



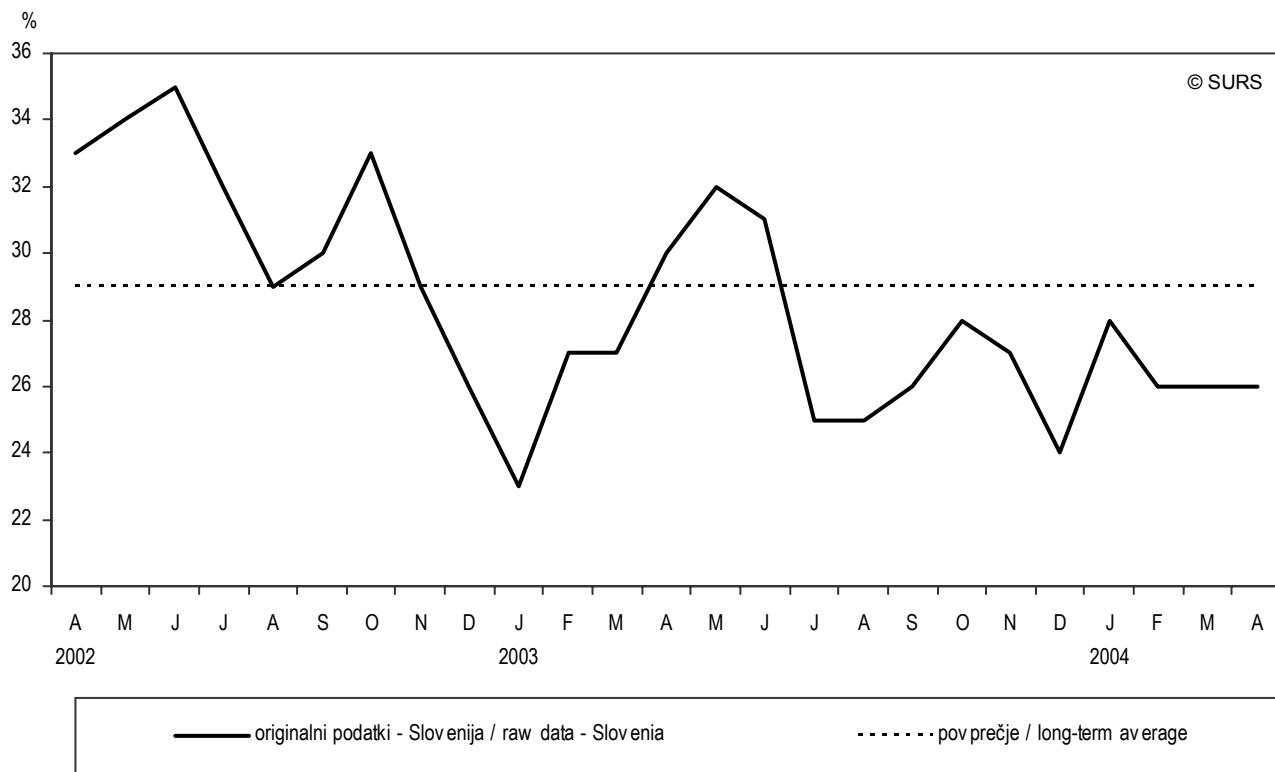
20 TRGOVINA IN DRUGE STORITVENE DEJAVNOSTI  
DISTRIBUTIVE TRADE AND OTHER SERVICE ACTIVITIES

št. / No 13

POSLOVNE TENDENCE V STORITVENIH DEJAVNOSTIH, SLOVENIJA, APRIL 2002 – APRIL 2004  
BUSINESS TENDENCY IN SERVICES, SLOVENIA, APRIL 2002 – APRIL 2004

- ▶ Poslovne tendence v storitvenih dejavnostih so ostale enake kot prejšnji mesec. Glede na isti mesec lanskega leta je kazalec 4 točke nižji in za 1 odstotno točko pod lanskim povprečjem.
- ▶ Na gibanje kazalca zaupanja sta vplivali predvsem ocena sedanjega poslovnega položaja in pričakovanega povpraševanja.
- ▶ Kazalci pričakovanj in stanj so se izboljšali, razen kazalca poslovnega položaja.
- ▶ Business tendencies in services remained the same as in the previous month. The confidence indicator was 4 percentages points lower than in April 2003 and 1 percentage point under last year's average.
- ▶ The evolution of the confidence indicator was influenced by the appreciation of the present business situation and expected demand.
- ▶ Expectations and the appreciation of situation improved, except the business situation indicator.

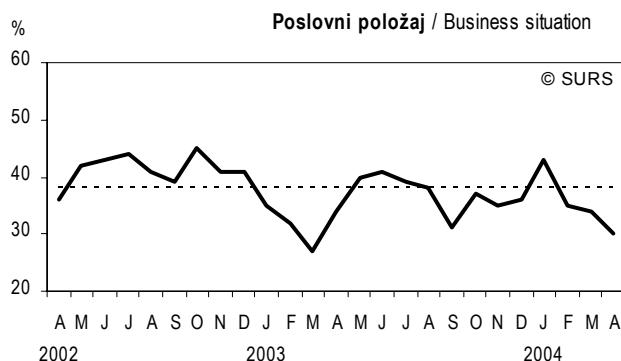
1. KAZALEC ZAUPANJA<sup>1)</sup> V SLOVENIJI, APRIL 2002 – APRIL 2004  
CONFIDENCE INDICATOR<sup>1)</sup> IN SLOVENIA, APRIL 2002 – APRIL 2004



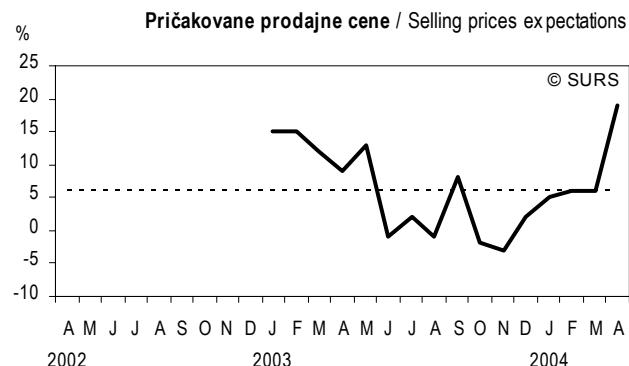
1) Kazalec zaupanja je povprečje ravnotežij na vprašanja o poslovnom položaju ter sedanjem in pričakovanem povpraševanju.  
The confidence indicator is an average of responses (balances) to questions on business situation and present and expected demand.

**2. GIBANJE EKONOMSKIH KAZALCEV V STORITVENIH DEJAVNOSTIH, APRIL 2002 – APRIL 2004**  
EVOLUTION OF ECONOMIC INDICATORS IN SERVICES IN SLOVENIA, APRIL 2002 - APRIL 2004

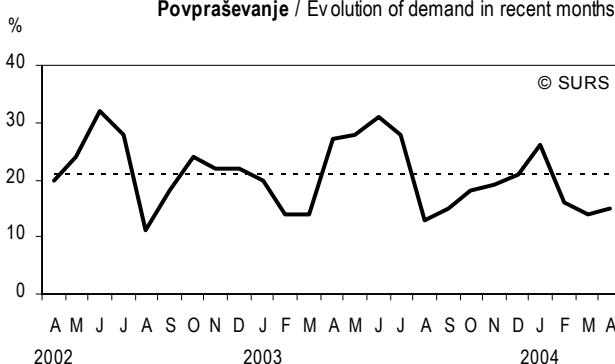
Ocena stanj / Appreciation of situation



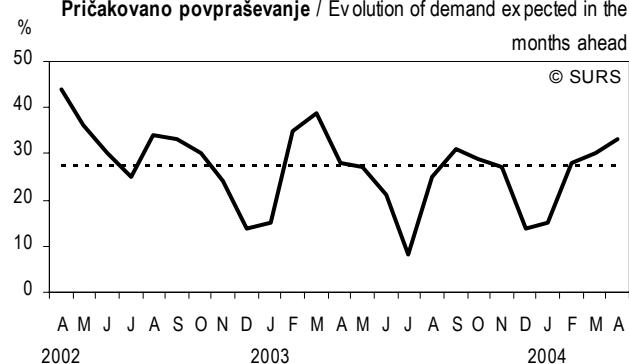
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



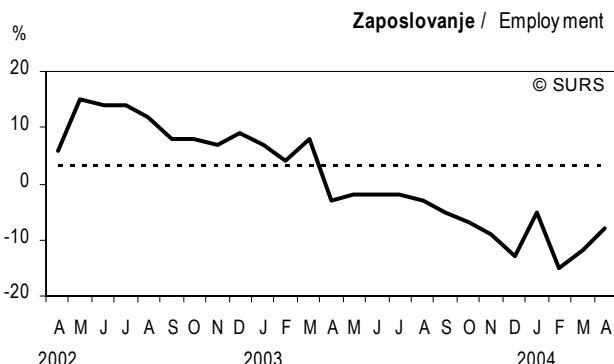
Povpraševanje / Evolution of demand in recent months



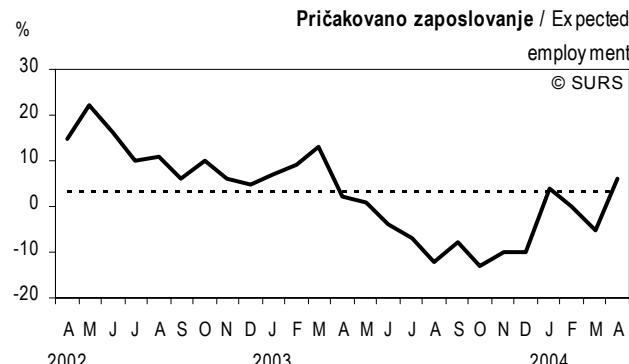
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment

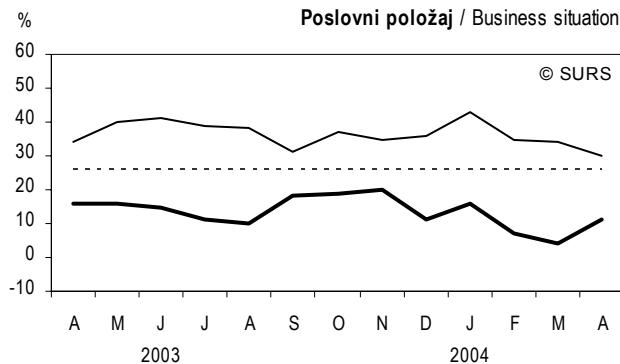


— storitvene dejavnosti  
services  
- - - povprečje  
long-term average

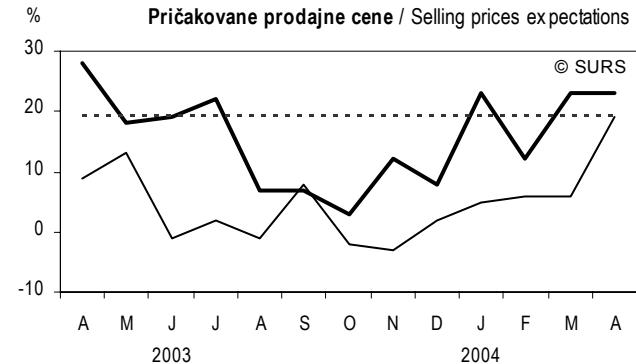
## 2.1 Gibanje ekonomskih kazalcev v gostinstvu in s turizmom povezanih dejavnostih, april 2003 - april 2004

Evolution of economic indicators in hotels and restaurants and in tourist assistance activities, April 2003 - April 2004

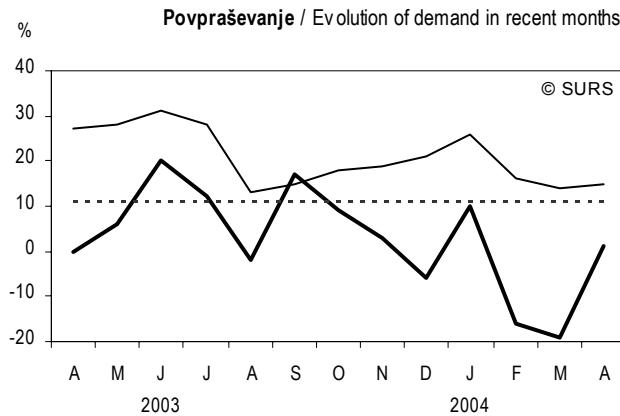
Ocena stanja / Appreciation of situation



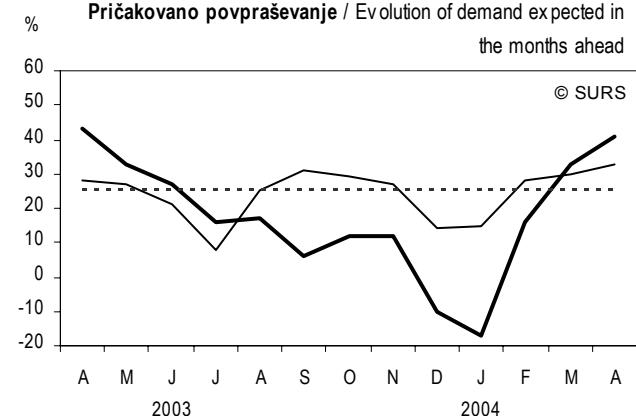
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



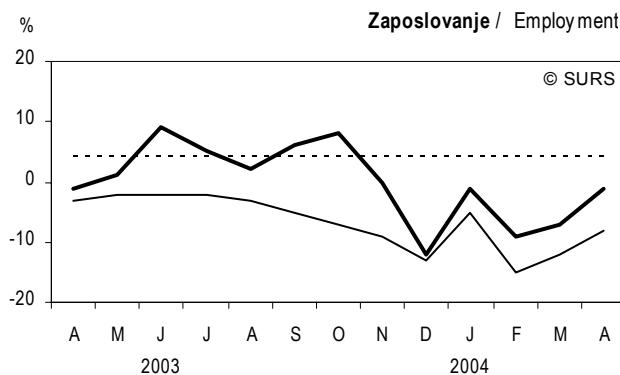
Povpraševanje / Evolution of demand in recent months



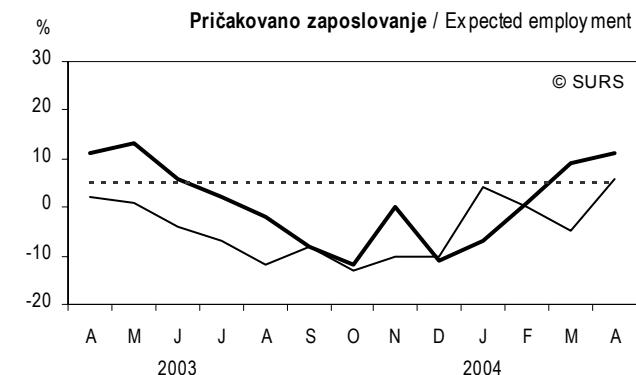
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment



— gostinstvo in s turizmom povezane dejavnosti  
hotels and restaurants, and tourist assistance activities

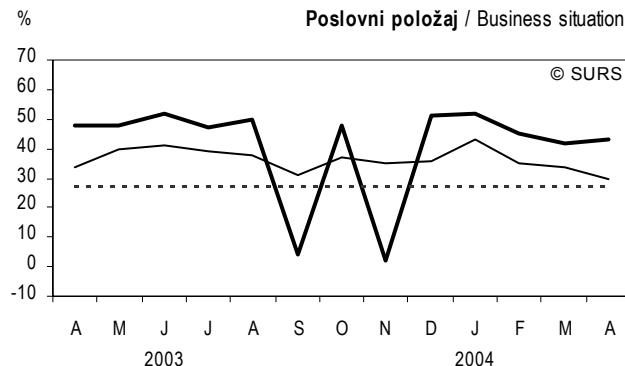
— storitvene dejavnosti  
services

- - - povprečje  
long-term average

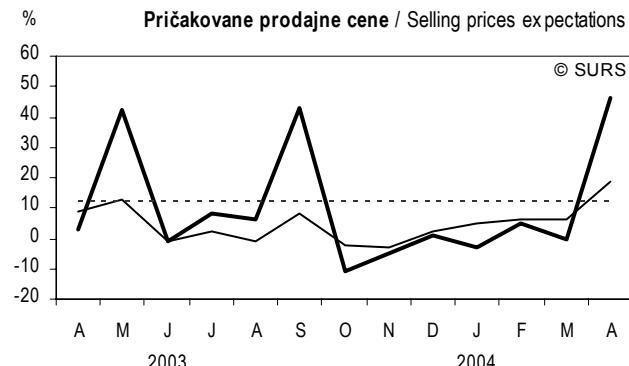
## 2.2 Gibanje ekonomskih kazalcev v kopenskem, vodnem in zračnem prometu, april 2003 - april 2004

Evolution of economic indicators in land, water and air transport, April 2003 - April 2004

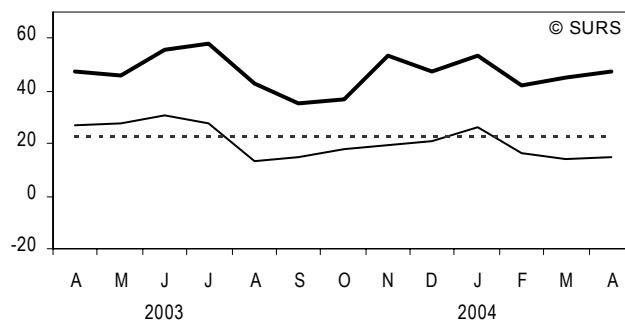
Ocena stanj / Appreciation of situation



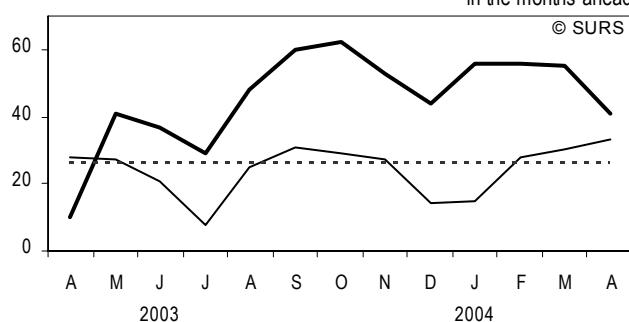
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



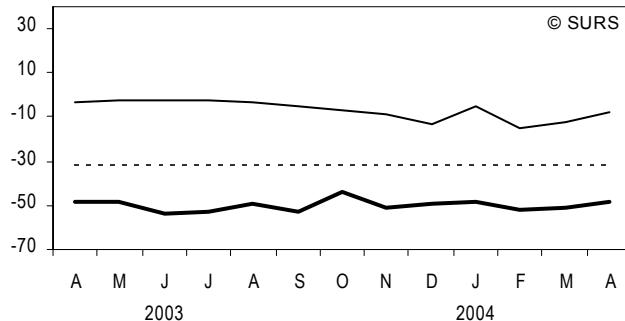
Povpraševanje / Evolution of demand in recent months



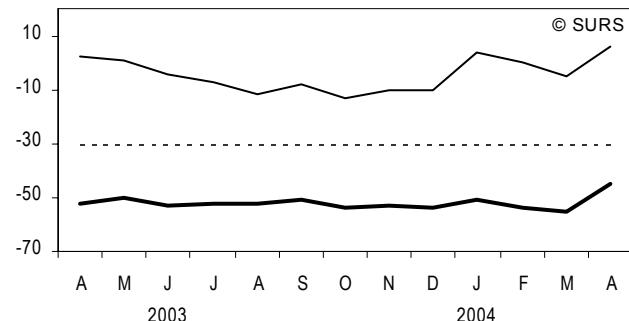
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment

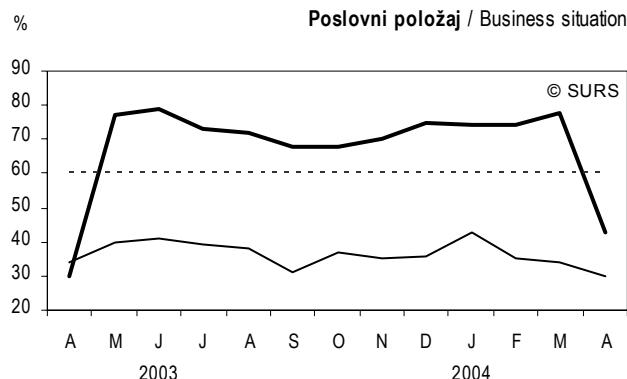


— kopenski, vodni in zračni promet land, water and air transport	— storitvene dejavnosti services	- - - povprečje long-term average
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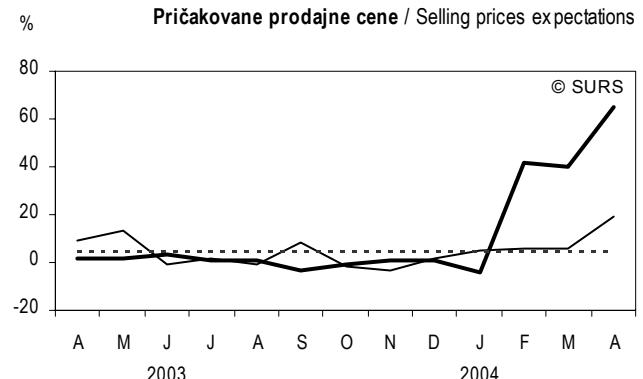
## 2.3 Gibanje ekonomskih kazalcev za dejavnost: pošte, telekomunikacij in obdelava podatkov, april 2003 - april 2004

Evolution of economic indicators in post and telecommunication and in data processing, April 2003 - April 2004

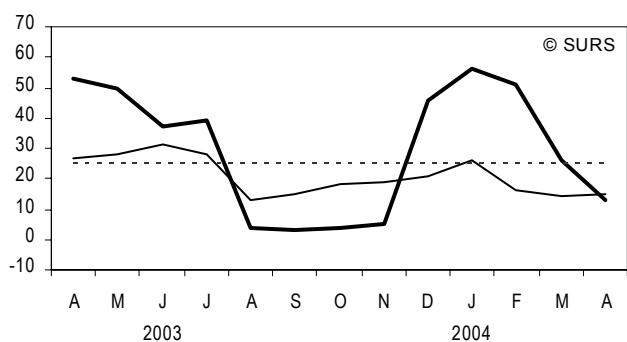
Ocena stanj / Appreciation of situation



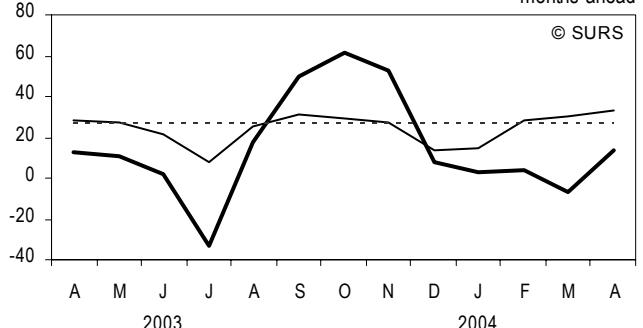
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



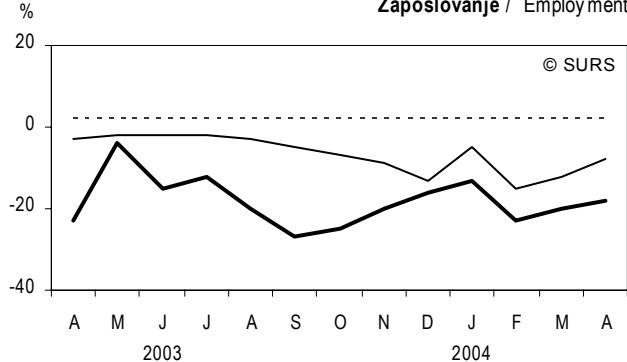
Povpraševanje / Evolution of demand in recent months



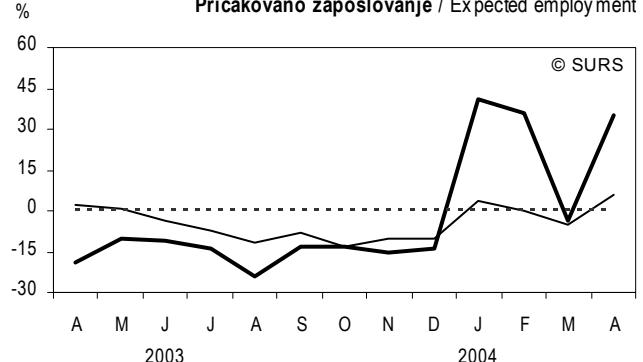
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment

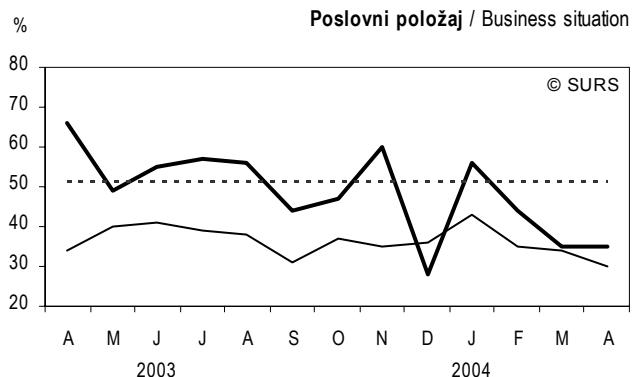


— pošta, telekomunikacije in obdelava podatkov post and telecommunication, data processing	— storitvene dejavnosti services	- - - povprečje long-term average
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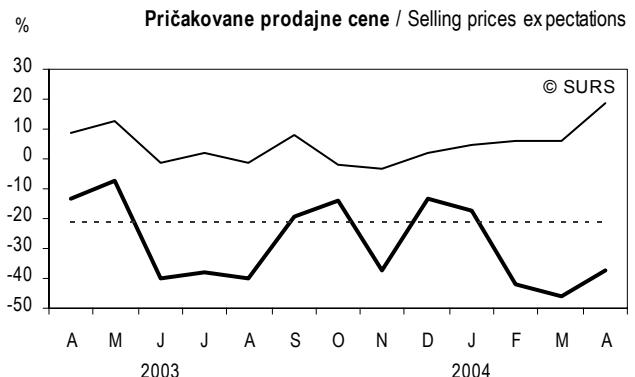
## 2.4 Gibanje ekonomskih kazalcev za dejavnost: finančno posredništvo, april 2003 - april 2004

Evolution of economic indicators in financial intermediation, April 2003 - April 2004

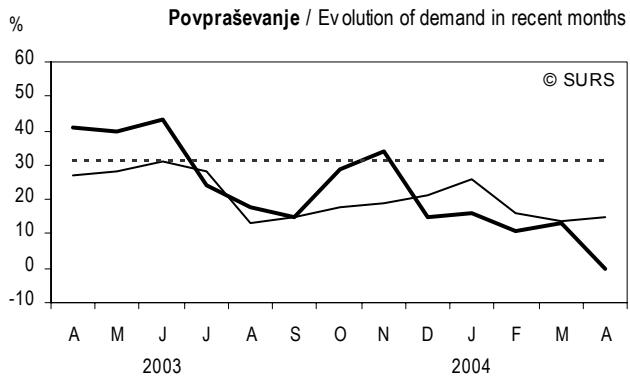
Ocena stanj / Appreciation of situation



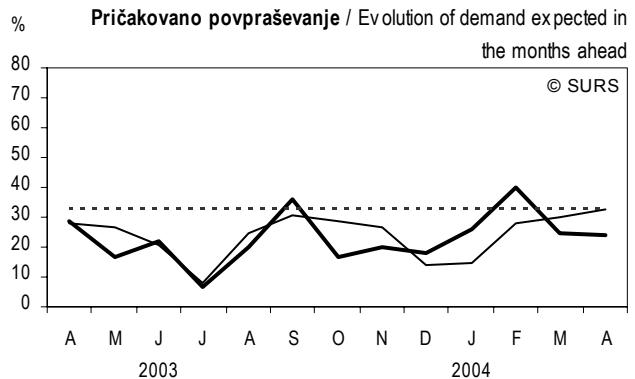
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



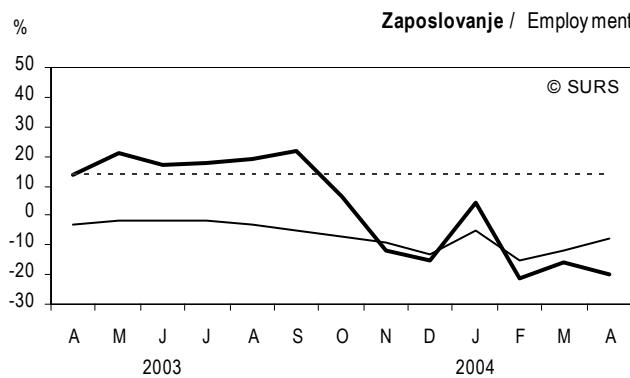
Povpraševanje / Evolution of demand in recent months



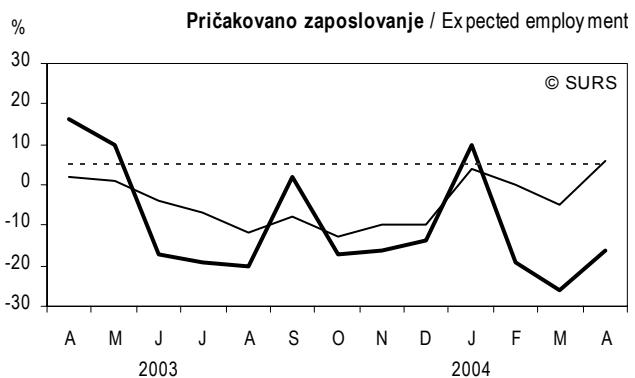
Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment



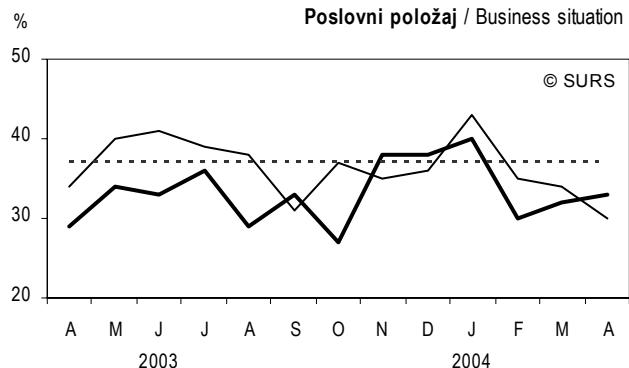
— finančno posredništvo  
financial intermediation

— storitvene dejavnosti  
services

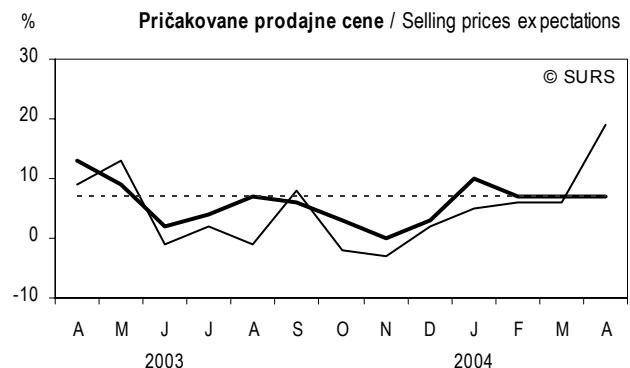
- - - povprečje  
long-term average

**2.5 Gibanje ekonomskih kazalcev za dejavnost: poslovanje z nepremičninami, najem in poslovne storitve, april 2003 - april 2004**  
Evolution of economic indicators in real estate activities, renting and business services, April 2003 - April 2004

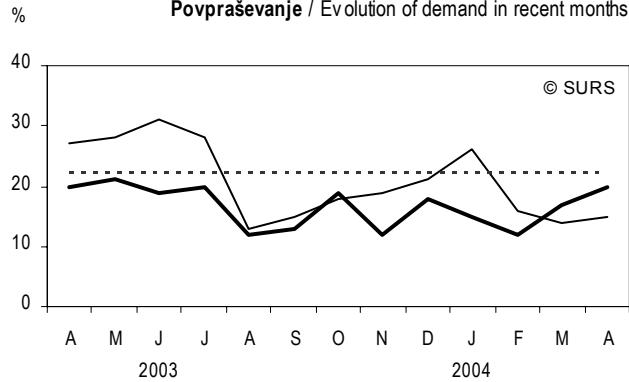
Ocena stanja / Appreciation of situation



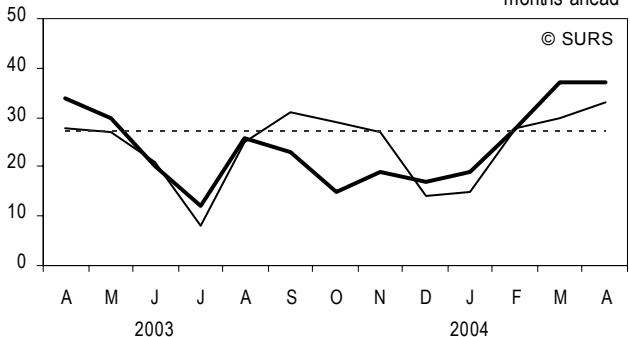
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



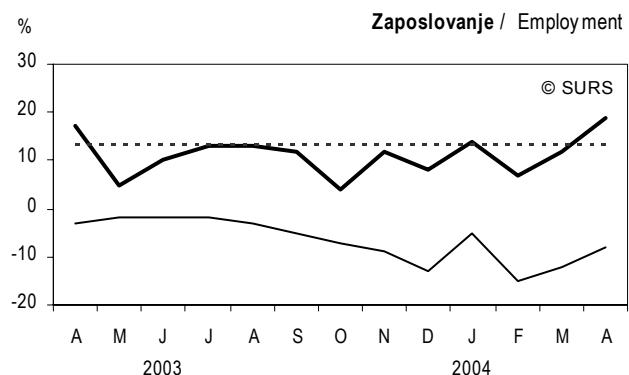
Povpraševanje / Evolution of demand in recent months



Pričakovano povpraševanje / Evolution of demand expected in the months ahead



Zaposlovanje / Employment



Pričakovano zaposlovanje / Expected employment



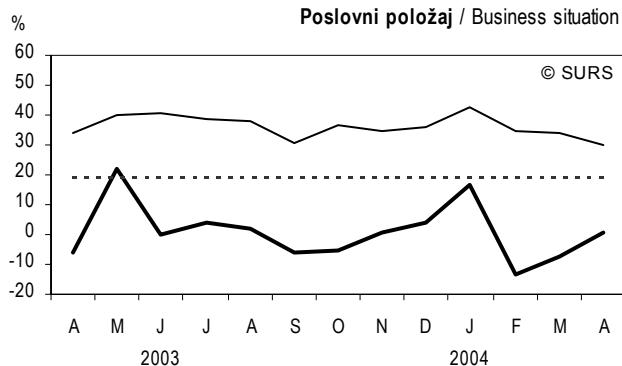
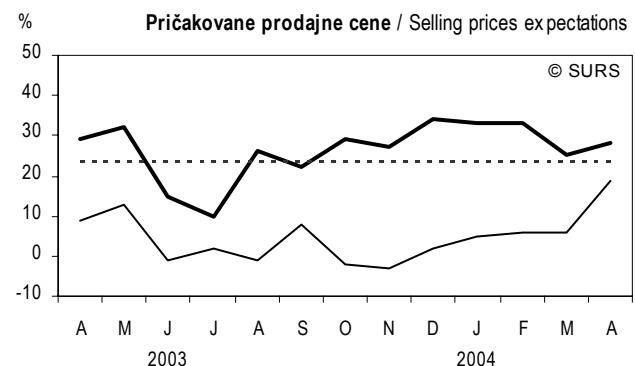
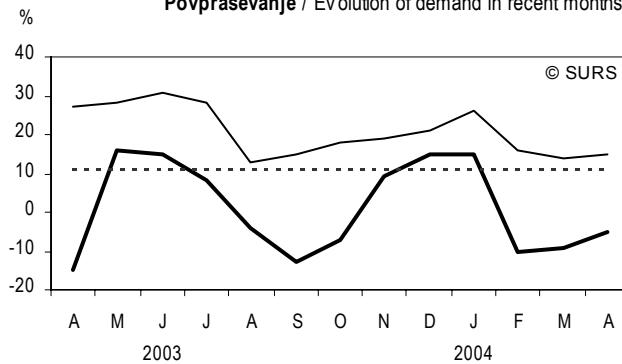
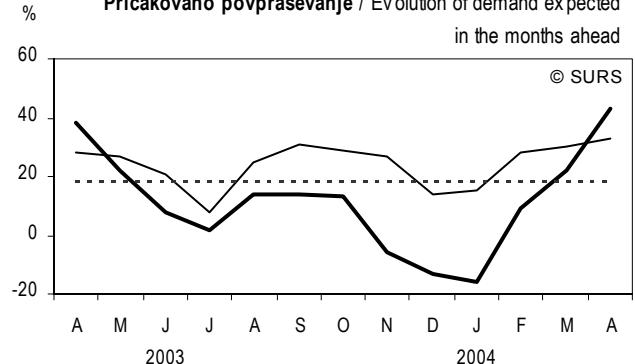
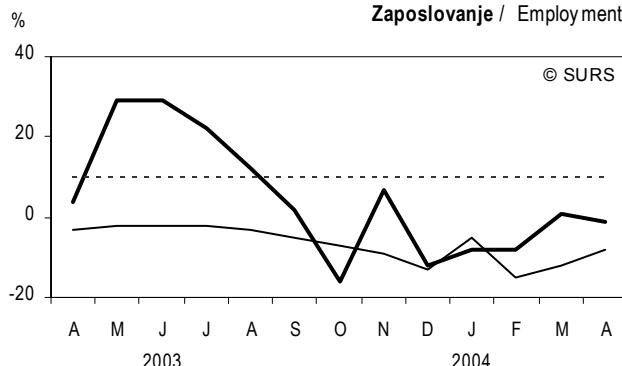
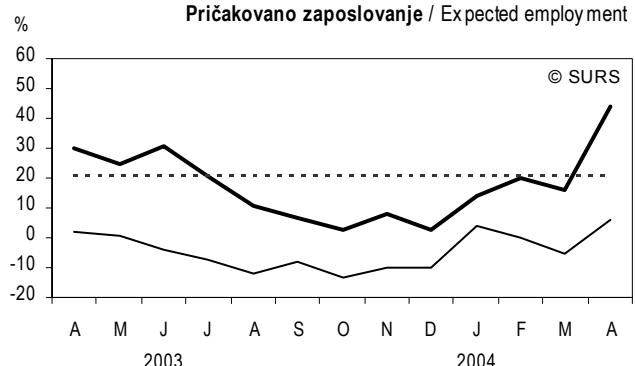
— poslovanje z nepremičninami, najem in poslovne storitve  
real estate activities, renting and business services

— storitvene dejavnosti services

- - - - povprečje long-term average

**2.6 Gibanje ekonomskih kazalcev za dejavnost javne higiene in druge osebne storitvene dejavnosti, april 2003 - april 2004**

Evolution of economic indicators in sewage disposal and other service activities, April 2003 - April 2004

**Ocena stanj / Appreciation of situation****Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months****Povpraševanje / Evolution of demand in recent months****Pričakovano povpraševanje / Evolution of demand expected in the months ahead****Zaposlovanje / Employment****Pričakovano zaposlovanje / Expected employment**

— dejavnost javne higiene in druge osebne storitvene dejavnosti  
sewage disposal and other service activities

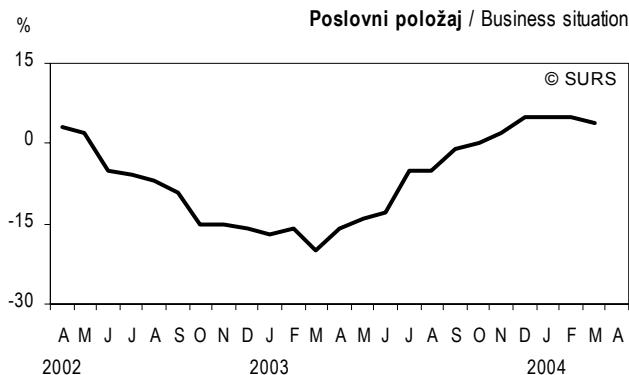
— storitvene dejavnosti services

- - - dolgoletno povprečje long-term average

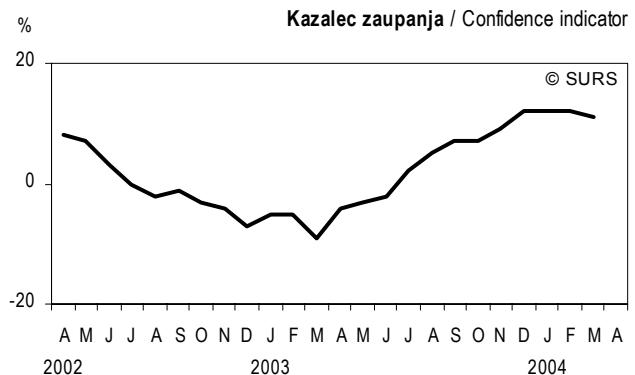
### 3. GIBANJE EKONOMSKIH KAZALCEV V STORITVENIH DEJAVNOSTIH V EU<sup>1)</sup>, APRIL 2002 – APRIL 2004

EVOLUTION OF ECONOMIC INDICATORS IN SERVICE IN THE EU<sup>1)</sup>, APRIL 2002 – APRIL 2004

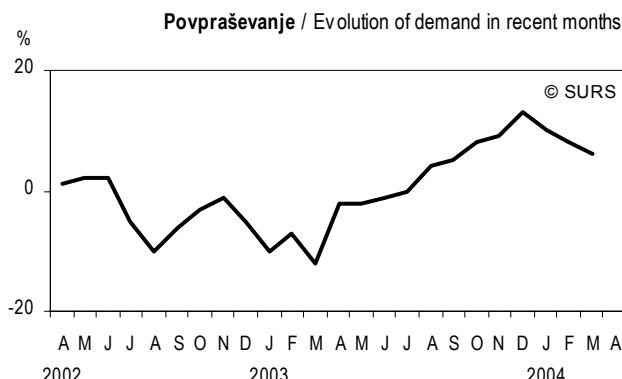
Ocena stanj / Appreciation of situation



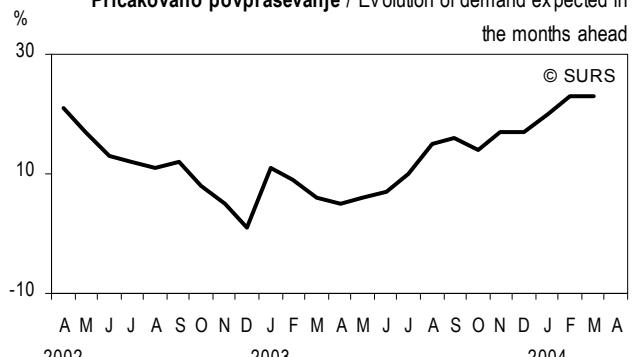
Kazalec zaupanja / Confidence indicator



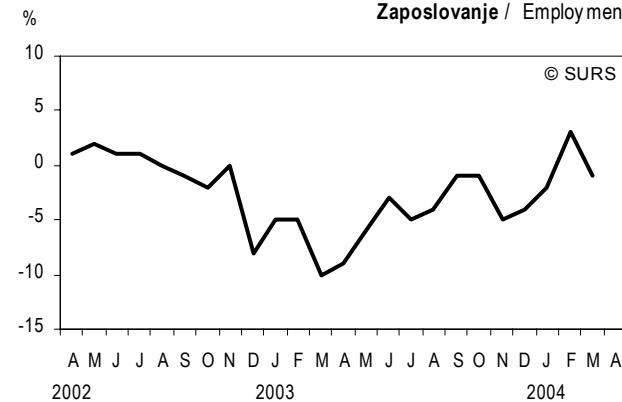
Pričakovanja v naslednjih 3 mesecih / Expectations in the next 3 months



**Pričakovano povpraševanje / Evolution of demand expected in the months ahead**



**Zaposlovanje / Employment**



**Pričakovano zaposlovanje / Expected employment**



1) Vir podatkov za EU je Evropska komisija; podatki so desezonirani. Podatki za zadnji mesec nam niso na voljo.  
Data source for EU is the European Commission; data are seasonally adjusted. Data for the last month are not available.

## METODOLOŠKA POJASNILA

### Namen raziskovanja

Namen kvalitativne Ankete o poslovnih tendencah v storitvenih dejavnostih (vprašalnik PA-STOR) je mesečno pridobivanje informacij o trenutnih stanjih glavnih ekonomskega kazalcev ter ocenitev njihovega gibanja v naslednjih mesecih. Rezultati anket so osnova za izračun kazalca zaupanja v storitvenih dejavnostih.

Panelno anketo o poslovnih tendencah v storitvenih dejavnostih izvajamo v Sloveniji od aprila 2002 s poenot enim vprašalnikom, na podlagi poenotene metodologije in z enako periodiko, kakor jo izvajajo v državah članicah Evropske unije že več desetletij; to omogoča neposredno primerljivost podatkov.

### Enote opazovanja

Opazujemo podjetja, ki so po Standardni klasifikaciji dejavnosti (SKD) razvrščena v storitveno dejavnost, in sicer:

- 55 – Gostinstvo
- 60 – Kopenski promet; cevovodni transport
- 61 – Vodni promet
- 62 – Zračni promet
- 63.3 – Dejavnost potovalnih agencij in organizatorjev potovanj; s turizmom povezane dejavnosti
- 64 – Pošta in telekomunikacije
- 65 – Finančno posredništvo, razen zavarovalništva in dejavnosti pokojninskih skladov
- 66 – Zavarovalništvo in dejavnost pokojninskih skladov, razen obveznega socialnega zavarovanja
- 67 – Pomožne dejavnosti v finančnem posredništvu
- 70 – Poslovanje z nepremičninami
- 71 – Dajanje strojev in opreme brez upravljalcev v najem; izposojanje izdelkov široke porabe
- 72 – Obdelava podatkov, podatkovne baze in s tem povezane dejavnosti
- 73 – Raziskovanje in razvoj
- 74 – Druge poslovne dejavnosti
- 90 – Dejavnosti javne higiene
- 93 – Druge storitvene dejavnosti

Vzorec podjetij je oblikovan na podlagi dveh meril:

- razvrstitev storitvenega podjetja po SKD in
- velikosti storitvenega podjetja (števila zaposlenih po Zakonu o gospodarskih družbah).

### Vir podatkov

Na vprašalnik PA-STOR odgovarjajo direktorji podjetij ali drugi vodilni delavci med 1. in 10. v mesecu.

## METHODOLOGICAL EXPLANATIONS

### Purpose of the survey

The purpose of the qualitative Survey on Business Tendency in Services (questionnaire PA-STOR) is to get monthly information about current situations of major economic indicators and to evaluate their movement in the following months. The survey results are the basis for evaluation of the confidence indicator in services.

We have been carrying out the Panel Survey on Business Tendency in Services in Slovenia since April 2002 with the harmonised questionnaire, methodology and periodicity, which have been used in EU Member States for several decades. Therefore, all data are directly comparable.

### Observation units

We are monitoring units that are registered in services according to the Standard Classification of Activities:

- 55 – Hotels and restaurants
- 60 – Land transport; transport via pipelines
- 61 – Water transport
- 62 – Air transport
- 63.3 – Activities of travel agencies and tour operators; tourist assistance activities
- 64 – Post and telecommunications
- 65 – Financial intermediation, except insurance and pension funding
- 66 – Insurance and pension funding, except compulsory social security
- 67 – Activities auxiliary to financial intermediation
- 70 – Real estate activities
- 71 – Renting of machinery and equipment without operator and of personal and household goods
- 72 – Data processing, database activities and other computer related activities
- 73 – Research and development
- 74 – Other business activities
- 90 – Sewage and refuse disposal, sanitation and similar activities
- 93 – Other service activities

The sample of enterprises was selected by two criteria:

- classification of the enterprise according to the Standard Classification of Activities,
- size of the enterprise (the number of employees in accordance with the Companies Act).

### Data source

Persons responding to the monthly PA-STOR questionnaire are managers of enterprises or other executives. They respond between the 1st and the 10th of the month.



## Zajetje

V panelni vzorec smo zajeli vsa velika in srednjevelika podjetij ter 12 % malih podjetij (ali 16 % zaposlenih v malih podjetij), ki so razvrščena v storitveno dejavnost. Panelni vzorec pokriva 18 % podjetij vzorčnega okvira ali 70 % zaposlenih v storitvenih dejavnostih.

## Način zbiranja podatkov

Anketo izvajamo mesečno po pošti.

## Definicije in pojasnila

Ravnotežje je razlika med pozitivnimi in negativnimi odgovori, izraženimi v odstotkih. Ravnotežja prikazujejo gibanje opazovanih ekonomskeh kazalcev (stanj in pričakovanj), ne pa dejanskih velikosti ekonomskeh kazalcev. Grafikoni prikazujejo ravnotežja po posameznih vprašanjih.

**Kazalec zaupanja** je povprečje odgovorov (ravnotežij) na vprašanja o poslovнем položaju ter sedanjem in pričakovanem povpraševanju po storitvah.

## Objavljanje

Sodelujoči v anketi prejmejo mesečno informacijo o storitvenih dejavnostih.

Drugim uporabnikom so ti podatki prav tako dostopni na ravni storitvenih dejavnosti. Objavljamo jih mesečno v Statističnih informacijah.

## VPRAŠANJA

Poslovni položaj v zadnjih 3 mesecih: dober, zadovoljiv, slab?

Povpraševanje v zadnjih 3 mesecih: povečalo, ostalo enako, zmanjšalo?

Zaposlovanje v zadnjih treh mesecih: povečalo, ostalo enako, padlo?

Povpraševanje v naslednjih 3 mesecih: povečalo, ostalo enako, zmanjšalo?

Zaposlovanje v naslednjih 3 mesecih: povečalo, ostalo enako, zmanjšalo?

Prodajne cene v naslednjih mesecih: zvišale, ostale enake, znižale?

## KOMENTAR

Poslovne tendence v storitvenih dejavnostih so ostale enake kot prejšnji mesec. Glede na isti mesec lanskega leta je kazalec 4 točke nižji in za 1 odstotno točko pod lanskim povprečjem.

## Coverage

The panel includes all large and medium-sized enterprises and 12% of small enterprises (or 16% employees of small enterprises), the principal activity of which is classified into services. The panel covers 18% of the enterprises of the studied population or 70% of employees in services.

## Method of data collection

The survey is carried out monthly by mail.

## Definitions and explanations

The balance is the difference between positive and negative answers, expressed in percent. The balance shows the movement of observed economic indicators (present situation and future expectations), and not the real size of economic indicators. The charts show the balance by individual questions.

The **confidence indicator** is the arithmetic mean of responses (balances) to the questions on business situation, and present and expected demand.

## Publishing

Persons participating in the survey get the monthly information on services.

Other users can also get data for services published monthly in Rapid Reports.

## QUESTIONS

Business situation over the past 3 months: improved, remained unchanged, deteriorated?

Demand over the past 3 months: increased, remained unchanged, decreased?

Employment over the past 3 months: increased, remained unchanged, decreased?

Demand over the next 3 months: increase, remain unchanged, decrease?

Employment over the next 3 months: increase, remain unchanged, decrease?

Prices over the next 3 months: increase, remain unchanged, decrease?

## COMMENT

Business tendencies in services remained the same as in the previous month. The confidence indicator was 4 percentage points lower than in April 2003 and 1 percentage point under last year's average.

Na gibanje kazalca zaupanja sta vplivali predvsem ocena sedanjega poslovnega položaja in pričakovanega povpraševanja.

Kazalci pričakovanj in stanj so se izboljšali, razen kazalca poslovnega položaja.

## **POSLOVNI POLOŽAJ**

Poslovni položaj je v zadnjih treh mesecih slabši; kazalec je v primerjavi s prejšnjim mesecem in lanskim aprilom 4 odstotne točke nižji in 5 odstotnih točk pod lanskim povprečjem.

## **POVPRAŠEVANJE**

Povpraševanje po storitvah je v zadnjih 3 mesecih večje za 1 odstotno točko. Glede na isti mesec lanskega leta in lansko povprečje je kazalec za 12 oz. 6 odstotnih točk nižji. Po ocenah direktorjev se bo povpraševanje v naslednjih treh mesecih izboljšalo (za 3 odstotne točke). Njihova ocena je v primerjavi z istim mesecem lani in lanskim povprečjem višja za 5 oz. 8 odstotnih točk.

## **ZAPOSLOVANJE**

V zadnjih treh mesecih se je zaposlovanje po ocenah direktorjev izboljšalo. Kazalec zaposlovanja je bil za 4 odstotne točke višji kot prejšnji mesec, vendar pa hkrati nižji kot aprila 2003 (za 5 odstotnih točk) in nižji od lanskega povprečja (za 6 odstotnih točk). V prihodnosti pričakujejo povečanje zaposlovanja: kazalec pričakovanega zaposlovanja je bil glede na pretekli mesec za 11 odstotnih točk višji in za 4 odstotne točke oz. 9 odstotnih točk višji od aprila 2003 in lanskega povprečja.

## **PRODAJNE CENE**

Po ocenah direktorjev bodo v naslednjih mesecih prodajne cene višje. Glede na april in lansko povprečje je kazalec višji za 10 oz. 13 odstotnih točk.

The evolution of the confidence indicator was influenced by the appreciation of the present business situation and expected demand.

Expectations and the appreciation of situation improved, except the business situation indicator.

## **BUSINESS SITUATION**

The business situation in the past three months was worse. The indicator was namely 4 percentage points lower than in March 2004 and April 2003, while compared to last year's average it was down by 5 percentage points.

## **DEMAND**

Demand for services was 1 percentage point higher in the past three months. Compared to April 2003 and last year's average it was down by 12 and 6 percentage points respectively. Managers think that in the next three months demand will increase (by 3 percentage points). Compared to April 2003 and last year's average their estimate is 5 and 8 percentage points higher.

## **EMPLOYMENT**

According to managers' estimates, employment rose in the past three months. The employment indicator was namely 4 percentage points higher than in the previous month, but at the same time 5 percentage points lower than in April 2003 and 6 percentage points lower than last year's average. Managers predict a rise in employment: the indicator of expected employment was 11 percentage points higher than in the previous month, 4 percentage points higher than in April 2003 and 9 percentage points higher than last year's average.

## **SELLING PRICES**

Managers estimate that selling prices will rise in the next few months. The indicator was 10 percentage points higher than in April 2003 and 13 percentage points higher than last year's average.

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