



20 TRGOVINA IN DRUGE STORITVENE DEJAVNOSTI
DISTRIBUTIVE TRADE AND OTHER SERVICE ACTIVITIES

št. / No 16

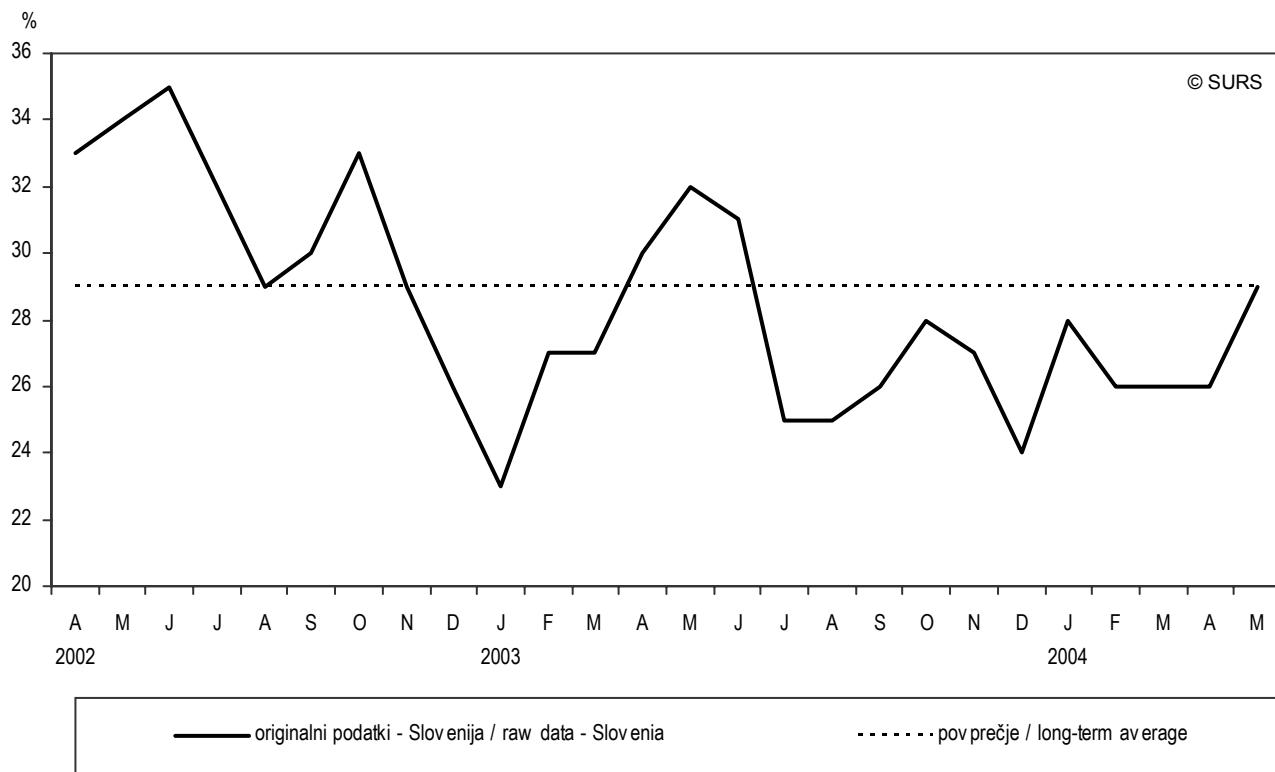
POSLOVNE TENDENCE V STORITVENIH DEJAVNOSTIH, SLOVENIJA, APRIL 2002 – MAJ 2004

BUSINESS TENDENCY IN SERVICES, SLOVENIA, APRIL 2002 – MAY 2004

- ▶ Majske poslovne tendence v storitvenih dejavnostih so se v primerjavi s preteklim mesecem zvišale za 3 odstotne točke. Glede na isti mesec lanskega leta je kazalec za 3 odstotne točke nižji in za 2 odstotni točki nad lanskim povprečjem.
- ▶ Na gibanje kazalca zaupanja sta vplivali predvsem ocena sedanjega poslovnega položaja in pričakovanega povpraševanja.
- ▶ Kazalci pričakovanj in stanj so se poslabšali, razen kazalca sedanjega povpraševanja in zaposlovanja.
- ▶ Compared to the previous month, in May 2004 business tendencies in services increased by 3 percentage points. The confidence indicator was 3 percentages points lower than in May 2003 but 2 percentage points above last year's average.
- ▶ The evolution of the confidence indicator was mostly influenced by the appreciation of the present business situation and by expected demand.
- ▶ All indicators deteriorated, except the present demand indicator and the employment indicator.

1. KAZALEC ZAUPANJA¹⁾ V SLOVENIJI, APRIL 2002 – MAJ 2004

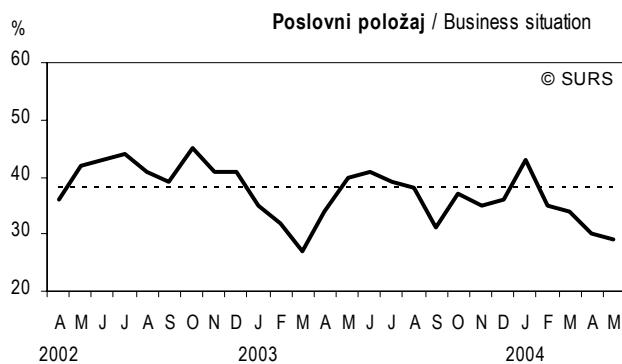
CONFIDENCE INDICATOR¹⁾ IN SLOVENIA, APRIL 2002 – MAY 2004



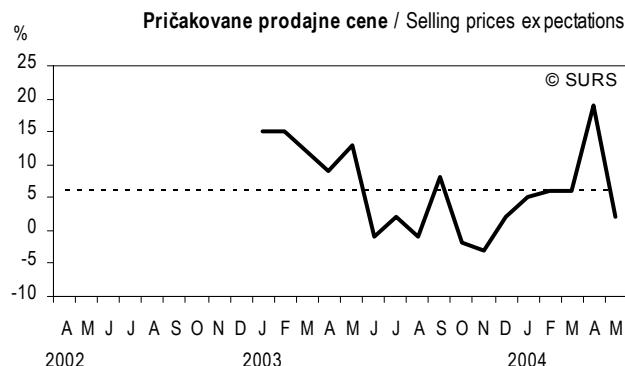
1) Kazalec zaupanja je povprečje ravnotežij na vprašanja o poslovnom položaju ter sedanjem in pričakovanem povpraševanju.
The confidence indicator is an average of responses (balances) to questions on business situation and present and expected demand.

2. GIBANJE EKONOMSKIH KAZALCEV V STORITVENIH DEJAVNOSTIH, APRIL 2002 – MAJ 2004
EVOLUTION OF ECONOMIC INDICATORS IN SERVICES IN SLOVENIA, APRIL 2002 - MAY 2004

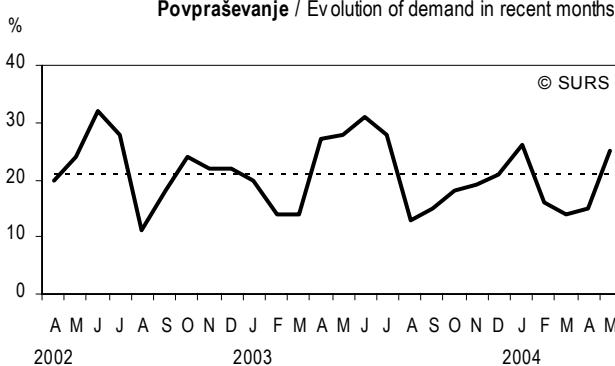
Ocena stanj / Appreciation of situation



Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



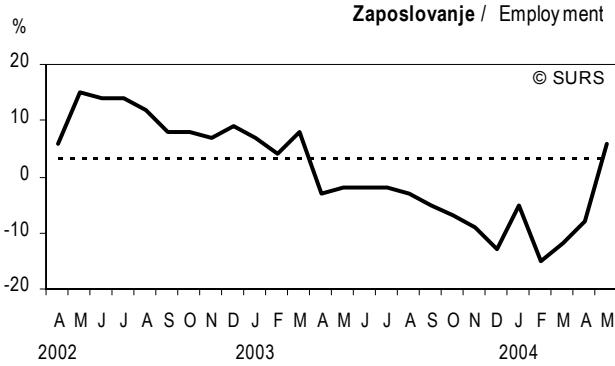
Povpraševanje / Evolution of demand in recent months



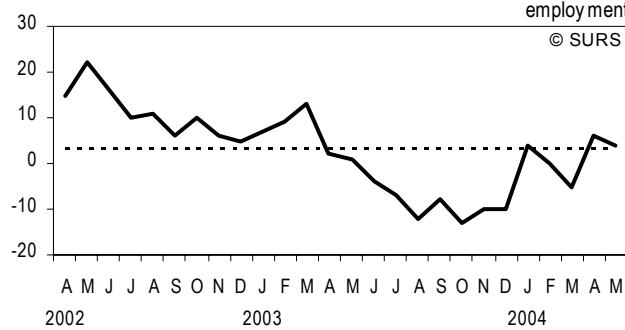
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment

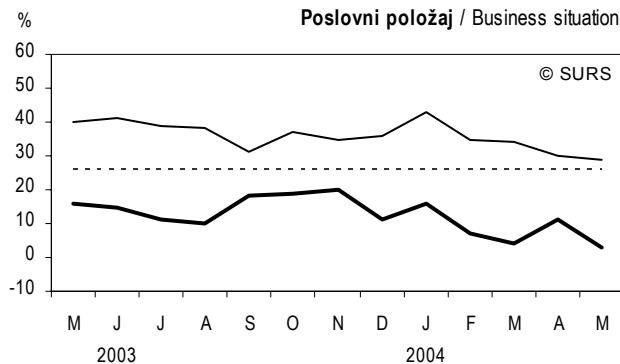


— storitvene dejavnosti services
- - - povprečje long-term average

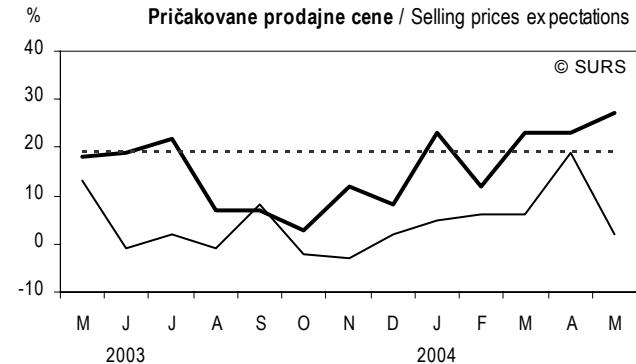
2.1 Gibanje ekonomskih kazalcev v gostinstvu in s turizmom povezanih dejavnostih, maj 2003 - maj 2004

Evolution of economic indicators in hotels and restaurants and in tourist assistance activities, May 2003 - May 2004

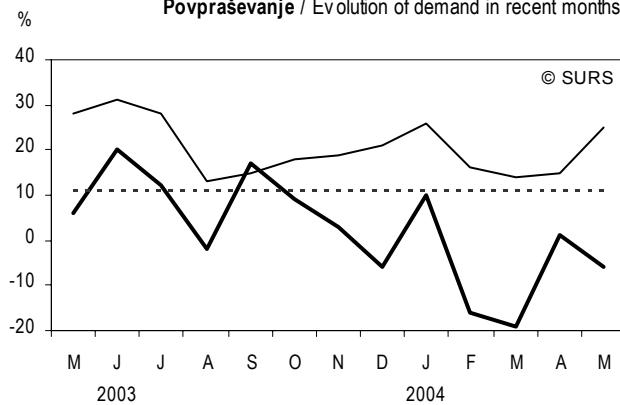
Ocena stanja / Appreciation of situation



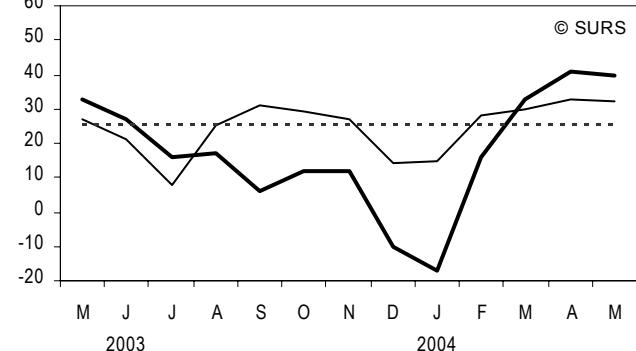
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



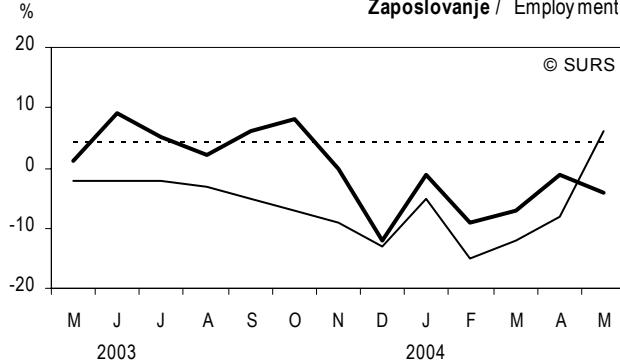
Povpraševanje / Evolution of demand in recent months



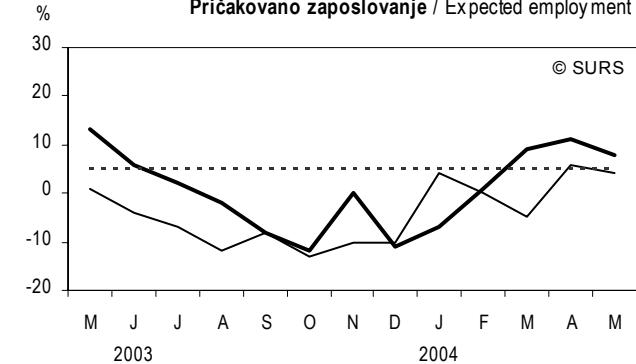
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment



— gostinstvo in s turizmom povezane dejavnosti
hotels and restaurants, and tourist assistance activities

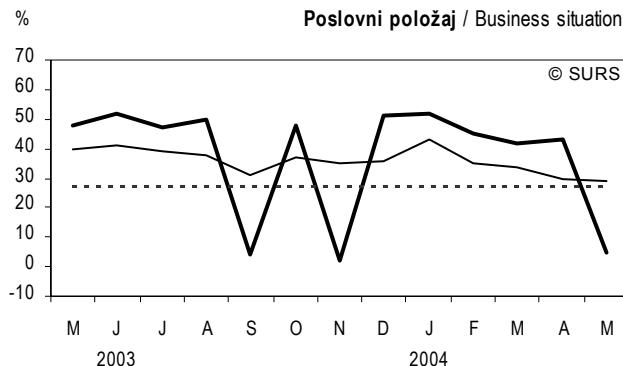
— storitvene dejavnosti
services

- - - povprečje
long-term average

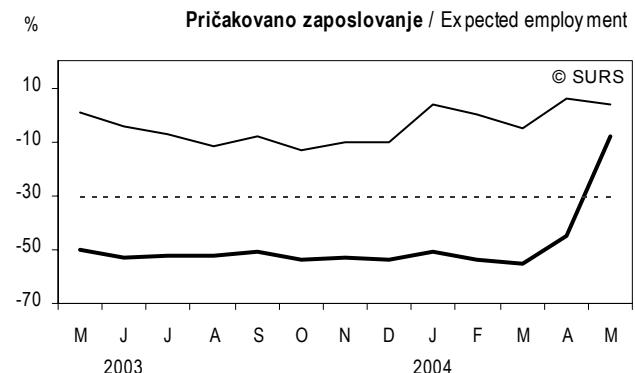
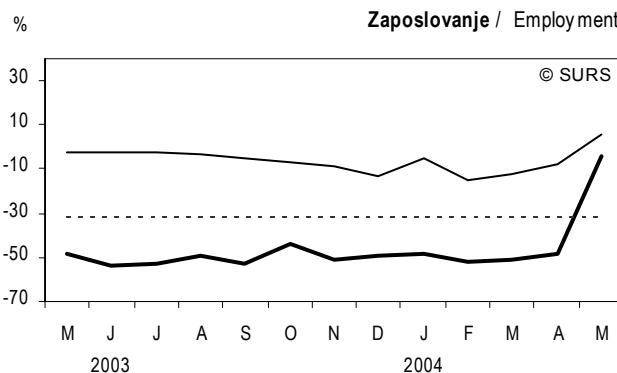
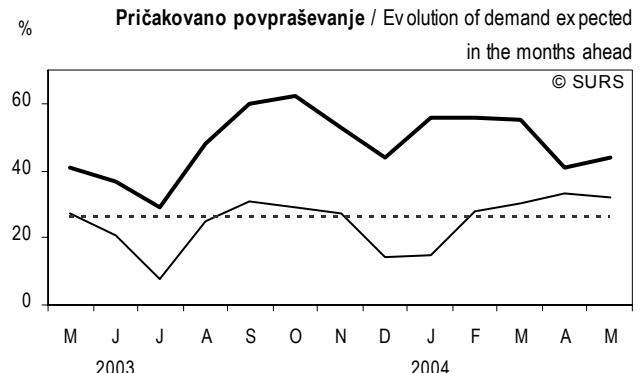
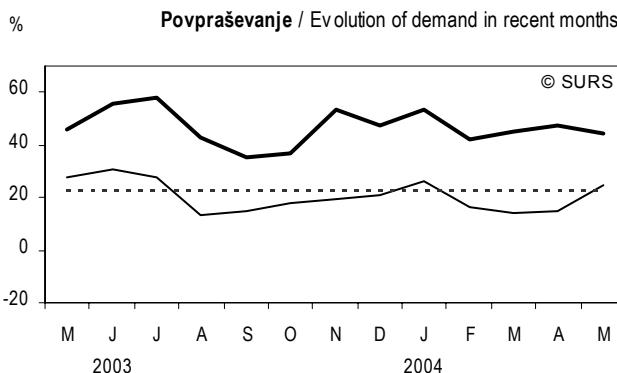
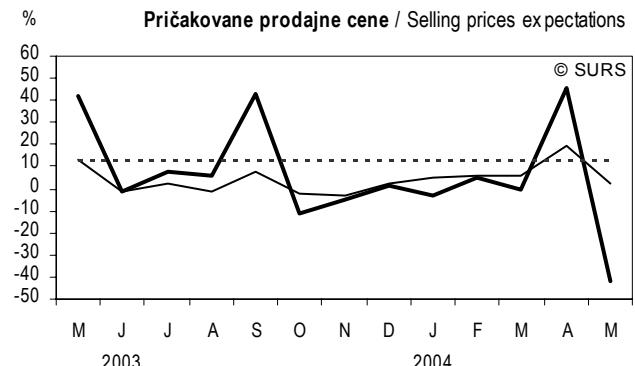
2.2 Gibanje ekonomskih kazalcev v kopenskem, vodnem in zračnem prometu, maj 2003 - maj 2004

Evolution of economic indicators in land, water and air transport, May 2003 - May 2004

Ocena stanj / Appreciation of situation



Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



— kopenski, vodni in zračni promet
land, water and air transport

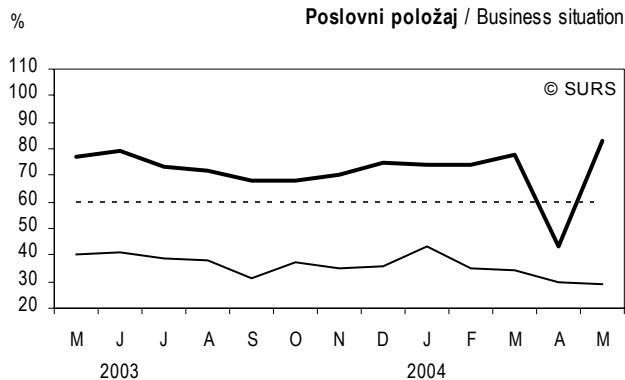
— storitvene dejavnosti

— services
- - - - - povprečje
long-term average

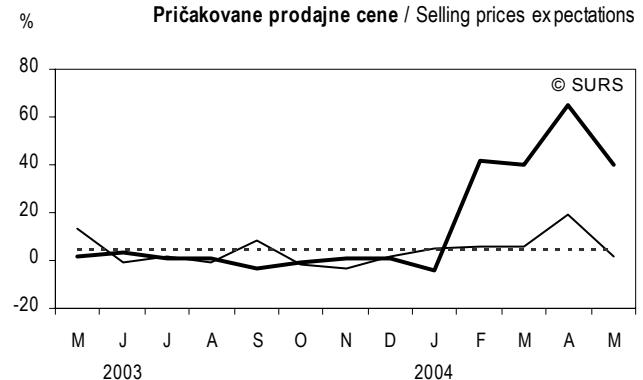
2.3 Gibanje ekonomskih kazalcev za dejavnost: pošte, telekomunikacij in obdelava podatkov, maj 2003 - maj 2004

Evolution of economic indicators in post and telecommunication and in data processing, May 2003 - May 2004

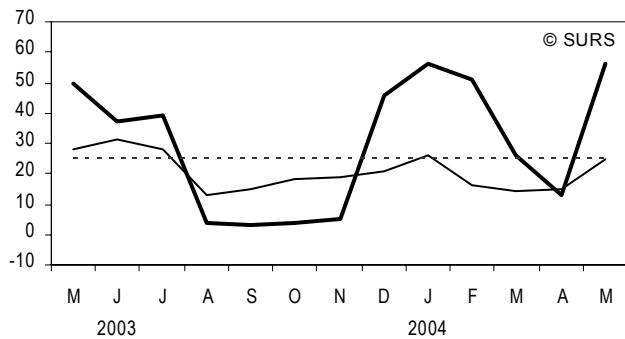
Ocena stanj / Appreciation of situation



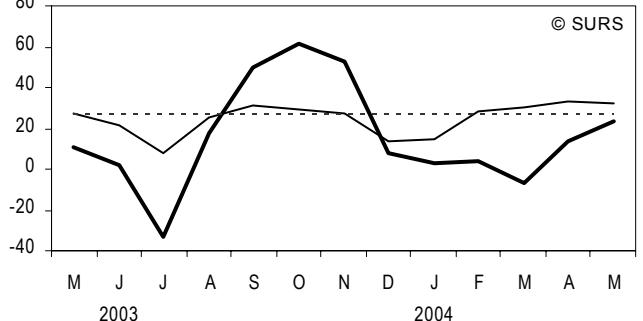
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



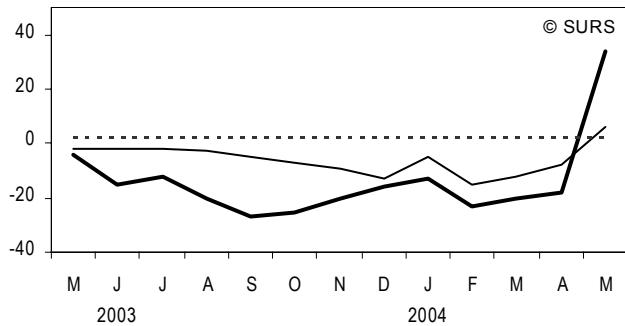
Povpraševanje / Evolution of demand in recent months



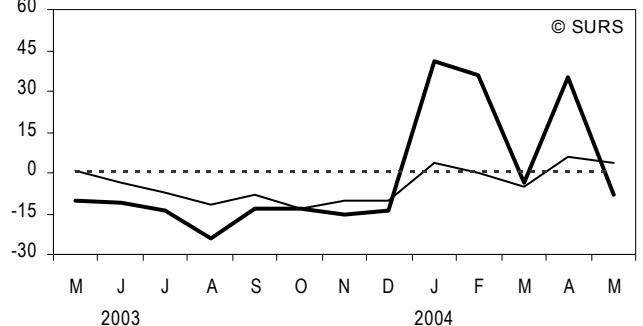
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment



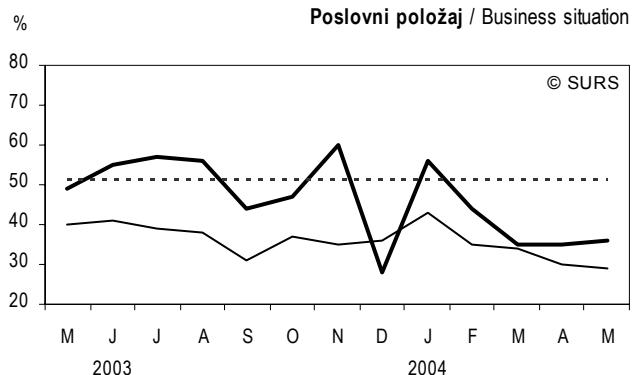
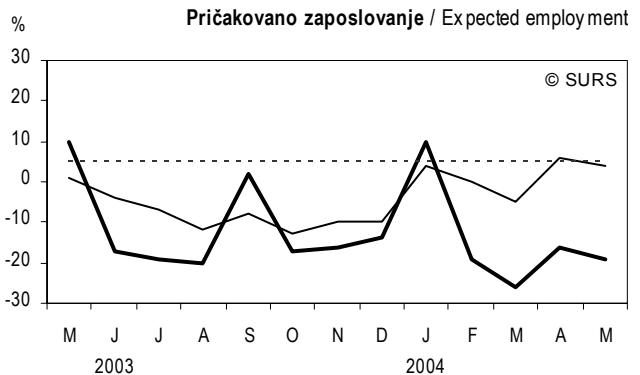
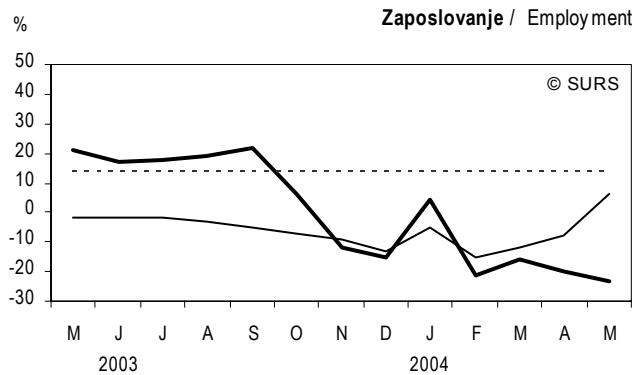
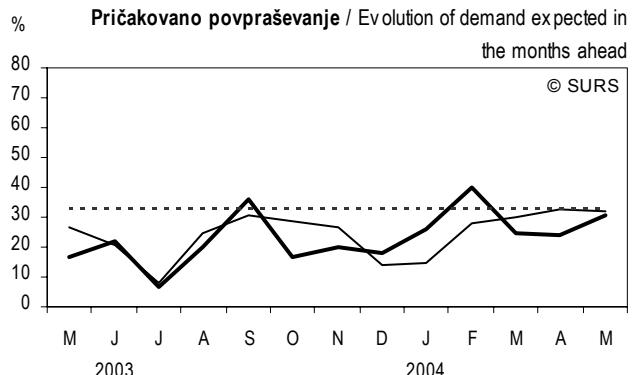
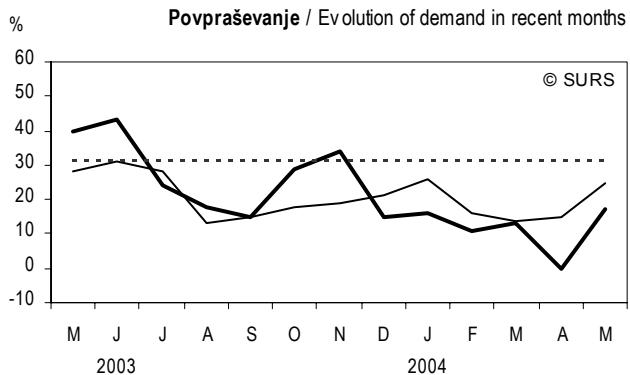
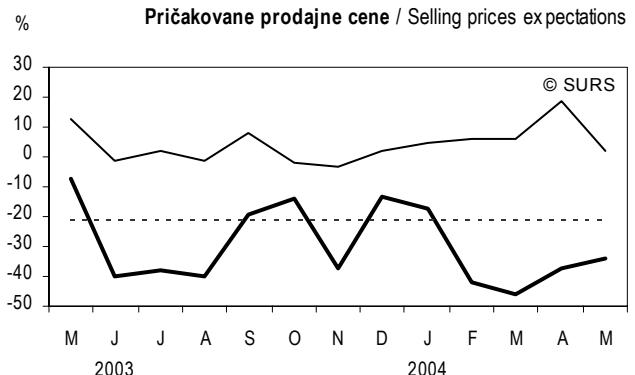
— pošta, telekomunikacije in obdelava podatkov
post and telecommunication, data processing

— storitvene dejavnosti
services

- - - povprečje
long-term average

2.4 Gibanje ekonomskih kazalcev za dejavnost: finančno posredništvo, maj 2003 - maj 2004

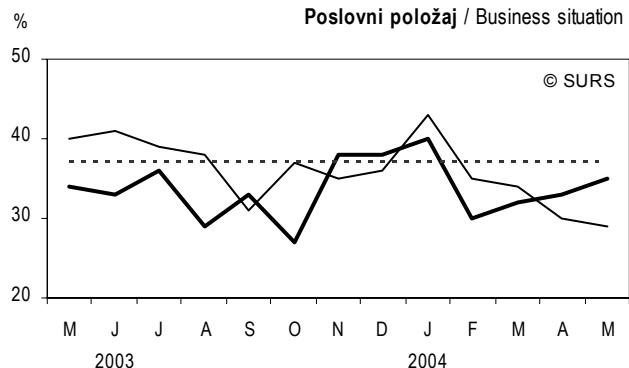
Evolution of economic indicators in financial intermediation, May 2003 - May 2004

Ocena stanj / Appreciation of situation**Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months**

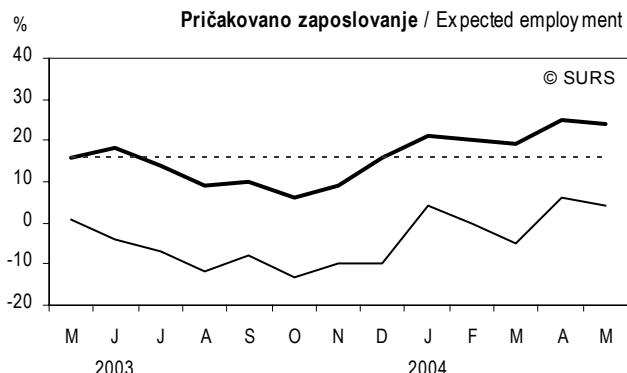
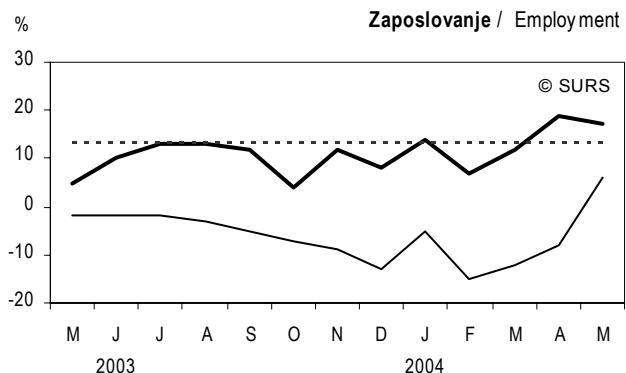
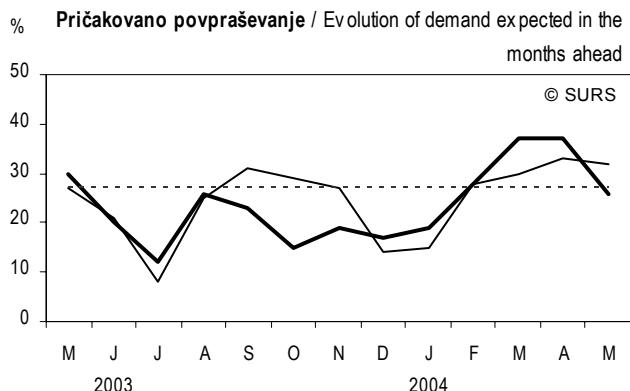
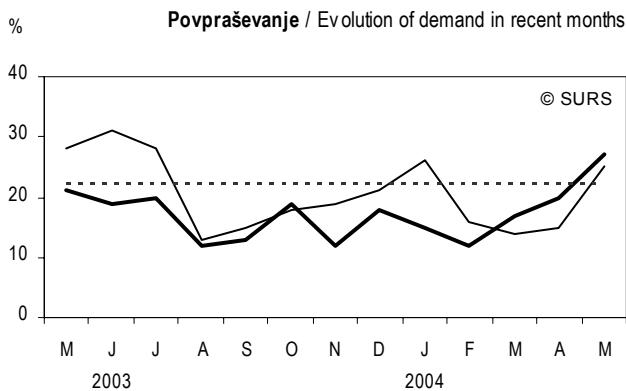
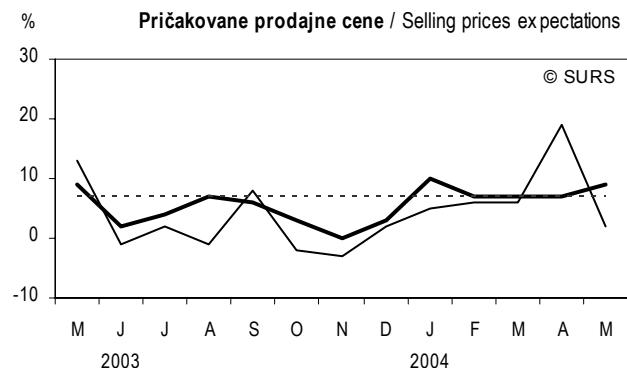
— finančno posredništvo financial intermediation	— storitvene dejavnosti services	- - - povprečje long-term average
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2.5 Gibanje ekonomskih kazalcev za dejavnost: poslovanje z nepremičninami, najem in poslovne storitve, maj 2003 - maj 2004
Evolution of economic indicators in real estate activities, renting and business services, May 2003 - May 2004

Ocena stanj / Appreciation of situation



Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



— poslovanje z nepremičninami, najem in poslovne storitve
real estate activities, renting and business services

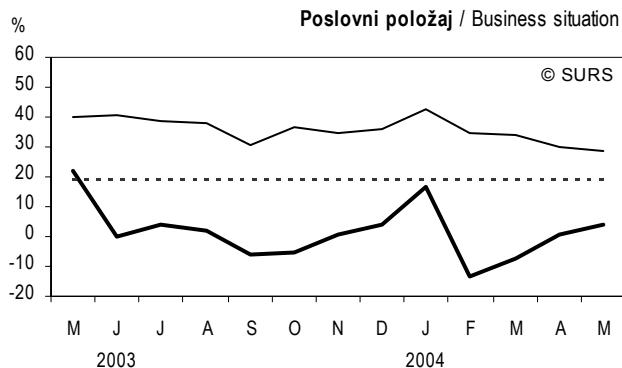
— storitvene dejavnosti
services

- - - povprečje
long-term average

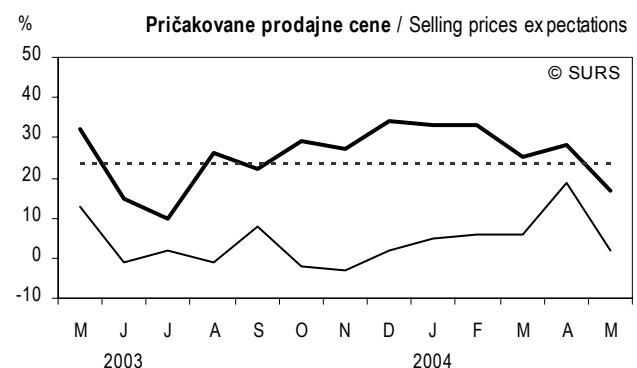
2.6 Gibanje ekonomskih kazalcev za dejavnost javne higiene in druge osebne storitvene dejavnosti, maj 2003 - maj 2004

Evolution of economic indicators in sewage disposal and other service activities, May 2003 - May 2004

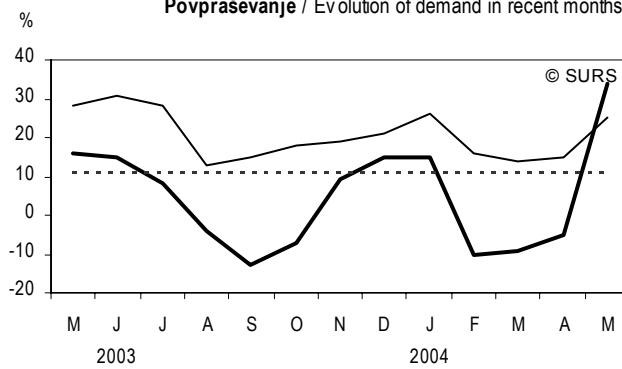
Ocena stanj / Appreciation of situation



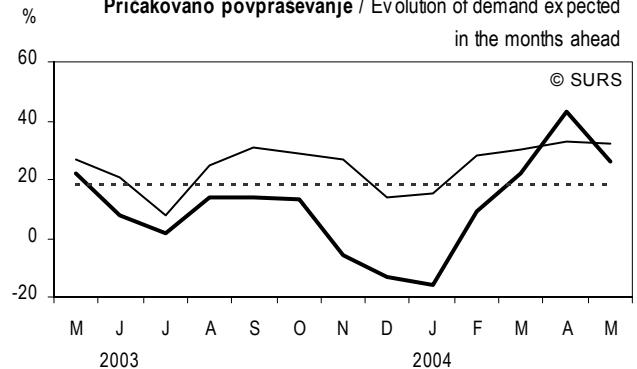
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



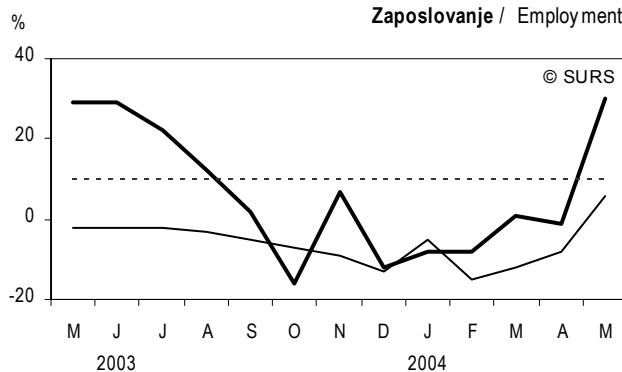
Povpraševanje / Evolution of demand in recent months



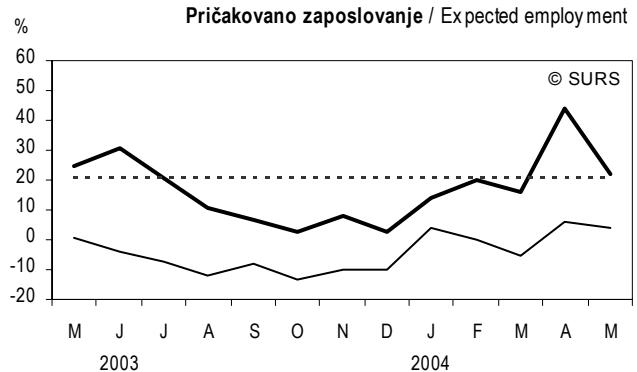
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment



— dejavnost javne higiene in druge osebne storitvene dejavnosti
sewage disposal and other service activities

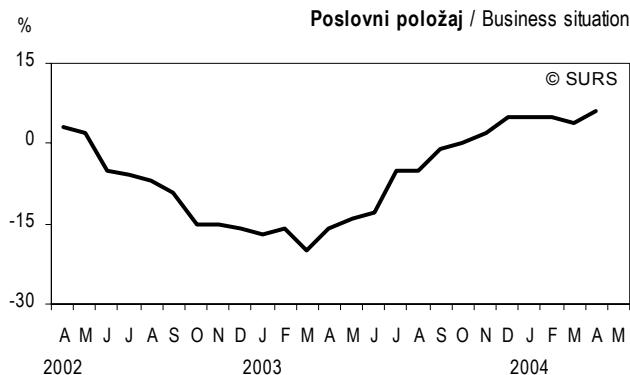
— storitvene dejavnosti
services

- - - dolgoletno povprečje
long-term average

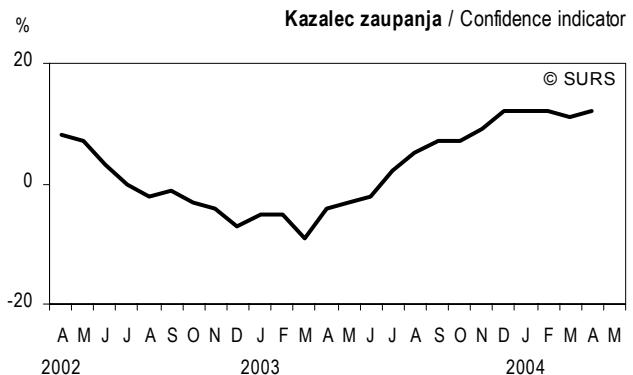
3. GIBANJE EKONOMSKIH KAZALCEV V STORITVENIH DEJAVNOSTIH V EU¹⁾, APRIL 2002 – MAJ 2004

EVOLUTION OF ECONOMIC INDICATORS IN SERVICE IN THE EU¹⁾, APRIL 2002 – MAY 2004

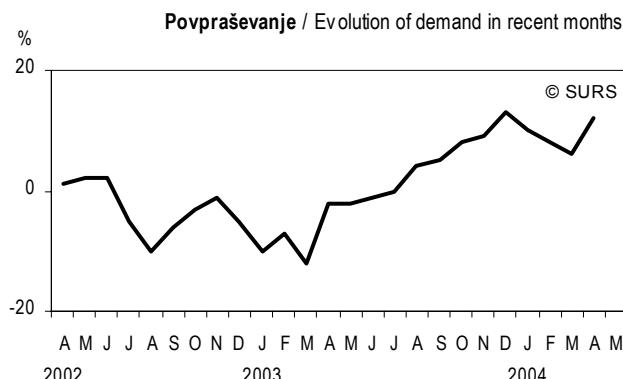
Ocena stanj / Appreciation of situation



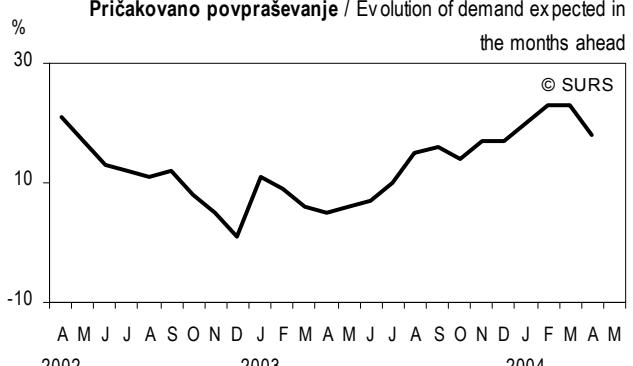
Kazalec zaupanja / Confidence indicator



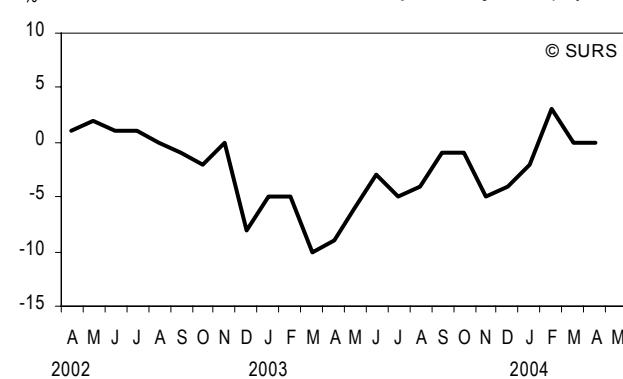
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



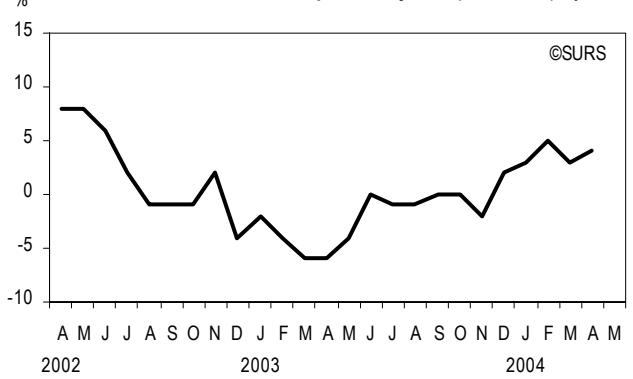
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment



1) Vir podatkov za EU je Evropska komisija; podatki so desezonirani. Podatki za zadnji mesec nam niso na voljo.
Data source for EU is the European Commission; data are seasonally adjusted. Data for the last month are not available.

METODOLOŠKA POJASNILA

Namen raziskovanja

Namen kvalitativne Ankete o poslovnih tendencah v storitvenih dejavnostih (vprašalnik PA-STOR) je mesečno pridobivanje informacij o trenutnih stanjih glavnih ekonomskega kazalcev ter ocenitev njihovega gibanja v naslednjih mesecih. Rezultati anket so osnova za izračun kazalca zaupanja v storitvenih dejavnostih.

Panelno anketo o poslovnih tendencah v storitvenih dejavnostih izvajamo v Sloveniji od aprila 2002 s poenot enim vprašalnikom, na podlagi poenotene metodologije in z enako periodiko, kakor jo izvajajo v državah članicah Evropske unije že več desetletij; to omogoča neposredno primerljivost podatkov.

Enote opazovanja

Opazujemo podjetja, ki so po Standardni klasifikaciji dejavnosti (SKD) razvrščena v storitveno dejavnost, in sicer:

- 55 – Gostinstvo
- 60 – Kopenski promet; cevovodni transport
- 61 – Vodni promet
- 62 – Zračni promet
- 63.3 – Dejavnost potovalnih agencij in organizatorjev potovanj; s turizmom povezane dejavnosti
- 64 – Pošta in telekomunikacije
- 65 – Finančno posredništvo, razen zavarovalništva in dejavnosti pokojninskih skladov
- 66 – Zavarovalništvo in dejavnost pokojninskih skladov, razen obveznega socialnega zavarovanja
- 67 – Pomožne dejavnosti v finančnem posredništvu
- 70 – Poslovanje z nepremičninami
- 71 – Dajanje strojev in opreme brez upravljalcev v najem; izposojanje izdelkov široke porabe
- 72 – Obdelava podatkov, podatkovne baze in s tem povezane dejavnosti
- 73 – Raziskovanje in razvoj
- 74 – Druge poslovne dejavnosti
- 90 – Dejavnosti javne higiene
- 93 – Druge storitvene dejavnosti

Vzorec podjetij je oblikovan na podlagi dveh meril:

- razvrstitev storitvenega podjetja po SKD in
- velikosti storitvenega podjetja (števila zaposlenih po Zakonu o gospodarskih družbah).

Vir podatkov

Na vprašalnik PA-STOR odgovarjajo direktorji podjetij ali drugi vodilni delavci med 1. in 10. v mesecu.

METHODOLOGICAL EXPLANATIONS

Purpose of the survey

The purpose of the qualitative Survey on Business Tendency in Services (questionnaire PA-STOR) is to get monthly information about current situations of major economic indicators and to evaluate their movement in the following months. The survey results are the basis for evaluation of the confidence indicator in services.

We have been carrying out the Panel Survey on Business Tendency in Services in Slovenia since April 2002 with the harmonised questionnaire, methodology and periodicity, which have been used in EU Member States for several decades. Therefore, all data are directly comparable.

Observation units

We are monitoring units that are registered in services according to the Standard Classification of Activities:

- 55 – Hotels and restaurants
- 60 – Land transport; transport via pipelines
- 61 – Water transport
- 62 – Air transport
- 63.3 – Activities of travel agencies and tour operators; tourist assistance activities
- 64 – Post and telecommunications
- 65 – Financial intermediation, except insurance and pension funding
- 66 – Insurance and pension funding, except compulsory social security
- 67 – Activities auxiliary to financial intermediation
- 70 – Real estate activities
- 71 – Renting of machinery and equipment without operator and of personal and household goods
- 72 – Data processing, database activities and other computer related activities
- 73 – Research and development
- 74 – Other business activities
- 90 – Sewage and refuse disposal, sanitation and similar activities
- 93 – Other service activities

The sample of enterprises was selected by two criteria:

- classification of the enterprise according to the Standard Classification of Activities,
- size of the enterprise (the number of employees in accordance with the Companies Act).

Data source

Persons responding to the monthly PA-STOR questionnaire are managers of enterprises or other executives. They respond between the 1st and the 10th of the month.

Zajetje

V panelni vzorec smo zajeli vsa velika in srednjevelika podjetij ter 12 % malih podjetij (ali 16 % zaposlenih v malih podjetjih), ki so razvrščena v storitveno dejavnost. Panelni vzorec pokriva 18 % podjetij vzorčnega okvira ali 70 % zaposlenih v storitvenih dejavnostih.

Način zbiranja podatkov

Anketo izvajamo mesečno po pošti.

Definicije in pojasnila

Ravnotežje je razlika med pozitivnimi in negativnimi odgovori, izraženimi v odstotkih. Ravnotežja prikazujejo gibanje opazovanih ekonomskeh kazalcev (stanj in pričakovanj), ne pa dejanskih velikosti ekonomskeh kazalcev. Grafikoni prikazujejo ravnotežja po posameznih vprašanjih.

Kazalec zaupanja je povprečje odgovorov (ravnotežij) na vprašanja o poslovnom položaju ter sedanjem in pričakovanem povpraševanju po storitvah.

Objavljanje

Sodelujoči v anketi prejmejo mesečno informacijo o storitvenih dejavnostih.

Drugim uporabnikom so ti podatki prav tako dostopni na ravni storitvenih dejavnosti. Objavljamo jih mesečno v Statističnih informacijah in podatkovni bazi SI-STAT (<http://www.stat.si>).

VPRAŠANJA

Poslovni položaj v zadnjih 3 mesecih: dober, zadovoljiv, slab?

Povpraševanje v zadnjih 3 mesecih: povečalo, ostalo enako, zmanjšalo?

Zaposlovanje v zadnjih treh mesecih: povečalo, ostalo enako, padlo?

Povpraševanje v naslednjih 3 mesecih: povečalo, ostalo enako, zmanjšalo?

Zaposlovanje v naslednjih 3 mesecih: povečalo, ostalo enako, zmanjšalo?

Prodajne cene v naslednjih mesecih: zvišale, ostale enake, znižale?

KOMENTAR

Majske poslovne tendence v storitvenih dejavnostih so se v primerjavi s preteklim mesecem zvišale za 3 odstotne točke. Glede na isti mesec lanskega leta je kazalec za 3 odstotne točke nižji in za 2 odstotni točki nad lanskim povprečjem.

Coverage

The panel includes all large and medium-sized enterprises and 12% of small enterprises (or 16% employees of small enterprises), the principal activity of which is classified into services. The panel covers 18% of the enterprises of the studied population or 70% of employees in services.

Method of data collection

The survey is carried out monthly by mail.

Definitions and explanations

The balance is the difference between positive and negative answers, expressed in percent. The balance shows the movement of observed economic indicators (present situation and future expectations), and not the real size of economic indicators. The charts show the balance by individual questions.

The **confidence indicator** is the arithmetic mean of responses (balances) to the questions on business situation, and present and expected demand.

Publishing

Persons participating in the survey get the monthly information on services.

Other users can also get data for services published monthly in Rapid Reports and in the SI-STAT database (<http://www.stat.si/eng>).

QUESTIONS

Business situation over the past 3 months: improved, remained unchanged, deteriorated?

Demand over the past 3 months: increased, remained unchanged, decreased?

Employment over the past 3 months: increased, remained unchanged, decreased?

Demand over the next 3 months: increase, remain unchanged, decrease?

Employment over the next 3 months: increase, remain unchanged, decrease?

Prices over the next 3 months: increase, remain unchanged, decrease?

COMMENT

Compared to the previous month, in May 2004 business tendencies in services increased by 3 percentage points. The confidence indicator was 3 percentages points lower than in May 2003 but 2 percentage points above last year's average.

Na gibanje kazalca zaupanja sta vplivali predvsem ocena sedanjega poslovnega položaja in pričakovanega povpraševanja.

Kazalci pričakovanj in stanj so se poslabšali, razen kazalca sedanjega povpraševanja in zaposlovanja.

POSLOVNI POLOŽAJ

Poslovni položaj je v zadnjih treh mesecih slabši; kazalec je namreč v primerjavi s prejšnjim mesecem in lanskim majem za 1 odstotno točko oz. 11 odstotnih točk nižji in 6 odstotnih točk pod lanskim povprečjem.

POVPRAŠEVANJE

V zadnjih 3 mesecih je povpraševanje po storitvah večje za 10 odstotnih točk. Glede na isti mesec lanskega leta je kazalec za 3 odstotne točke nižji in za 4 odstotne točke nad lanskim povprečjem. Po ocenah direktorjev se bo povpraševanje v naslednjih treh mesecih poslabšalo (za 1 odstotno točko). Njihova ocena je v primerjavi z istim mesecem lani in lanskim povprečjem višja za 5 oz. 7 odstotnih točk.

ZAPOSLOVANJE

Direktorji ocenjujejo povečanje zaposlovanja. Kazalec zaposlovanja je bil za 14 odstotnih točk višji kot prejšnji mesec in 8 odstotnih točk višji od maja 2003 in lanskem povprečju. V prihodnosti pričakujejo zmanjšanje zaposlovanja: kazalec pričakovanega zaposlovanja je bil glede na pretekli mesec za 2 odstotni točki nižji in za 3 odstotne točke oz. 7 odstotnih točk višji od maja 2003 in lanskega povprečja.

PRODAJNE CENE

V vseh treh primerjavah se je kazalec prodajnih cen poslabšal: glede na pretekli mesec za 17 odstotnih točk, glede na isti mesec lanskega leta za 11 odstotnih točk, glede na povprečje za 4 odstotne točke.

The evolution of the confidence indicator was mostly influenced by the appreciation of the present business situation and by expected demand.

All indicators deteriorated, except the present demand indicator and the employment indicator.

BUSINESS SITUATION

The business situation deteriorated in the past three months. The indicator was 1 percentage point lower than in the previous month, 11 percentage points lower than in May 2003 and 6 percentage points below last year's average.

DEMAND

In the past three months demand for services was 10 percentage points higher. Compared to May 2003 it was down by 3 percentage points, while compared to last year's average it was up by 4 percentage points. Managers think that in the next three months demand will decrease by 1 percentage point. Compared to May 2003 and last year's average their estimate was up by 5 and 7 percentage points respectively.

EMPLOYMENT

The employment indicator was 14 percentage points higher than in April 2004 and at the same time 8 percentage points higher than in May 2003 and last year's average. However, a drop in employment is expected: the indicator of expected employment was 2 percentage points lower than in April 2004, but 3 percentage points higher than in May 2003 and 7 percentage points higher than last year's average.

SELLING PRICES

In all three comparisons the selling prices indicator deteriorated: compared to April 2004 by 17 percentage points, compared to May 2003 by 11 percentage points and compared to last year's average by 4 percentage points.

Statistično raziskovanje je sofinancirala Evropska komisija. Za objavljene podatke in besedila je odgovoren izključno Statistični urad Republike Slovenije in ne Evropska komisija.

The business survey is co-financed by the European Commission. However, the European Commission accepts no responsibility or liability whatsoever with regard to the material published in this document.

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Izdaja, založba in tisk Statistični urad Republike Slovenije, Ljubljana, Vožarski pot 12 - **Uporaba in objava podatkov dovoljena le z navedbo vira** - Odgovarja generalna direktorica mag. Irena Križman - Urednica zbirke Statistične informacije Avguština Kuhar de Domizio - Slovensko besedilo jezikovno uredila Joža Lakovič - Angleško besedilo jezikovno uredil Boris Panič - Tehnični urednik Anton Rojc - Naklada 690 izvodov - ISSN zbirke Statistične informacije 1408-192X - ISSN podzbirke Trgovina in druge storitvene dejavnosti 1408-9327 - Informacije daje Informacijsko središče, tel.: (01) 241 51 04 - E-pošta: info.stat@gov.si - <http://www.stat.si>.

Edited, published and printed by the Statistical Office of the Republic of Slovenia, Ljubljana, Vožarski pot 12 - **These data can be used provided the source is acknowledged** - Director-General Irena Križman - Rapid Reports editor Avguština Kuhar de Domizio - Slovene language editor Joža Lakovič - English language editor Boris Panič - Technical editor Anton Rojc - Total print run 690 copies - ISSN of Rapid Reports 1408-192X - ISSN of subcollection Business tendency in services 1408-9327 - Information is given by the Information Centre of the Statistical Office of the Republic of Slovenia, tel.: +386 1 241 51 04 - E-mail: info.stat@gov.si - <http://www.stat.si>.

