viewpoints: firstly, photovoltaic energy actors have joined the economic agents in agriculture and secondly, some farmland has been given other uses, than agricultural. This last aspect of multi-functionality is not necessarily a positive one.

The surplus to local budgets is used to finance several investment projects, e.g. updating some communal roads, equipping and modernising the school and finalising the network of water supply to the households of Radu Vodă Village (Izvoarele). According to Malu Mayoralty, the photovoltaic park provides for the energy consumption of the school, the House of Culture and for public lighting.

Among negative effects of solar project setting up in the rural area (of which are mentioned by Cameron et al. 2012 the temperature and rainfall distribution changes and the damage of biodiversity and soil), we would recall the loss of farmland. This issue was mentioned as a negative effect of solar parks setting up by Hernandez, Ho and Field (2014) and Hernandez et al. (2015). The photovoltaic parks in Izvoarele and Stănești cover almost 271 ha farmland, but this negative effect was not mentioned by the local authorities simply because this impact was not being perceived.

According to the officials of the National Regulatory Authority for Energy, the lack of co-ordination between renewable energy deployment and the national grid (due to oversized photovoltaic projects) is quite a problem. However, the local authorities interviewed by us did not mention the surplus of renewable energy resources registered by the rural areas in which solar parks are places.

The photovoltaic parks studied are not functionally integrated into the local communities (according to OECD 2012), because their scale did not reflect local opportunities and the parks are not conceived to serve local demand; moreover do not reflect the local socio-economic and are not managed by the local networks either.

Field investigations revealed that the local communities are not aware of the negative implications of photovoltaic parks for the environment and their unintended climatic consequences, so that the fastgoing development of photovoltaic projects takes advantage of people's ignorance, the of investors's short-term goal being to profit from the legal facilities provided by an investment in the renewable energy industry.

6 Conclusion

Despite the dynamics of renewable industry and technology, we noticed that building a photovoltaic park has both negative and positive effects in a rural area, being influenced (even conditioned) by the local context. Field investigations have shown that taxes have a positive impact on the local budgets provided they are paid annually during the lifetime of a photovoltaic park. Regarding the new job opportunities, the positive impact is disputable because most new jobs are temporary and only lower-and-medium skill jobs are occupied by local community members. In terms of land use and land cover, the photovoltaic parks studied are located on very valuable arable land. Loss of farm-land is very much present in the three case-studies discussed in this paper, obviously a negative effect of solar project implantations in the rural area.

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