

Slovenske Sokolice, št. 142
N. P. J. imajo v ponedeljek
čer občni zbor v navadnih pro-
storih v Slovenskem Narodnem
Domu na St. Clair Ave.

Carica Katarina

Zgodovinski roman

Da, ko bi le enkrat stala pred njo, bi ji vse to povedala in še marsikaj drugega.

Toda Katarina bo pazila, da ne bo prišlo do tega.

Katarina naju je zaprla v to palico, ker je vedela, da ne bova ali krvniku.

Toda ne pravemu krvniku, — umreti morava tajno, u — naju hoče brez hrupa in po —

Najela je morilec iz zasede, — morilec, ki naju bo počasi ubi —

Ta morilec pa se imenuje reka Nera, — pogled ga, prišel je že, — sedaj naju grabi in nama sti —

Ha, prokleta, — tudi ti si po — zini sluga svoje krute gospo —

Prokleta bodi, ponosna Neva, prokleta!

— Klarisa, rotim te, — vzkli — Elizabetha in objame svojo ljubljeno prijateljico, — Klari —

nikar ne izgubi razsodnosti, — bodi hladnokrvna, — morda —

se bova le kako rešiti.

— Rešili? — vzklikne Klari — in se strašno zasmeje. — Ka —

to moreš vendar govoriti o re —

Mar ne vidiš, da voda vsak hip —

raščala, mar ne vidiš, da nama —

Čez pol ure nama bo voda do —

ramen, — potem pa, sestra, —

tem se bodo umazani valovi —

Neve zgrnili nad najinima —

glavama, — v tej celici bo za —

ladala grobna tišina, — Kata —

rina ruska pa bo osvobodjena svo —

ga nasprotnic in tekmovalk, —

ne izi iz hiše Romanovih bo —

za zginili s sveta.

— Ne, ne, Klarisa, to se ne —

zgoditi! Sestra, nesreča da —

moč, posrečiti se nama mora, —

bova odšli iz te celice, potem —

se bova borili za svoje pra —

ro! —

Ha, kakšna misel!

Potem pa naj trepeče pred —

pa je začela padati opeka v re —

ko. — Ha, hotela bi, da bi ta or —

kan uničil celo Rusijo!

Hotela bi, da pride novi po —

top, da pogoltno človeštvo, —

hotela bi, da napoči sodni dan, —

da uniči pokvarjeno ljudstvo, —

nato pa bi novi ljudje zgradili —

na ruševinah novi in boljši svet!

Ali ni Boga v nebesih, ki bi —

iztegnil svojo roko in vrge! Ka —

tarino s prestola?!

Kje je njegova strela?

Zakaj ne pogubi te zločinke —

na carskem prestolu?

Ali mora vedno nedolžnost po —

dlceci, ali mora vedno pravičnik —

umreti vsled peklenke zlobe —

in tiranije.

Ko je Klarisa tako govorila, —

se je voda vedno bolj dvi —

govala in obe mladi deklici sta —

bili že do bokov v vodi.

Voda je rastle neprestano.

Vsako minuto je postajala mo —

gocenejša, butala je ob zidovje —

ječe.

— Sedaj morava poizkusiti —

zadnje, — reče Elizabetha in po —

tegne Klariso za seboj. Pridi —

ljubljena sestra, vzpniva se na —

stopnice, ki vodijo k železnim —

vratom.

Zunaj je postalo vse zopet —

mirno, glasovi so utihnili, kora —

ki so se oddaljili.

— Ali vi niste ljudje? — za —

kriči Klarisa v smrtnem strahu.

— Ali ne čutite usmiljenja?

Ali naj pogineva, naj se uto —

piva tu, kakor nekoristne in ne —

potrebne živali?

(Dalje prihodnjic)

Rebeli zamen butajo od Madrid

(Dalje s 1. strani)

še rešili iz razvalin žrtve včera —

šnjih zračnih napadov, ko je pri —

šel novi zračni napad. Ljudje so —

se prestrašeni razbežali na vse —

strani ter si iskali zavetja, bo —

ječ se, da bodo fašistični letalci —

ponovili včerašnjo moritev, —

ko je 31 rebelnih letal letelo —

nizko nad mestom, dočim so nji —

hovi letalci s strojnimi kosili —

žene in otroke na madridskih u —

licah. Najbolj sta včeraj trpeli —

mestni okrožji Rosales in Mon —

cloa, kjer so rebelni letalci po —

hudem bombnem napadu pobili —

s strojnimi veliko število be —

žehih žensk in otrok. Vlade ob —

lasti računajo, da je bilo v zad —

njih 48 urah pobitih v Madri —

du več kot tisoč ljudi.

GIBRALTAR. — Neka rebel —

na topničarka in štiri oborožene —

ribiške ladje so včeraj ustavile v —

Simpsonova na podlagi sedanjih —

določb avtomatično postala an —

gleška kraljica, če bi se kralj —

poročil z njo, razen, ako bi pa —

lament sprejel poseben zakon, —

ki bi ga morale odobriti tudi vla —

de oz. parlamenti posameznih —

dominijonov.

Takega zakone pa vlada ne bo —

predložila, pravi Baldwin.

Simpsonova je včeraj nenada —

ma odpotovala v Francijo. Kje —

se namerava nastaniti, ni znano.

Sinoči je dospela v Blois v Fran —

ciji, danes jutraj na vse zgodaj —

pa je odpotovala dalje.

Angleško ljudstvo je v sploš —

nem zelo presenečeno, ker časo —

pisje vse tedne ni nič poročalo —

o tej stvari. Šele te dni, ko je —

kriza dosegla višek, so treščili to —

vest med ljudi, ki ne vedo, kako —

se je vse začelo in kaj je kaj.

Pričakuje se, da bo parlament v —

ponedeljek začel o stvari deba —

tirati. Zaenkrat je Baldwin to —

preprečil s spretnim manevrom.

ŠKRAT

(Dalje s 2. strani)

svoji strani blagoslov vesoljne —

cerkve, poslal proti krščenim —

(ali nekrščenim, pred Bogom —

smo vsi enaki, pravi evangelij) —

sorojakom mohamedanske di —

vjake ali ne? Tudi pater Ber —

nard prizna, da jih je poslal.

Nadaljna Bernardova cvetka —

za oslovski smeh je trditve, da —

se Mavri bore na rebelni strani, —

ker "vedo", da bo slaba predla —

"njihovi veri, če zmaga komuni —

zem", kar pomeni pri tem patru —

špansko ljudstvo in njegovo u —

stavno vlado. Kdo pa pobija v —

Španiji drugorece? — prote —

stante, žide itd.? Fašisti to de —

lajo. In kdo je dal Španiji svo —

bodo veroizpovedi? Šele sedanja —

ljudska vlada. Poprej je v Špa —

niji nikdar ni bilo! Resnično —

vam povem, še v svetih nebesih —

se mu bodo krave smejale, če jih —

je le kaj "tam gor!"

Svojo obrambo fašističnega —

nasilja je pater Bernard zaklju —

rečeh. Nasprotnikom pa še ni —

koli ni bilo za resnico, in jim tu —

di danes ni. Vedno jim je treba —

vsakojakega zavijanje in preo —

bračanja dejstev, drugače bi se —

prehitro razpustil v prazen nič —

njihov bič, bič, bič."

Pri sebi pa je moral priznati —

(namreč, če se mu ni še zmeša —

lo, kakopak):

Stvar je docela drugačna, to —

da zavijanje in potvarjanje dej —

stev nam je krvavo potrebno, si —

cer bi se naš že itak razcefrani —

bič razpustil v nič. Sicer pa —

saj namen posvečuje sredstva! —

Španske puntarje proti kralju, —

generalom, veleposestnikom in —

cerkvi je treba uničiti, pa ba —

sta! Za povrh pa je treba zra —

ven streti še glavo slovenski na —

predni kači! Kakšnih sredstev —

se pri tem poslužujemo — lepih

Razprodaja na harmonikah

12 basov \$22.50 — 120 basov

\$97.50. Popolna zaloga inštru —

mentov in potrebščin. Lahki —

plačilni pogoji — VAS UČIMO

IGRATI — Zamanjamo.

Najnižje cene — popravila

Fernkorn Musician's Supply

House

474 East 152 Street,

vogal Waterloo Rd.

Peter Rostan

Barvar, dekorator in steklar

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LOUIS PECENKO

7308 Hecker Ave.

Endicott 2759

BARVAR, PAPIRAR IN DE-

KORATER

Unijsko delo

Naročite vaše obleke in suknje

pri nas.

Največja zaloga vzorcev

Chas. Rogel

6526 ST. CLAIR AVE.

POPOLNA ZALOGA

trebušnih pasov, elastičnih nogav in

pasov za kilo. Izvršujemo zdravniške

recepte točno in zanesljivo. Dostavi-

mo na dom kamorkoli.

MANDEL DRUG

15702 Waterloo Rd. Slovenska lekarna

Anton Petkovsek

965 Addison Road

6% Pivo, vino žganje

Odprto do 2:30 zjutraj.

ŽELEZNINA

Izdelujemo vsake vrste ograje

ali fence. Pri nas dobite vse

vrste železnine ali mreže.

L. SPEHEK

1120 E. 67th St.

Endicott 9339

The

BLISS COAL AND SUPPLY

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22290 St. Clair Ave.

Za dober premog pokličite

KENmore 0808

Slovensko podjetje

Louis Pavlic

709 East 155th Street

Obrnite se do njega, kadar

rabite premog ali za drugo po-

trebo prevoz s truckom. — Po-

ključite Liberty 3449.

DR. V. OPASKAR

Slovenski zobozdravnik

6402 St. Clair Ave.

HEnderson 4114

DEKORIRAMO

vaše sobe po najnižjih ce-

nah. Scenerija, napisi itd

A. PLUTH

21101 Recher Ave.

KENmore 3934 R.

ali grdih — je brez pomena, moji čitatelji ostali dovolj da —

glavno, da z njimi dosežemo naš —

leč za luno, da ne bi pogruntali, —

cilj! Amen. (In Bog daj, da bi —

kakšen tič sem.)

Ne bodite sužnji neprebave

TRINER'S ELIXIR OF BITTER WINE

Zelodčno
zdravilo
iskreno
priporočano

— Pišite po brezplačen vzorec —
Triner's Bitter Wine Co.
544 S. Wells St., Chicago, Ill.
Send me a free sample.

Name _____
Address _____



on GAY WAY

- Grocer Gets Advertising Break
- Attend The Annual Meetings
- And A Word For Joe Bach

THE HARVEST MOON or something may have a lot to do with it— but there is a great number of engagements being announced every week— most are planning to trip the aisles in June— consider the bucking time you may expect at the Bunco Girls' dance, February 6 at Twi-Light ballroom— the girls set the price of admission at 30 cents— all the chatter on East 168 Street the other night was coming from the girls of the Slovene Industrial Club— the were being entertained by the recent bride Mrs. S. Masler, the former Marge Vidmar— Girls present were Florence Anzick, Toots Tomazic, Mary Poje, Theresa Dolsak, Fay Bohinc, Mrs. A. Bauer, Marie Diklich— Fay Bohinc, president of the club, had the honor of cutting the cake which was specially made for the Industrial Girls—

Good And Bad From Avenue

MRS. FRANCES KROMAR, 665 East 160 street, wife of "Birchy" is home from the hospital where friends may visit her— the case of Mrs. Otto Zimmerman, the former Albina Baraga, is unusual and sad— last week we reported her marriage on Thanksgiving Day— coming home from the nuptials she contacted a cold which developed into pneumonia— she is recovering at Woman's hospital—

LOUIS DRASLER, state engineer, has been invited to participate in the inauguration of President Roosevelt in Washington— Mr. Drasler headed the national Slovene committee for the president's reelection— Yugoslav University Club will sponsor its annual Spring Dance at Hotel Cleveland, April 15— Double Eagle Bottling Co., is building a new office building and an additional warehouse for beer—

The Situation Reversed

TIMES ARE CHANGING— there was a time when American-Yugoslavs sent hundreds of thousands of dollars annually to their folks in the old country— now, according to Slavoj Trost, Yugoslav commissioner of immigration in America, the Yugoslav government is giving \$702 for relief of the victims of the spring floods— the government will also ship books to American-Yugoslav cultural institutions— but, while laborers give thousands a government that pays its king 10 million dollars a year can afford only a few hundred— the scales are still unbalanced—

"Jutro" daily newspaper of Ljubljana, Yugoslavia, carried a three inch blank space in its issue of Nov. 9, 1936, the work of government censors— it shows the "freedom of the press" enjoyed by European papers—

He Acts Without Glory

CREDIT JOE BACH, Slovene coach of the Pittsburgh Pirates professional football team with giving a start to many boys of Yugoslav extraction— One of the eight "mules" on the Rockne-coached Notre Dame team which boasted of the "four horse-men," Bach later coached at Duquesne, one reason that the Duquesne lineup is still sprinkled with many Yugoslavs from the Minnesota regions, from where Bach hails— when he took over the reins of the pro team, he transferred many of the boys there— just a quiet, not-much heard-of "narodnjak" who still remembers—

It Was Free Too

AND NOTE THE GOOD culinary expertise of Emma Vidmar, 1205 East 169 street, who won a prize in a recent pumpkin pie baking contest— or perhaps it was the products of Mr. Godec, Collinwood grocer, who came in for some neat advertising when the photograph of Emma, working in her kitchen, revealed in the background Godec's calendar—

Then You Are A Part

HERE'S A NOTE to all those lax members of English-conducted lodges who never attend meetings or take part in activities of the group, but glory in the lodge's accomplishments: attend the annual meetings which will be held this month and elect efficient and competent officers, then follow the year through by attending all the meetings and helping out the officers you have helped elect.

Seen at the Modernettes dance— the girls expressing their thanks to all who attended— Sizzlers, Castle Club, Roaming Knights and Emanon clubs well represented— Anne Benda in a beautiful gown— Johnny Urbancich and Tony Vidmar, bartending— Steffie Lach busy running up and down stairs— Johnny Pecon with his wide smile swinging it— Steve Gomba among the early arrivals— Whitey "Gene Raymond" Dolinar around the weaker sex— Joe Sustarsic and Frank Dolinar setting them up— Frances Zakrjsek, Dorothy Novak, Vida Blatnik and Sophie Ansic in a huddle— Frank Vicic and Milan Jenko strutting on the dance floor— Sizzlers challenging the Emanons to a basketball game—

Free Operetta At Nat'l Home, Thurs.

Free entertainment in the presentation of the operetta "Bohemian Girl" will be given the neighborhood Thursday evening when the WPA Music Project presents the popular operetta at the St. Clair National Home under auspices of the Home. Admission will be free with tickets which may be had at the office of the National Home secretary.

The operetta will be presented by a cast of 80 singers and 12 dancers. An orchestra of 45 men will accompany the singers.

Round Table Ramblings

Tonight the Castle Club will hold its initial dance at the Slovene Home, Waterloo road Johnny Pecon and his orchestra will furnish the "swing." There will be a blue hour from eleven till twelve. Tonight the place to go to meet the gang is at the Castle Club dance. Don't forget, I'll be seeing you.

—The Black Knight

Serb Cage Tourney

Definite plans are being made at Aliquippa, Pa., for the second national Serb basketball tournament. It will start sometime in March, 1937. About 20 teams are expected, among them the Inter-Lodge Serbians of Cleveland, and teams from as far west as Los Angeles, Cal., and Bingham Canyon, Utah. Nick Radlick, Cleveland I-L booster, and the prime mover of last year's tournament when it was a big success in Cleveland, again is active in tournament preparation.

On All-East?

Mike Basrak, captain of the Duquesne University football squad, Croatian of Bellaire, O., is being considered for a berth on Andy Kerr's All-East team which will play the All-West team on the coast New Year's Day.

Joe Bach, Slovene and coach of the Pittsburgh Pirates pro team, is also after the lad and may land him for his next season's campaign.

A coaching position in a Minnesota high school is the star's third offer.

ENAKOPRAVNOST

6331 St. Clair Avenue
Henderson 5811

Pioneers Mark 9th Birthday Sunday

Pioneers, Cleveland English-conducted lodge of the Croatian Fraternal Union will celebrate its ninth anniversary tomorrow afternoon and evening at the Slovene National Home, St. Clair avenue.

The afternoon program is: A recital of favorite Croatian and English songs will be presented by the Round-Up Boys, a quartet composed of Croatian boys, who play and sing. The boys are Michael Ivas, John Braidic, Willie Dann and Paul Cvitkovic.

The newly organized Pioneer Dramatic Club will give a three-act comedy, "Three Aces and a Queen." The cast is composed of John Strainic, Dr. Matt Beljon, John Habian, Violet Fuchec, Mary Braidic, Barbara Kroatto, Dan Pavlovic and Rudolph J. Widmar.

John D. Butkovich, supreme president of the Croatian Fraternal Union, and Don Niko Grskovic, editor of the New York Svijet, will be speakers.

John Kovach, Jr., will recite and Olga Kolman will sing folk songs, both representing the junior order of the lodge.

Dancing to the music of the Swing Rhythm Melody Lads, a ten-piece orchestra will follow in the evening.

Admission will be 50 cents for the afternoon and 35 cents for the evening. — George Celezic.

Nationally Famed Band For I-L Dance

A nationally-famous band will again play for the Inter-Lodge Community Reunion and Sports Revue which will be held January 9 at the St. Clair National Home. This was indicated when negotiations were begun to bring to the stage of the National Home one of several famous radio and night club bands. While the contract is being drawn up to engage a very well-known band, the best to ever have played for the Inter-Lodge, the name will not be released until the band is definitely engaged. Announcement is expected by next week.

The band will be far superior to the other "big name" bands that have played for the I-L annual affairs in past years. THIS IS NEWS, considering that the League has already had Charles Stenross and his NBC band, and Hal Zeiger and his French Line Commodores.

Form Nationality Broadcasting As'n

Most of the nationality radio programs heard regularly over WJAY bolted that station this week with the announcement that hereafter their programs will be broadcast Sunday mornings over WGAR. The programs have merged into the Nationality Broadcasting Association and include the Slovene, Croatian, Bohemian and Polish and Slovak. Their programs represent about 355,000 citizens of Cleveland.

Starting with Sunday their programs will be broadcast from 8:30 to 11 a. m. Other nationalities are expected to join the association.

John Lewandowski is president of the association, Chas. Zorman, vice president and Marian Mihaljevich, treasurer.

Visitors, Trophies To Draw To SNPJ Hop

Many out-of-town SNPJ visitors are expected to attend the SNPJ Federation dance which will be held Saturday evening, December 12 at the St. Clair National Home. An attraction, besides dancing, will be the presentation of trophies to the Cleveland SNPJ baseball team which won the National SNPJ crown—last summer in Pennsylvania. The team finished third in the Inter-Lodge League.

ENGLISH SECTION

FRANK SODNIKAR, Editor

Carries All Official News of Inter-Lodge League

DECEMBER 5, 1936

SPORTS BRIEFS

On the Magic Chef roster, a new entry this season in the Industrial League, are former neighborhood cagers. Frankie Champa, Lou Dolsak, Frank "Teno" Modie, "Tiny" Ponesel and George Dobrich being the ones who are helping the cause. They have won two games to date.

Andy Curry former outstanding middleweight in the simon pure ranks seems to have found the going rather tough lately having lost in his last few starts.

Due to Frankie Doljack's generosity to Lloyd Marshall, former Golden Gloves middleweight champion when the latter found himself stranded in Sacramento, Cal., last summer Frank is the proud possessor of a contract of a promising professional boxer.

Doljack procured Marshall a job with the Sacramento ball club of which he is a member and also made arrangements for him to continue his fistic activities at a local gym. Marshall has won four bouts in his last five starts.

Charley Lausche, Tony Vidmar and Anthony Stanonik were among the 24 bowlers that qualified Sunday for the national individual eliminations to determine the opponent for Hank Marino the king pin of the mineralite world.

Here Comes The...

Sylvia Brgles, 18209 Lanken avenue and Vincent A. Zajc, 816 East 156 street were married in New York last week.

Albert Sego, 514 East 125 Street is marrying Marie Gold, 533 East 124 street.

Dancing After I-L Games

Plans are being made to have free dancing after the Inter-Lodge games which are played every Wednesday at the St. Clair Bath House. Definite announcement will be made shortly.

Soca, Joes, Spartans Are Cage Winners

St. Josephs, 30; Buckeyes, 12
Spartans, 37 Pioneers 12
Socas, 22; Clairwoods, 20

Again the Socas came thru with a basket scored in the last moment of play this time to beat the Clairwoods 22 to 20 in the I-L games Wednesday at the St. Clair Bath House. The game was nip and tuck thruout. Ending 11 all at the half, it was 20 all a moment before the gun, when Matis dumped one for the winning marker. Flaismann, the basketballing railway conductor, was the steady cog in the Clairwood machine. Matis with five points was high man for the Westsiders. Koss seemed to be in a shooting meddle, trying for nine baskets and making two.

Dolenc and Biaglow produced plenty of points as the Lorain visitors took a 30 to 22 lacing from the KSKJ St. Joes. It was an exciting game, marked by fouls, but all along close enough to hold the crowd interested. Lucas and Svet were the high scorers for the Buckeyes.

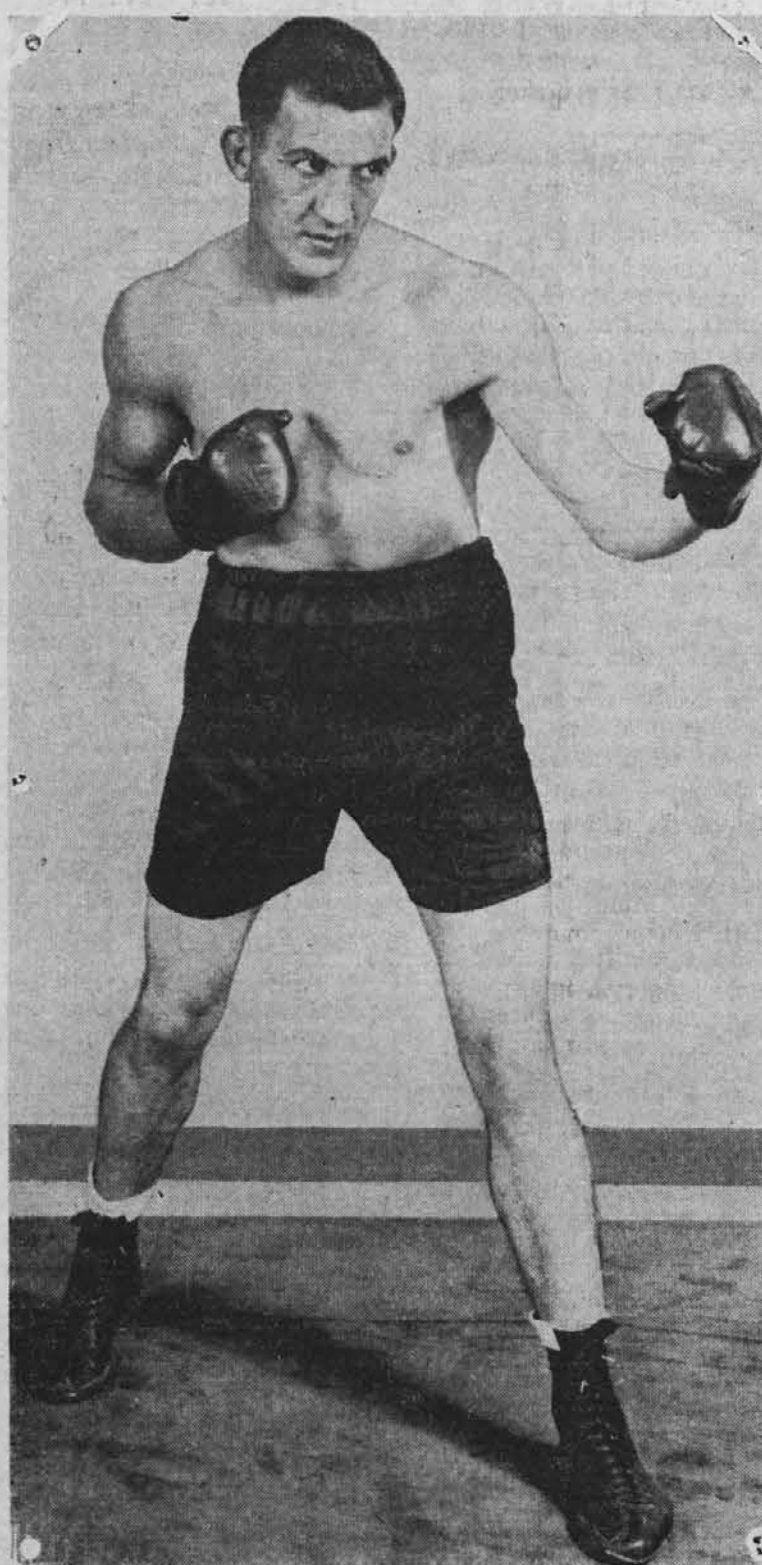
Celezic tried to shake the non-scoring Pioneers and himself scored six points, half his team's total, and the only basket of the first half, but to no avail—his team went down in sorry defeat at the hands of the Spartans, 37 to 12.

The Bukovnik George Washingtons and the Serbs drew byes.

SCHEDULE FOR NEXT WEEK

Wednesday, December 2
Buckeyes vs. St. Josephs
Pioneers vs. Spartans
Clairwoods vs. Socas
Geo. Wash., Serbs, bye

The games are exciting—come out any Wednesday evening at the St. Clair Bath House—admission is only 5 cents.



Simms Bids for International Fame And Fortune

Meets America's Most Feared Fighter

By "HEINIE" MARTIN

The richest Slovene in the country overnight is in the making. A potential H-A-L-F M-I-L-I-O-N for a young man in his early 20's. You and I hardly dare picture this fantastic dream. But, Eddie Simms our St. Clair heavyweight is in a position to play the greatest Santa Claus role for himself and Mrs. Simms in his pugilistic career. Security, independence, wealth, abundance of friends, the glad hand wherever he goes and more respect from the rank and file than a professor, a judge, a minister, a professional man or successful businessman.

Jealous of Simms? Read On!

How, why, wherefore, you ask? There must be a "nigger in the woodpile" somewhere in this nightmare. Yes, there is. Decidedly so! How would you like to face a pugilistic foe physically and perfectly trained to murder you if you mistakenly arose once too often from the canvas of a fight ring? A foe whose race has been trodden upon since first his forefathers stepped on America's shores. A merciless bonecrusher bent on upholding his race as well as dreaming and fighting against prejudicial odds of economic subsistence for one of his kind. He too, is bidding for fame and glory and wealth. Therefore can anyone be jealous of Simms' possibilities? Even less so when nearly all the odds favor his opponent Joe Louis, the most feared boogeyman in the prize ring in America.

Yes, that "possible" half million is just small change for us weak and chicken-hearted folks even to attempt to stick out our proboscis. When Simms (Simmoncio) meets "Eric" Louis at Public Auditorium Monday, December 14, he will be in the act of hurdling over the toughest obstacle and if successful will gain international recognition as one of the foremost contenders for the crown now worn rather loosely by Champ James Braddock. Like many past champions before gaining the title Eddie will be fighting life's unofficial title bout against Joe Louis and the local fistic fans have a splendid opportunity to see him at reasonably priced seats.

Proceeds For Xmas Fund

In addition to the Simms-Louis bout, there will also be several preliminaries. As in the past Ed Bang, sports editor of the Cleveland News, can be counted on to line up a fight card unequalled for action anywhere in the country. The net proceeds are to be used for the needy children's Xmas gifts. This kindly act has been Ed Bang's regular assignment known as the News Annual Christmas Fund Boxing Show for the past several years.

Lonely? Go Here...

Tonight

DANCE of Castle Club at Workmen's Home, Waterloo road.

Tomorrow

NINTH ANNIVERSARY of CFU Pioneers at St. Clair National Home.
CONCERT of Soca at Slovene Home, Holmes avenue.

Thursday, Dec. 10

"BOHEMIAN GIRL" free WPA opera at St. Clair National Home.

Resume Croat Classes

Classes in Croatian will be resumed Thursday at the Croatian Home, 6314 St. Clair avenue. They are sponsored by the CFU Pioneers. Professor Fr. Tomich of Penn College will teach.

Organize Basketball Team

The Sizzlers club has organized a basketball team and the team is busy practicing at the Roosevelt School gym. The team looks very promising, having on its roster former Euclid Central stars, among whom are the Sustarsic brothers.

Jack Zagorec, is the manager and would like to get games with rival clubs. If interested phone Jack, KEN. 2911W.

English JSF Frolics

The first of a series of monthly socials sponsored by the English Section No. 27 of the Yugoslav Socialist Federation, will be held tonight at the Slovene National Home, old building, room 1, at 8:00 p. m. A playlet, "As Women Would Like It" will precede dancing and plenty of refreshments.

Editorial Opinion XMAS SHOPPING

At Christmas time the question, "where do you do your shopping?" is most appropriate. Why, of course, every third one will answer, "downtown." Have you ever considered why you shop "downtown" and pass up the conveniences and savings offered you in the neighborhood?

Have you ever considered that it is rather absurd, that you are almost begging to buy, when you shop "downtown" and get jostled about by the rushing, maddening crowds that push you step by step and waste your valuable hours? Are you one of those who foolishly think that you are undergoing all that because you are "saving"?

A comparison between the large "downtown" concerns and the small friendly neighborhood shop keeper may convince you to think differently.

The cry of downtown concerns that has been indelibly branded into shoppers is that they offer you savings because they buy in larger quantities. This buying is offset by the fact that they maintain large buildings, advertise in expensive mediums, have enormous overhead expenses with lights, decorations, maintenance and wastage. Who pays for all this? The "bargain hunter" who is happy in his ignorance that he has saved. The downtown executives do not care what happens once you buy your "bargains"—one dissatisfied customer will be made up by a dozen others who will be lured into the store by promotional schemes.

The neighborhood merchant, on the other hand, maintains a small, but well selected, high grade stock, his overhead is small, he is dependant not upon the bally-hoo thousands of advertising dollars give him, but on the small, regular customers who will come back if they are satisfied. He must give his personal attention to your satisfaction, he can't afford to lose your patronage.

The neighborhood merchants have rebuilt, remodelled and improved their stores so much in the last year that they defeated the argument that congenial "downtown" surroundings give better atmosphere.

We could also point out the neighborly argument— the neighborhood merchant is called upon to support the window cards and program books of legitimate cultural and social institutions as well as so-called "social" clubs. Much of their small profits go towards contributing to success of numerous such enterprises. The fact that no one even dares approach the "downtown" magnates for support of neighborhood undertakings speaks loudly that these are not interests in your or my pet interests. They want only your money.

Cleveland Girl Back From Europe As Mrs.

The former Jeanette Perdan, formerly of Cleveland and lately of Ljubljana and Zagreb, Yugoslavia, this week returned to the States as Mrs. Juttner. She has been absent from the States for several years, during which she studied music in Ljubljana, taught English in kindergarten there and worked in the U. S. consul's office in Zagreb. There she met and married Mr. Juttner prominent Croatian architect and builder.

The couple was met at the boat by Ivan Madineo of the Foreign Language Information Service and after a few days in New York, the couple went to Cleveland to join the woman's parents. They plan to make their home in Cleveland.

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