



Next Generation Challenges: Innovation, Regeneration and Inclusion

Proceedings of the Joint International Conference
Organised by

- University of Primorska, Faculty of Management, Slovenia
- University of Trento, Department of Economics and Management, Italy
- University of Trieste, Department of Economics, Business, Mathematics and Statistics (DEAMS), Italy
- Juraj Dobrila University of Pula, Faculty of Economics and Tourism 'Dr Mijo Mirković,' Croatia

Trento, Italy • 5–8 June 2024

MIC 2024: Next Generation Challenges; Innovation, Regeneration and Inclusion

Proceedings of the Joint International Conference Organised by

University of Primorska, Faculty of Management, Slovenia

University of Trento, Department of Economics and Management, Italy

University of Trieste, Department of Economics, Business,

Mathematics and Statistics (DEAMS), Italy

Juraj Dobrila University of Pula, Faculty of Economics and Tourism

‘Dr Mijo Mirković,’ Croatia

Trento, Italy | 5–8 June 2024

Management International Conference

ISSN 2712-3766

Edited by Suzana Sedmak

Suzana Laporšek

Ana Grdović Gnip

Anita Trnavčević

Design and Layout Alen Ježovnik

Published by University of Primorska Press

Titov trg 4, 6000 Koper, Slovenia

hippocampus.si

Koper | 2024

Editor in Chief Jonatan Vinkler

Managing Editor Alen Ježovnik

 © 2024 Authors

Electronic Edition

<https://www.hippocampus.si/ISBN/978-961-293-323-4.pdf>

<https://doi.org/10.26493/978-961-293-323-4>



UNIVERSITÀ
DI TRENTO
Dipartimento di
Economia e Management



UNIVERSITÀ
DEGLI STUDI
DI TRIESTE



Fakultet ekonomije i turizma
"Dr. Mijo Mirković"

Dipartimento di
Scienze Economiche, Aziendali,
Matematiche e Statistiche "Bruno de Finetti"



TRANSFORM
4EUROPE

Kataložni zapis o publikaciji (CIP) pripravili
v Narodni in univerzitetni knjižnici v Ljubljani
COBISS.SI-ID 224626691
ISBN 978-961-293-323-4 (PDF)

Foreword

Innovation, regeneration, and inclusion are central pillars of the future agenda for strong societies and economies, as they are key to overcoming challenges and driving sustainable growth in a rapidly changing world. Researchers, policymakers, and individuals recognise it is their responsibility to improve the quality of life while preserving the environment for future generations. Economies and societies must therefore plan, act, and create a future that leaves room for future generations.

The Next Generation EU instrument, an ambitious recovery plan launched by the European Union, recognises the critical role of the four pillars embedded in green and digital foundations in shaping the future. As we navigate through an ever-evolving and complex world, it is crucial to address the challenges that lie ahead. Scientists and researchers are responsible for exploring, investigating, and making the world a better place.

The MIC 2024 conference focused on addressing the next-generation challenges across various industries, sectors, and disciplines. In June 2024, researchers, professionals, and educators gathered in Trento, Italy, to share ideas, research, and perspectives with the MIC community, leading to engaging and thought-provoking discussions. The conference welcomed over 130 participants and included the presentation of 89 papers. We sincerely thank all the participants and presenters for their valuable contributions.

Authors were invited to submit their full papers for inclusion in the MIC 2024 Conference Proceedings, and all submitted papers underwent a double-blind peer review process.

Several papers presented at the MIC 2024 conference were published in the MIC supporting journals:

- *Academica Turistica*
- *Economic Research/Ekonomska istraživanja*
- *E-mentor*
- *Human Systems Management*
- *International Journal of Sustainable Economy*
- *Journal of Enterprising Communities*
- *Managing Global Transitions*
- *Micro & Macro Marketing*
- *Public Sector Economics*
- *Review of Innovation and Competitiveness*
- *Strategic Change*.

We sincerely thank all the editors for their cooperation.

Our deepest gratitude goes to Keynote Speakers, Dr Lučka Bogataj Kajfež (University of Ljubljana, Slovenia), Dr Francesco Testa (Scuola Superiore Sant'Anna in Pisa, Italy), and Dr Antonella Zucchella (University of Pavia, Italy), as well

as to all speakers participating in the Round Table discussion and in Editors' Panel.

We also express our appreciation to the Chairs of the Pre-Conference Day, Dr Bob Bastian and Dr Andrea Caputo, along with all mentors, for organizing an engaging and enriching experience for PhD students.

Lastly, we express our sincere gratitude to everyone involved in the scientific committee and the organisation of MIC 2024.

Dr Anita Trnavčević
Dr Oksana Tokarchuk
Dr Guido Bortoluzzi
Conference Chairs

Programme Boards

Conference Chairs

Dr Anita Trnavčević, University of Primorska, Slovenia

Dr Oksana Tokarchuk, University of Trento, Italy

Dr Guido Bortoluzzi, University of Trieste, Italy

Pre-Conference Day Chairs

Dr Bob Bastian, University of Trento, Italy

Dr Andrea Caputo, University of Trento, Italy, and University of Lincoln, UK

Scientific Committee

Dr Kirk Anderson, Memorial University, Canada

Dr Reinhard Bernsteiner, MCI The Entrepreneurial School, Austria

Dr Štefan Bojnec, University of Primorska, Slovenia

Dr Hani El-Chaarani, Beirut Arab University, Lebanon

Dr Ksenija Černe, Juraj Dobrila University of Pula, Croatia

Dr Patrizia de Luca, University of Trieste, Italy

Dr Maria Della Lucia, University of Trento, Italy

DDr Imre Fertő, Corvinus University of Budapest, Hungary

Dr József Fogarasi, Óbuda University, Hungary

and Partium Christian University, Romania

Dr Maria Antónia Gonçalves Rodrigues, Polytechnic of Porto, Portugal

Dr Małgorzata Gotowska, University of Science and Technology, Poland

Dr Rune Ellemose Gulev, Kiel University of Applied Sciences, Germany

Dr Florin Ionita, Bucharest University for Economic Studies, Romania

Dr Anna Jakubczak, University of Science and Technology, Poland

Dr Maria Jakubik, Ronin Institute, USA

Dr Pekka Kess, University of Oulu, Finland

Dr Massimiliano Kaucic, University of Trieste, Italy

Dr Branko Kavšek, University of Primorska, Slovenia

Dr Danijela Križman Pavlović, Juraj Dobrila University of Pula, Croatia

Dr Atanu Kumar Nath, Western Norway University of Applied Sciences, Norway

Dr Mitja Ruzzier, University of Primorska, Slovenia

Dr Erica Santini, University of Trento, Italy

Dr Cezar Scarlat, University Politehnica of Bucharest, Romania

Dr Marcello Signorelli, University of Perugia, Italy

Dr Dean Sinković, Juraj Dobrila University of Pula, Croatia

Dr Brandon William Soltwisch, Tulane University, USA, USA

Dr Marinko Škare, Juraj Dobrila University of Pula, Croatia

Dr Janez Šušteršič, Re-forma, Research and Development, Ltd., Slovenia

Dr Giorgio Valentini, University of Trieste, Italy

Dr Donata Vianelli, University of Trieste, Italy

Dr Robert Zenzerović, Juraj Dobrila University of Pula, Croatia

Organising Committee

University of Primorska, Faculty of Management, Slovenia

Suzana Sedmak, MSc

Dr Ana Grdović Gnip

Staša Ferjančič Rosso

Dr Tatjana Horvat

Robi Regoršek

Matevž Malej

University of Trento, Department of Economics and Management, Italy

Dr Bob Bastian

Dr Andrea Caputo

Dr Maria Della Lucia

Dr Giulia Dore

Dr Erica Santini

*University of Trieste, Department of Economics, Business,
Mathematics and Statistics, Italy*

Dr Guido Bortoluzzi

Dr Grazia Garlatti Costa

Dr Rubina Romanello

Dr Gabriele Sbaiz

Dr Giorgio Valentinuz

Dr Donata Vianelli

*Juraj Dobrila University of Pula, Faculty of Economics and Tourism
'Dr Mijo Mirković' (Croatia)*

Dr Dean Sinković

Editorial Office

Alen Ježovnik, University of Primorska Press, Slovenia

Table of Contents

Preliminary Results of Processes Monitoring: The Case of a Company in the Automotive Industry

Aleksander Janeš and Robert Pavlin

[Full Text](#)

Social Entrepreneurship: How Can Social Innovation Be Tackled Through Challenge-Based Learning, and What Is the Impact on Students' Entrepreneurial Skills?

Alessandra Scroccaro

[Full Text](#)

Emotional Intelligence in Dental Teams at the Dental Clinic of University Medical Centre Ljubljana: A Pilot Study

Martina Drevenšek, Ana Arzenšek, and Jakob Sajovic

[Full Text](#)

The State of the Art on Corporate Risk Disclosure: A Systematic Literature Review

Chiara Mio, Nicolas Canestraro, and Antonio Costantini

[Full Text](#)

Determinants of Initial Coin Offerings' Success: The Role of Social Networks Visibility, Crowd Involvement and Human Capital

Silvia Blasi, Elena Sapienza, and Silvia Rita Sedita

[Full Text](#)

EU-Funded Romanian Startup SMEs: Lessons Learned from Initial Market Steps

Árpád Szabó and Tünde Zita Kovács

[Full Text](#)

Critical Success Factors for Six Sigma Implementation: Evidence from Slovenia

Dušan Gošnik

[Full Text](#)

The Contribution of the Practice Enterprise to Didactic Innovation in Economics and Management Courses: A Case Study

Daniele Gualdi

[Full Text](#)

Sustainability in Farming Businesses: How Do Business Models Embrace the Principles of the Circular Economy?

Vincenzo Riso, Le Thanh Arianna Truong, Silvia Cantele, and Silvia Vernizzi

[Full Text](#)

Finders, Keepers; Losers, Weepers: An Empirical Analysis on the Ability to Recognize Talent in the NBA

Alberto Alvisi

[Full Text](#)

Investing in the Sense of ESG

Mária Bohdalová, Vladimír Valach, and Martin Morvay

[Full Text](#)

**The Impact of Digital Technologies on Material Product Innovations:
A Literature Review**

Christian Toros

[Full Text](#)