











# New Era

ENGLISH SECTION OF  
Official Organ  
of the  
South Slavonic Catholic Union.

# Nova Doba

AMPLIFYING THE VOICE OF THE ENGLISH SPEAKING MEMBERS



## CURRENT THOUGHT

### Anxiously Waiting

Anxiety reigns supreme among our juvenile candidates for delegates as the campaign has but three more weeks to go before the official closing date of June 30, 1935.

Climaxing four and one-half months of intensive soliciting some of the juveniles who have an appreciable number of enrollments to their credit are wondering if any of the dark horses will overtake them.

In order to give every lodge and every eligible juvenile member an equal chance to be declared delegate, the supreme board suspended the usual procedure of bringing filled out application for membership blanks before the regular monthly meeting, for the approval of the lodge.

Instead the filled out application for membership blank need have only the signature of the lodge president and secretary, and can be forwarded to the home office immediately.

In this way the number of new enrollments credited to the candidates is not known to all concerned, and especially if the filled out blanks are not forwarded to the home office until a week or so before the campaign closes officially.

Hence, every candidate for delegate should avail himself of every opportunity to increase the number of points to his credit, and when June 30, 1935 comes around await the publication of successful candidates with some degree of hope of being included in the list.

\* \* \*

The senior members can lighten the burden of anxiety resting heavily upon the shoulders of juvenile candidates by securing new enrollments and crediting the points to their candidates.

It is much easier for the adults to talk to the parents than it is for the juniors, especially where some explanation is necessary. Financial reserves underlying our SSCU need some elaboration, as does solvency.

As a matter of fact our juvenile candidates look to their elders with longing eyes for assistance in their heart-felt desire to be represented. They may be backward in asking for help, but none the less they will appreciate a lending hand.

How much easier it is for the adults to extend a helping hand than it is for the boys and girls to ask for it.

We were all young boys and girls at one time. We had our heroes represented in certain grown-ups—adults who could appreciate our viewpoint and who could see through the same rose colored glasses as we did.

\* \* \*

Our present juvenile membership drive is the largest and most daring ever attempted by our Union and that of any Jugoslav fraternal benefit organization. How successful the campaign will turn out depends upon the response of the adult members and not upon the juveniles alone.

In order to elicit an active response on a national scale the supreme board decided to make the prizes worthwhile, and to get away from the general run of awards.

The supreme officers at their last annual session were fully cognizant of the responsibility resting on their shoulders in undertaking the first juvenile convention and the mammoth juvenile membership drive.

However, they felt satisfied in their own minds that the members would cooperate as they never did before in order to make appreciable gains in the juvenile department.

Some of our lodges have justified this confidence, while others are woefully disappointing in their response. But there is still time for these dormant branches to spring into action and do their part.

Our juvenile drive cannot be forced upon anyone, but as members of equal standing it is our just duty to execute our share of the task.

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The low cost of insurance in our juvenile department has been published repeatedly in the last few issues. But as a general reminder it might be mentioned again that the assessments are only fifteen cents a month for juveniles up to sixteen years of age and twenty cents a month between sixteen and eighteen years.

Certainly the nominal cost makes it worthwhile for every family to insure their children in our juvenile department in the light of attractive benefits ranging from \$25.00 up to and including \$450.00.

Let's make the juvenile drive end up with a glorious finish, with new enrollments reaching a new peak for the month of June.

### First Juvenile Picnic of Lodge No. 138

Cleveland, O.—At our last juvenile meeting held Sunday, June 2d, we decided to hold a picnic on June 9th at Lawrence Zapancic's farm. Festivities will begin at 3:30 P. M. The public is invited to attend. Twenty-three juveniles were present at our last meeting, but I am sure that we can have a larger attendance. We hope to see all the members and friends present at our initial picnic.

Anna Yanko, Sec'y.

### G. W. Softball Practice

Cleveland, O.—All members of George Washington Lodge, No. 180, SSCU interested in playing softball are requested to be present at the next practice session scheduled for Monday evening, June 10th, at East Madison school playground. All players are urged to be on hand at 6 p. m. at the very latest in order to secure a diamond. F. "Pugs" Opalek.

Every member get a new member.

### Betsy Ross News

Cleveland, O.—With the outdoor season well on its way, I presume that many lodges are already planning for picnics, outings, softball games and the like.

Our Betsy Ross Lodge organized an indoor team and has held practice sessions. Last Friday we played our first game, but managed to lose by the close score of 8 to 7. The game was tied at 7-all in the ninth frame, and with two out the opponents managed to squeeze a run across and the victory.

Our lodge is making an effort to organize a juvenile softball team. Practice sessions will be held sometime this week.

My idea in organizing a juvenile team is to create more interest in the younger set to induce others to join our organization.

On Friday, June 7, our "A" team will play another game at Humphrey Field. I appeal to the members to come out and root for the team. After the game a special meeting of the "A" players will be held at the home of our brother, President George Kovitch, 364 E. 161st St., for the purpose of electing a manager and captain.

At its last meeting the Triumvirate decided to hold an outing sometime during the latter part of this month. More details will be forthcoming in subsequent issues. The Triumvirate will hold another meeting on June 6, at the home of Brother Kardell, 6011 Bonita Ave. At this time I wish to thank Sister Alice Struna for the accommodations, lunch and refreshments served at the last Triumvirate meeting.

With the juvenile campaign drawing to a close, I am appealing to every member to go out and secure at least one juvenile before June 30, and thus boost our candidate for delegate. No efforts have been made by the members in the campaign thus far. Let all of us take a little time out and do our part in the juvenile membership campaign.

The next regular monthly meeting of Betsy Ross Lodge will take place on June 13, at the Slovener Workingmen's Home on Waterloo Rd.

I appeal to all members to have their assessments paid at the proper time. As you all know, I must make out the monthly statements on the 25th of each month. Hence, make it your business to have the assessments paid at the meeting or at my residence, 15413 Lucknow Ave., by the 25th of the month. I am also requesting that all members return and settle for all outstanding tickets of our last social as soon as possible, so that I will have ample time to make out a report before our next meeting.

John P. Lunka,  
Sec'y, No. 186, SSCU.

### Wise Crack

Joe: Did you get your haircut?

Jim: No, I just washed it and it shrank.

### Life at the Zoo

First Kangaroo: Judith, where's the baby?

Second Kangaroo: Gosh, my pocket's been picked again!

### BRIEFS

#### Presidents of SSCU Lodges

received a letter from the supreme president, Paul Bartel, in this week's mail, in which an appeal is made to take an active part in the juvenile membership campaign during the last month of the drive. The heads of the local branches will have an opportunity to make a direct appeal to component members for their full co-operation at the monthly meetings held in June. Purpose of the letter is to effect a last final drive before the junior campaign closes officially on June 30.

#### Ohio Federation of SSCU Lodges

decided to award a total of \$50.00 in cash prizes to Ohio lodges making the six best showings in the juvenile membership campaign. First prize is \$15.00, second and third prizes \$10.00 each, and fourth, fifth and sixth prizes of \$5.00 each.

The decision to distribute cash prizes in conjunction with the juvenile campaign was made at the Federation's meeting held on June 2 at Lorain, O.

#### Minnesota Federation of SSCU Lodges

elected Charles Merhar of Ely as chairman at the quarterly meeting held on May 26. Jacob Muhvich of Gilbert was elected financial secretary and Peter Popovich treasurer. The meeting was held at Chisholm, with the next assembly scheduled for Aug. 4 at Ely.

#### Center Ramblers Lodge, No. 221

Center, Pa., and the ladies' lodge of Pittsburgh, Pa., No. 182, will receive duckpin bowling plaques from our SSCU for taking the national SSCU duckpin championships in the men's and ladies' divisions, respectively, at the first SSCU duckpin tournament held in Pittsburgh on May 12. The plaques will remain in the lodges' possession for one year, permanent possession to go to the two lodges winning the duckpin championship three times. Dr. F. J. Arch, supreme medical examiner, will make the presentations.

#### Sixty-six juvenile candidates

for delegates to the first SSCU juvenile convention have entered the contest to date, according to a report prepared by our supreme secretary and published elsewhere in this issue of Nova Doba. All juveniles eligible for candidacy are urged to send in their applications to the Home Office immediately. Juveniles 12 years of age, who are members as of Dec. 31, 1934, are eligible to enter the contest, except those residing in the state of Minnesota, where the age limit is 10 years.

### Lodge No. 119

Aurora, Ill.—Meetings of St. pitches for the Arrowheads, Anna Lodge, No. 119, SSCU, and I am looking forward to will be held every second seeing some fancy twirling.

The Pathfinders are willing to of the second Sunday. This co-operate with the Supreme change takes effect immediately and will be in force for the these plans. We are confident next four months. Our next that the Supreme Board is will meeting is scheduled for Thurs- ing to carry out the wishes of day, June 13, at 7:30 p. m. I the SSCU members. Therefore, hope to see a large attendance. The Pathfinders urge the Ar- Julia Verbec, Sec'y.

### With the Pathfinders

Gowanda, N. Y.—The SSCU bowling tournament held in Cleveland on May 5, in which the Pathfinders participated,

has so aroused the interest of our lodge that we expect to have a big increase in our membership. It is not because the new members can bowl, but the Cleveland trip advertised our lodge to the community as a progressive organization. The Pathfinders, with new members coming in, will help to make up some of the expense paid by our Union as prize money for that tournament.

At our May meeting six new members were admitted: Samuel Wallace, Max Bryggle, Ellsworth Brown, Jennie Pollen, Fred Valentine and Anthony Gelia. Perhaps, before this is published, a special meeting may be called for the acceptance of other new members.

We cannot make a very good showing in the juvenile campaign as prospects are rather slim in this small community, but we hope that we can show the Supreme Board that we will try to increase the adult division of our lodge.

Earlier in the year we saw in the Nova Doba the possibility of the Supreme Board authorizing a hard and softball championship series late in the summer. We have so much faith in the Supreme Board seeing that such a series would increase the membership of our Union, through advertising, that we are already making

plans to raise part of the fund for such a trip for our baseball team. On June 7 the Pathfinders baseball club will sponsor a benefit dance for this purpose. Leo French and his Collegians of Olean, who proved to be very popular for our anniversary dance, have been engaged by popular demand. Admission is 35 cents, and we hope to see every Pathfinder doing his share to make this dance a success. Dancing from 9:30 to 1:30. Remember the date—June 7.

This dance will be held at Highland Park to show our appreciation to Mr. Nicholas Anckner, who has been so generous in donating the use of his park for our baseball games.

In 1934 we were sorry to have to refuse an offer to meet the Arrowhead Lodge baseball team of Ely, Minn., as we, as well as the Union, were unable to finance such a trip. We hope the Supreme Board will see fit to again bring our Eastern and Western lodges together. Since our Cleveland trip our members are more interested in the welfare of the SSCU, more interested in what our Cleveland SSCU friends are doing. Now we find a greater number of our members reading the Nova Doba and following the affairs of our Union.

We hear that Louis Kompare pitches for the Arrowheads, Anna Lodge, No. 119, SSCU, and I am looking forward to will be held every second seeing some fancy twirling. The Pathfinders are willing to of the second Sunday. This co-operate with the Supreme change takes effect immediately and will be in force for the these plans. We are confident next four months. Our next that the Supreme Board is will meeting is scheduled for Thurs- ing to carry out the wishes of day, June 13, at 7:30 p. m. I the SSCU members. Therefore, hope to see a large attendance. The Pathfinders urge the Ar- Julia Verbec, Sec'y.

### An Open Letter to the Contestants Competing to Attend the First National Juvenile Convention of the SSCU

The contest conducted by our Union for the purpose of choosing the most worthy members of our Juvenile Department to be delegates to the Big Convention, which will be held in a few months in the finest summer vacationing part of the county, is entering its "last lap." Reports reaching me from the Home Office indicates that results in certain sections are very favorable, which shows that we have many "peppy" young people in our organization who can "do things." Those localities where much has not yet been accomplished, should by all means get started immediately, and "step on the gas!" This is your last chance.

I am very much interested in helping each one of you to achieve greater success, and that is my purpose in addressing you. In every line of endeavor all of us, either consciously or unconsciously, are "salesmen" and "salesladies," but some are more successful than others, with apparently less effort. There must be a reason! It is all in doing things in the most thoughtful way.

Let me offer a few suggestions and plans you might not have yet used to secure new juvenile members for our Union. While actually going out and seeing prospects is most important, it also is important to plan ahead who to see and study what to say, so as to obtain the best results. You may have secured a small or large number of new members, but wonder why you have not secured still more. There must be a reason. Did you work as intelligently and diligently as you could? Could you not have done something different so you would have had greater success? Now that you have gone thru certain experiences, profit by them. Continue the methods that have brought success and discard those that have not.

One thing for you to do is to jot down the names of prospects, boys and girls in families which you know do not yet belong to our Union. Remember, it does not matter, as to their age or nationality. As long as they are healthy and under 16, they are eligible to join. If you ask your parents, older brothers, sisters, uncles, aunts, cousins, or other relatives, friends and neighbors, and lodge members to assist you in calling on a certain number of your prospects to talk to their parents, I am sure they will do so. They also will suggest names to you of whom you can call on in company with them. Keep in mind that your elders can assist you materially in your efforts to secure new juvenile members, so do not neglect to keep after them to help you every day from now until the contest closes on June 30th.

Everyone today, more than ever before, is interested in saving. The appeal and facts to be stressed in seeking members for our juvenile department is the very low cost of the protection afforded by our Union in comparison with what is charged for an equivalent amount of protection by life insurance companies. Our Union gives as much or more protection for the small premium of 15c per month, or \$1.80 per year, as insurance companies give for 10c per week, or \$5.20 per year. In other words, the cost in our Union is almost two-thirds less. Emphasize this point to them "For only 15c per month our Union gives as high as \$450.00 protection for juveniles between the ages of 12 and 18 years. Nowhere else can you get more." Some might say that "cash values" are not available on our certificates, but it should be pointed out to them that if the extra premium paid is taken into consideration, they still would be considerable money ahead by joining our Union. Other points you might emphasize about our Union are: It now has in the Juvenile Department more than 6,000 members, insured for more than two million dollars; in the adult department it has more than 13,000 members insured for almost ten million dollars. Its assets are over two million dollars, invested in the safest securities, and benefits paid since organization exceed five million dollars.

If you have not already done so, tell your teacher or the principal of your school about the big contest you are in, and the wonderful trip you are working for. Ask them for a list of names and addresses of all the children attending your school. I am sure this will be gladly furnished you. The secretary of your lodge will tell you which of them already are members, if you do not know that. All the rest are excellent prospects, but naturally they will not come to you. You and those who are helping you should talk to them and their parents. Naturally you may not get everyone you seek to enroll, but do not give up. Remember the saying "The winner never quits; the quitter never wins."

Do not let a single day go by from now on without calling on at least five good prospects. The law of averages is bound to produce results for you.

You know that many baseball games are won in the last inning, and basketball and football games in the last quarter. So it is with this contest for delegate. In the remaining few weeks of this contest many who are not now leading will, if they choose to work hard enough, forge to the front ranks and thereby win the wonderful trip.

If you come across any objections that you are not able to answer, make a note of them and drop a line to the home office or to me and ask for suggestions. We all are eager to help you.

Sincerely and fraternally yours,  
Frank E. Vranichar, Third Supreme Trustee, SSCU.

interested in such a program to Weasel, Progar and our other popular writers, give us a hand.

The semi-annual meeting of the Pathfinders are out to make the SSCU the best known away; so let them know what you think of this, as we know they will be interested.

Ernest Palec Jr.,  
No. 222, SSCU.





